



2026 SERIES SPONSORSHIP APPLICATION

Please check (✓) next to the level you wish to select.

_____ **Title Level:** *"The Kenda Tire NYOA Championship"*

_____ **Presenting Sponsor:** *"The XYZ BRAND presents The Kenda Tire NYOA Championship"*

Please contact: Brad Hoffman (hondarider014@gmail.com) for cost and benefits.

_____ **\$8,500 Elite Sponsor:** *"The Kenda Tire NYOA Championship"... Elite Sponsor*

Benefits:

1. Branding onsite; entrance, registration, start & results area (sponsor provided)
2. Logo presence on Podium (2nd Level)
3. Sponsors website hyperlinked on www.nyoa.net website
4. Website logo presence and social media mention/@
5. Social Media retweeting, reposting, story sharing/mention/follow when Official NYOA is tagged
6. Merchandise vending booth
7. Up to six (6) complimentary series credentials (was 4)
8. (1) Official NYOA Pit Vehicle season pass (All pit vehicle rules apply)
9. Public address announcements throughout day, at pre-race briefing & podium presentations

Bonus Benefits: 2nd Level branding & presence at Awards Banquet and in Awards Program

_____ **\$4,000 Holeshot Level:** *The XYZ Brand Holeshot Award..."*

Benefits:

1. Branding onsite – start area, Holeshot line banners or Flag (sponsor provided)
2. Logo presence on Podium (3rd Level)
3. Public address announcements throughout the day and at pre-race briefing
4. Sponsors website hyperlinked on www.nyoa.net website
5. Merchandise vending booth
6. Up to four (4) complimentary series credentials (was 2)

Bonus Benefits: Branding & presence at Awards Banquet and a full-page ad in Awards Banquet Program

_____ **\$3,000 Podium Level:** *“Podiums brought to you by XYZ Brand...”*

Benefits:

1. Branding onsite – start area banner or flag (sponsor provided)
2. Logo presence on Podium (3rd Level)
3. Sponsors display at the Podium (sponsor provided) **NEW**
4. Public address announcements throughout the day, at pre-race briefing & podium presentations
5. Sponsors website hyperlinked on www.nyoa.net website
6. Website logo presence and social media mention/@
7. Merchandise vending booth
8. Up to three (3) complimentary series credentials

Bonus Benefits: Branding & presence at Awards Banquet and ½ page ad in Awards Banquet Program

_____ **\$2,000 Partnership Level:** *“Kenda Tire NYOA Championship partner...”*

Benefits:

1. Branding onsite – start area banners or flags (sponsor provided)
2. Logo presence on podium (4th level)
3. Sponsors website hyperlinked on www.nyoa.net website
4. Website logo presence
5. Merchandise vending booth
6. Public address announcements at pre-race briefing & podium presentations
7. Up to two (2) complimentary series credentials

Bonus Benefits: ½ page ad in the Awards Banquet Program

_____ **\$1,000 Scholarship Level:** *“The XYZ/NYOA Scholarship”* – (This level strictly funds the scholarship program)

Benefits:

1. Branding onsite – start area banners or flags (sponsor provided)
2. Logo presence on podium (5th level)
3. Website logo presence
4. Public address announcements at pre-race briefing
5. One (1) complimentary series credential

Bonus Benefits: ¼ page ad in the Awards Banquet Program

_____ **\$500 Youth Podium Level:** *“Youth Podiums brought to you by XYZ Brand...”*

Benefits:

1. Branding onsite – start area banner or flag (sponsor provided)
2. Logo presence on podium (6th level)
3. Sponsors display at the podium (sponsor provided) **NEW**
4. Public address at pre-race briefing & youth podium presentations
5. Sponsors website hyperlinked on www.NYOA.net website

Bonus Benefits: ¼ page ad in Awards Banquet Program

_____ **\$350 Support Package: ‘NYOA Partner’**

Benefits:

1. Branding onsite – start area one (1) banner (sponsor provided)
2. Logo presence on podium (7th level)
3. Website logo presence
4. Public address announcement at pre-race briefing
5. Logo listed in the Banquet Awards Brochure

_____ **\$250 Scholarship Package “NYOA Scholarship Donor”** – (This level strictly funds the scholarship program)

Benefits:

1. Branding onsite – start area one (1) banner (sponsor provided)
2. Website logo presence
3. Logo listed in the Awards Banquet Program

Support Level Ala Carte “NYOA Partner” (please check (✓) next to each you desire to add)

_____ Merchandise vending booth (all events), **\$800** one (1) complimentary series credential

_____ Branding onsite – Up to five (5) banners in start area, **\$500** (sponsor provided)

_____ Website presence, **\$150** (*was \$250*)

_____ ¼ page ad in the Awards Banquet Program, **\$50**

All prices listed above are cash prices, if you desire to provide a product then the products’ net cost will be used. If you do not wish to disclose the net cost of your product(s), then the sponsorship committee will review the offering and assign and approximate multiplier or margin.

I, _____ am a representative of _____ and do confirm the level I have selected for the _____ season. I also acknowledge that payment for the level must be received before any services rendered. NYOA reserves the right to terminate the relationship at any time. All sponsors agree to adhere to the NYOA Sportsmanship Pledge and the NYOA Code of Conduct, as they are a representing partner with NYOA.

Date: ____/____/____

Total Price of level/additions selected: \$ _____

Representative Contact Information:

Name: _____ Phone: _____

Email: _____

Billing Contact Information:

Name: _____ Phone: _____

Email: _____

Address: _____

Remittance Information: Please remit your above total to the address below. **Payment must be received by April 1st to be added to artwork for podium backdrop.**

Mail Sponsorship Payments along with Application to:

NYOA Sponsorship Payment
C/O Alicia Caswell – Treasurer
PO Box 782
Cortland, NY 13045
Phone: (607) 592-0132
Email: aliciadrake082478@gmail.com

Sponsorship Chairman: Brad Hoffman (607) 481-4353 or hondarider014@gmail.com

Series Credentials Information:

Please complete the information below if applicable to sponsorship level.

1st Credential

2nd Credential

Name: _____ Name: _____

3rd Credential

4th Credential

Name: _____ Name: _____

5th Credential

6th Credential

Name: _____

Name:

Please email headshot pictures for each person named above to NYOApresident@gmail.com