



2024 Sponsorship Form

Please initial on the level you wish to select.

_____ Title Level: ***“The Kenda Tire NYOA Championship”***

_____ Presenting Sponsor: ***“XYZ BRAND presents The Kenda Tire NYOA Championship***

Please Contact Greg Calkins for cost and benefits

_____ \$8,500 Elite Sponsor: ***“The Kenda Tire NYOA Championship.... Elite Sponsor***

Benefits:

- a) Branding onsite; entrance, registration, start & results area (sponsor provided)
 - b) Logo presence on Podium (2nd Level)
 - c) Sponsors website hyperlink on NYOA.net website
 - d) Website logo presence and social media mention/@
 - e) Social Media retweeting, reposting, story sharing/mention/follow when Official NYOA is tagged
 - f) Merchandise vending booth
 - g) Up to six (6) Complimentary series credentials WAS 4
 - h) (1) Official NYOA pit vehicle season pass (All pit vehicle rules apply)
 - i) Public Address announcements throughout day, at pre-race briefing & podium presentations
- Bonus Benefits:** 2ND Level branding & presence at Awards banquet and in Brochure

_____ \$4,000 Holeshot Level: ***“The XYZ Brand Holeshot Award...”***

Benefits:

- a) Branding onsite - start area Holeshot line banners or Flag (sponsor provided)
 - b) Logo presence on Podium (3rd Level)
 - c) Public Address announcements throughout day and at pre-race briefing
 - d) Sponsors website hyperlink on NYOA.net website
 - e) Website logo presence and social media mention/@
 - f) Merchandise vending booth
 - g) Up to Four (4) Complimentary series credentials (IT WAS 2)
- Bonus Benefits:** branding & presence at Awards banquet and full-page in Brochure

_____ \$3,000 Podium Level: ***“Podiums brought to you by XYZ Brand....”***

Benefits

- a) Branding onsite – start area banner or flag (sponsor provided)
 - b) Logo presence on Podium (3rd Level)
 - c) Sponsors display at the Podium (sponsor provided) NEW.
 - d) Public Address announcements throughout the day, at pre-race briefing & podium presentations.
 - e) Sponsors website hyperlink on NYOA.net website
 - f) Website Logo presence and social media mention/@
 - g) Merchandise vending booth
 - h) Up to Three (3) Complimentary series credentials
- Bonus Benefits:** branding & presence at Awards banquet and ½ and ¼ page in Brochure

_____ \$2,000 **Partnership Level: “Kenda Tire NYOA Championship partner...”**

Benefits:

- a) Branding onsite - start area banners or flags (sponsor provided)
- b) Logo presence on Podium (4th level)
- c) Sponsors website hyperlink on NYOA.net website
- d) Website logo presence
- e) Merchandise vending booth
- f) Public Address announcements at pre-race briefing & podium presentations
- g) Up to Two (2) Complimentary series credentials

Bonus Benefits: ½ page Ad in Awards banquet Brochure

_____ \$1,000 **Scholarship Level: “The XYZ.NYOA Scholarship”** – (This level strictly funds the scholarship program)

Benefits:

- a) Branding onsite - start area banners or flags (sponsor provided)
- b) Logo presence on Podium (5th level)
- c) Website logo presence
- e) Public Address announcements at pre-race briefing
- f) One (1) Complimentary series credential

Bonus Benefits: ¼ page Ad in Awards banquet Brochure

_____ \$500 **Youth Podium Level: “Youth Podiums brought to you by XYZ Brand....”**

Benefits

- a) Branding onsite – start area banner or flag (sponsor provided)
- b) Logo presence on Podium (6th Level)
- c) Sponsors display at the Podium (sponsor provided) NEW.
- d) Public Address at pre-race briefing & Youth podium presentations.
- e) Sponsors website hyperlink on NYOA.net website

Bonus Benefits: ¼ page Ad in Awards Banquet Brochure

_____ \$350 **Support Package: “NYOA Partner”**

Benefits:

- a) Branding onsite - start area one (1) banner (sponsor provided)
- b) Logo presence on Podium (7th level)
- c) Website logo presence
- d) Public address announcements pre-race briefing
- e) Logo listed in the Banquet Awards Brochure

_____ \$250 **Scholarship Package: “NYOA Scholarship Donor”** – (This level strictly funds the scholarship program)

Benefits:

- a) Branding onsite - start area one (1) banner.
- b) Website logo presence.
- c) Logo listed in the Banquet Awards Brochure.

Support Level Ala Carte “NYOA Partner” (please check next to each you desire to add)

- _____ a) Merchandise vending booth (all events) (\$800) one (1) Complimentary series credential
- _____ b) Branding onsite - Up to five (5) Banners in start area (\$500) (sponsor provided)
- _____ c) Website presence (\$150) (WAS \$250)
- _____ d) ¼ page Ad in Awards banquet Brochure (\$50)

All prices listed above are cash prices, if you desire to provide a product then the products net cost will be used. If you do not wish to disclose the net cost of your product(s), then the sponsorship committee will review the offering and assign an approximate multiplier or margin.

I _____ am a representative of _____

And do confirm the level I have selected for the 2024 season. I also acknowledge that payment for the level must be received before any services rendered. NYOA reserves the right to terminate the relationship and any time. All Sponsors agree to adhere to the NYOA Sportsmanship Pledge and the NYOA code of conduct, as they are a representing partner with NYOA.

Date: _____

Total Price of level/additions selected: _____

Representative Contact Information:

Name: _____ Phone: _____

Email: _____

Billing Contact Information:

Name: _____ Phone: _____

Email: _____

Address _____

Remittance Information: Please remit your above total to the below address.

Payment must be received BY APRIL 1ST TO BE ADDED TO ARTWORK FOR PODIUM BACKDROP

NYOA Sponsorship Payment C/O Billie Jo Carnes – Treasurer

Address: 103 MacDowell Rd Odessa NY 14869

Phone: 607-425-1817 Email: Budcar@aol.com

Sponsorship Chair Greg Calkins 1-607-368-2961

Series Credentials information, please fill out the information below if applicable to sponsorship level.

1st Credential

Name _____

2nd Credential

Name _____

Please email headshot pictures for each person named above to NYOApresident@gmail.com