

# Dr. Suzanne Anderson



## Associate Professor, Business Department Program Manager, Hospitality and Tourism



### Public Speaker

Dr. Anderson is a seasoned speaker with expertise in leadership, hospitality, business, and project management. Known for captivating audiences, Dr. Anderson blends practical insights with compelling anecdotes, inspiring meaningful change. With a dynamic presentation style, Dr. Anderson simplifies complex topics into actionable strategies. Whether speaking to executives, professionals, students, or aspiring leaders, Dr. Anderson delivers transformative keynotes that ignite innovation, foster collaboration, and drive success in today's evolving business landscape.

### Consultant

As an experienced consultant in hospitality and organizational behavior, Dr. Anderson navigates the intricate dynamics of modern workplaces with expertise. With deep insights into human behavior, group dynamics, and organizational culture, Dr. Anderson clarifies complex challenges. Specializing in communication breakdowns, team cohesion, and change management, Dr. Anderson blends empirical research with practical wisdom to deliver tailored, sustainable solutions.

### Educator

Dr. Anderson, a visionary educator, designs transformative college courses in leadership, business, hospitality, and project management. Renowned for curriculum innovation, Dr. Anderson uses comprehensive resources to empower students of all backgrounds to navigate today's professional landscape confidently. Dr. Anderson's work inspires and shapes tomorrow's leaders and change-makers.

### Biography

Dr. Suzanne Anderson, an Associate Professor at the State College of Florida, is the Program Creator and Manager for Hospitality and Tourism. She also teaches in doctoral and master's programs at National Louis University, where she received the Adjunct Excellence in Service Award in 2023. Additionally, Dr. Anderson instructs students at Everglades University and Southern New Hampshire University, shaping future industry leaders through her dedication to academic excellence.

Dr. Anderson has over 25 years of experience in the hospitality industry, starting her career at the Grand Hotel on Mackinaw Island and working internationally at the Farleyer House Hotel in Scotland. She held various roles at Hyatt Hotels, including positions in accounting, catering, and sales at multiple prestigious locations.

In Sarasota, Florida, she oversaw corporate groups for Ocean Properties, managing six properties. Dr. Anderson earned her MBA from Keller Graduate School and a Doctorate of Business Administration from Argosy University. She later managed large-scale conferences for a global marketing firm, handling events for up to 20,000 attendees.

### Let's Connect on Social

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