

SOLO SHOW

“PREPARATION TO POSTMORTEM”



Gloria S. Daly

StudioGArt.ca gdalyart@shaw.ca

SET YOUR GOALS

Determine Where and How to Exhibit

- What galleries represent the style of textile art you create?
- Are you looking to build your portfolio?
- Do you want the gallery to help sell your work?
- Location of the gallery – culture – local – international?
- Research your Provincial Art Council and art galleries
- Visit art galleries – network – observe the style and type of art being showcased.

Your Proposal

Read the submission guidelines:

- Size restrictions
- Gallery commission
- Entry fees
- Dates available
- Length of show
- Hanging crew
- Publicity

Be patient – submit to more than one gallery

Be prepared for rejection

What to include:

Images of your artwork (jpeg, pdf)

Credit to photographer

Artwork titles, size, materials used, techniques, price list

Current Biography

Artist statement

CV

Professional head shot

Web address

Social media contacts

Keep an **Up - To - Date** solid online presence

Your Proposal is Accepted

Say Thank-you in writing

Determine who your contact person is

Is the location a gallery or a museum or...?

Read the contract carefully

Keep a copy in your files

Make a note of the things the gallery requires of you

Will you receive CARFAC fees?

Will you receive a remuneration?

Publicity – who is responsible?

Poster – catalogue – design - costs

Do you get an opportunity to proof?

Insurance of artwork – in transit – in gallery

Sales – shipping – collection of monies

Are You Ready

Professional Eligibility - BC Requirements

- Be a Canadian citizen or Permanent Resident and have been a resident of British Columbia for at least 12 months prior to the application deadline, and ordinarily reside in BC.
- Completed appropriate and relevant training in the discipline. Training may include education through post-secondary institutions, traditional knowledge transfer, or apprenticeship with a qualified practitioner.

- Have completed two or more years of artistic practice after basic training.
- Worked at a level that is recognized as professional by other practitioners in a similar discipline or by organizations in the discipline.
- Two or more professionally curated exhibitions for which you have received exhibition fees (CARFAC or equivalent).

Body of Work

What does this mean?

A cohesive collection or the sum total of everything you have ever created.

Some find the idea of creating several pieces around a single theme daunting and are overwhelmed by the amount of work it entails, while others find the challenge stimulating, exciting, something to strive for.

The size of the gallery will determine how many pieces for an individual show, also be aware of the amount of “white space” the hanging crew prefer.

You may show different pieces of your body of work in different galleries.

Having a body of work allows you to be prepared for last minute offers from a gallery that may have a cancellation.

A curator may see your work in one gallery and ask for a definite piece or series of works for her gallery to be shown later.

Critique Your Work

Do not exhibit poor quality work

When in doubt - throw it out

Cut out the '*I'm not sure*' piece from the show

Ask a trusted art professional

- Focus on all aspects of the individual work and then on the body of work as a whole
- Technical
- Original idea of theme
- Creative originality of presentation
- Use of materials
- Thinking – challenging
- Colour

Exhibit Ready Check List

Hang Ready

Label your work

Inventory – keep a list

Titles

Size

Price

Photography

Professional or in house

Web page, social media

Print Media

Credit to photographer

Shipping

Schedule pick-up and delivery

Prepaid or on account

Packaging

Labels

Private company or Canada post

BUDGET