



Bobcat of the Twin Tiers proudly supports WNYOA 2018!

April 28, 2018; *Bobcat of the Twin Tiers*, an authorized Bobcat Compact equipment dealer with locations in Binghamton, Horseheads and Syracuse is excited to announce our partnership with the *Western New York Off-road Association* for the *2018 WNYOA Championship Series*. *Bobcat of the Twin Tiers* will be providing a new 2018 Bobcat T595 compact track loader to assist in track and event preparation at each race in 2018.

“We have had employees participating in WNYOA since 2014, and as the series has continued to grow, we saw an opportunity to help the series promoters prepare for their respective events while also enhancing the riders’ experience at the races throughout the season,” declares Shaun Manning, marketing coordinator for parent company Thompson & Johnson, Inc. “We feel that supporting a well-established local organization like WNYOA will give valuable exposure to the Bobcat product line and our dealerships.”

To further show Bobcat’s appreciation, WNYOA members will receive a special promotion/discount as follows: Either (1) free day of rental on a piece of Bobcat equipment (up to \$500 value); or a \$500 credit towards an attachment with the purchase of a new Bobcat product (skid steer, track loader, or mini excavator).

“*Bobcat of the Twin Tiers* thanks WNYOA for the opportunity to partner with the series, and we wish all of the racers and spectators a successful and safe racing season,” proclaims Manning.

BOBCAT OF THE TWIN TIERS

3087 Lake Road
Horseheads, NY 14845
US
Phone: 6077336572
Fax: 6077339854
Website: www.thompsonandjohnson.com