



WNYOA Announces Sponsors for 2018 Series... Kymco Out as Title Sponsor

April 29, 2018; Brooktondale, NY. As the Upstate New York weather does its usual best to hamper the coming *2018 Western New York Off-road Association Championship Series* season opener, scheduled for May 6 in Newfield, the excitement of the expected 800+ racers cannot be quenched. WNYOA has been hard at work in the off-season to put all the pieces in place to make this the most exciting and fun season yet. Always keeping its vision in mind of, *"By the racers and for the racers,"* several very key partnerships have been put together for the 2018 season, with one very important recent change.

As had been previously announced, Kymco has not lived up to their previously agreed upon commitments as series title sponsor. Consequently, WNYOA will be suspending any current relationship with the manufacturer, and requesting from our members that any use of the blended Kymco/WNYOA logo be replaced.

On a more positive note, many new sponsors have stepped-up for the 2018 series. To that effect, WNYOA is very proud to announce they have come to an agreement with off-road manufacturer, *Sportsman Country*, to use their *Massimo* and *Bennche* brands UTV's as "the official recovery vehicle of WNYOA" for the 2018 series. "We couldn't be happier to partner with the folks at *Sportsman Country* and *Massimo/Bennche*. They are supplying us with several UTV's to be used by both WNYOA and the promoters for the season," explains Joel Grover, vice president of WNYOA, series promoter and racer. "I imagine every racer has had a breakdown or two in their careers, and it will be a comfort to know we have some new machines to help get us all back to the pits! A big thanks to the folks at *Sportsman Country* for their support!"

Also, WNYOA has also joined forces with a local equipment dealer, *Bobcat of the Twin Tiers*, who will be providing a new 2018 Bobcat T595 compact track loader to assist in track and event preparation at each race in 2018! To further show Bobcat's appreciation of the new partnership, WNYOA members will receive a special promotion/discount as follows: Either one (1) free day of rental on a piece of Bobcat equipment (up to \$500 value); or a \$500 credit towards an attachment with the purchase of a new Bobcat product (skid steer, track loader, or mini excavator). As Scooter's Scottie Rich and WNYOA president exclaimed, "We really appreciate Bobcat lending us a machine; this will allow WYNOA and us promoters to dial-in our tracks even better in 2018!"

For the fast starters in the two AA classes, the 2018 WNYOA Holeshot award will be sponsored by *Bromley Motorsports*. Offering \$100 cash at their vendor booth, the *2018 Bromley Motorsports Holeshot Award* will be a great plus for WNYOA's best AA drag-racers! As in the past several seasons, *Full Action Cycles* will again be awarding each of the Youth holeshot winners a special prize for their top starts.

WNYOA is also very proud to announce they will continue the big hit from last year, the *2018 WNYOA Tire Giveaway*, courtesy of *Budget Racing & Fresch Threadz*. In collaboration with the event promoters, WNYOA, and these two key series vendors, this HUGE give-away will see 84 sets of tires given away to random class winners in 2018! As you may recall, the overall winners at each of the six (6) race-day podium presentations, will pull a race class from the WNYOA bucket; the respective winner of that class will win a set of two tires!

With all the excitement building for the *2018 WNYOA Championship Series*, be sure to get your machines ready and come out and be part of the Northeast's most exciting harescramble series, and the only Off-road "featured series" of the AMA.



2018 WNYOA Championship Series

May 6	Dream Riders	Newfield, NY
May 20	Valley View Dirt Riders	Newark Valley, NY
May 27	Broome-Tioga Sports Center	Richford, NY
June 3	Honey Bee Hare Scramble	Equinunk, PA
June 17	Full Action Cycles @ Big Buck Club	Harpurville, NY
July 1	Conover Racing	Newark Valley, NY
July 22	Victory Mountain Dirt Riders	Newark Valley, NY
July 29	Knobby Acres	Homer, NY
Aug. 4-5*	Scooters	Candor, NY
Aug. 19	Seneca Highlands	Odessa, NY
Aug. 25-26*	Cross Country Customs	Speedsville, NY
Sept. 9	Twisted Fence	Moravia, NY
Sept. 23	Berkshire Hills Round Up	Berkshire, NY
Oct. 6-7*	The Finale @ Rhodes Ranch	Harpurville, NY

*2-day event format

www.wnyoa.org



<https://www.massimomotor.com>



<https://thompsonandjohnson.com/showrooms/Bobcat>



<https://bromleys.com>



<http://fullactioncycles.net>



<https://www.facebook.com/BudgetRacingTires>



<https://www.yelp.com/biz/fresch-threadz-ithaca>

