



2021 Sponsorship Form

Please initial on the level you wish to select

_____ **Title Level: "XYZ BRAND New York Off-Road Association Championship"**

Please Contact Greg Calkins for cost and benefits

_____ **Primary Level: "XYZ BRAND presents the "Title Sponsor" "New York Off-Road Association Championship"**

Please Contact Greg Calkins for cost and benefits

_____ **\$8,500 Secondary Level: "Title Sponsor" "New York Off-Road Association Championship"**

Benefits:

- a) Branding onsite; entrance, registration, start & results area
 - b) Logo presence on Podium
 - c) Website logo presence
 - d) Merchandise vending booth
 - e) Up to four (4) Complimentary series credentials
 - f) Public address announcements throughout day, at pre-race briefing & podium presentations
- Bonus Benefits: Intermediate branding & presence at Awards banquet and in Brochure

_____ **\$4,000 Holeshot Level: "The XYZ Brand Holeshot Award..."**

Benefits:

- a) Branding onsite - start area Holeshot line banners or Flag
 - b) Logo presence on Podium
 - c) Public address announcements throughout day and at pre-race briefing
 - d) Website logo presence
 - e) Merchandise vending booth
 - f) Two (2) Complimentary series credentials
- Bonus Benefits: branding & presence at Awards banquet and in Brochure

_____ **\$3,000 Podium Level: "Podiums brought to you by XYZ Brand..."**

Benefits

- a) Branding onsite – start area and podium
 - b) Public address announcements throughout day, at pre-race briefing & podium presentations
 - c) Website Logo presence
 - d) Merchandise vending booth
 - e) Two (2) Complimentary series credentials
- Bonus Benefits: branding & presence at Awards banquet and in Brochure

_____ \$2,000 **Partnership Level: “Title Sponsor” “New York X-Country Championship partner...”**

Benefits:

- a) Branding onsite - start area up to four (4) banners
- b) Logo presence on Podium
- c) Website logo presence
- d) Merchandise vending booth
- e) Public address announcements at pre-race briefing & podium presentations
- f) Up to two (2) Complimentary series credentials

Bonus Benefits: ½ page Ad in Awards banquet Brochure

_____ \$1,000 **Scholarship Level: “The XYZ.....NYOA Scholarship”** – (This level strictly funds the scholarship program.)

Benefits:

- a) Branding onsite - start area up to two (2) banners
- b) Logo presence on Podium
- c) Website logo presence
- e) Public address announcements at pre-race briefing
- f) One (1) Complimentary series credential

Bonus Benefits: ¼ page Ad in Awards banquet Brochure

_____ \$350 **Support Package: “NYOA Partner”**

Benefits:

- a) Branding onsite - start area one (1) banner
- b) Logo presence on Podium
- c) Website logo presence
- d) Public address announcements pre-race briefing

Support Level Ala Carte “NYOA Partner” (please check next to each you desire to add)

- _____ a) Merchandise vending booth (all events) (\$800) one (1) Complimentary series credential
- _____ b) Branding onsite - Up to five (5) Banners in start area (\$500)
- _____ c) Website presence (\$250)
- _____ d) ¼ page Ad in Awards banquet Brochure (\$100)

_____ \$250 **Scholarship Package: “NYOA Scholarship Donor”** – (This level strictly funds the scholarship program.)

Benefits:

- a) Branding onsite - start area one (1) banner.
- b) Website logo presence.
- c) Logo listed in the Banquet Awards Brochure.

All prices listed above are cash prices, if the you desire to provide product then the products net cost will be used. If you do not wish to disclose the net cost of your product(s), then the sponsorship committee will review the offering and assign an approximate multiplier or margin.

I _____ am a representative of _____
And do confirm the level I have selected for the 2020 season. I also acknowledge that payment for the level must be received before any services rendered. NYOA reserves the right to terminate the relationship and any time.

Date: _____

Total Price of level/additions selected: _____

Representative Contact Information:

Name: _____ Phone: _____

Email: _____

Billing Contact Information:

Name: _____ Phone: _____

Email: _____

Address _____

Remittance Information: Please remit your above total to the below address.
Payment must be received two weeks before the first race.

NYOA Sponsorship Payment C/O Billie Jo Carnes – Treasurer
Address: 103 MacDowell Rd Odessa NY 14869
Phone: 607-425-1817 Email: Budcar@aol.com

Sponsorship Chair Greg Calkins 1-607-368-2961

Series Credentials information, please fill out below information if applicable to sponsorship level.

1st Credential

Name _____

2nd Credential

Name _____

Please email headshot pictures for each person named above to NYOApresident@gmail.com

