

WestUSA
REALTY



WEST USA REALTY - TEAM MINIK

Sales 623-777-5810

Office 623-850-5401

homesales@teamminik.com

www.teamminik.com

2920 N Litchfield Rd

Suite 100

Goodyear, AZ 85395

ONLINE MARKETING PLAN

For Selling Your Home

PROPERTY MARKETING AND BUYER LEAD GENERATION FOR YOUR HOME

Every Tool Shows Your Home Beautifully, is Mobile Responsive
and Generate Buyer Leads!



COMING SOON
MARKETING



YOUTUBE
VIDEOS



PRINTED
FLYERS



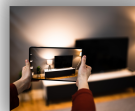
INTERACTIVE
VOICE
RESPONSE



JUST LISTED
MARKETING



OPEN HOUSE
MARKETING



VIRTUAL
TOURS



TEXT
MESSAGING



REVERSE
PROSPECTING



SOCIAL MEDIA
AND WEB AD
CAMPAIGN



SINGLE
PROPERTY
WEBSITE



JUST SOLD
MARKETING



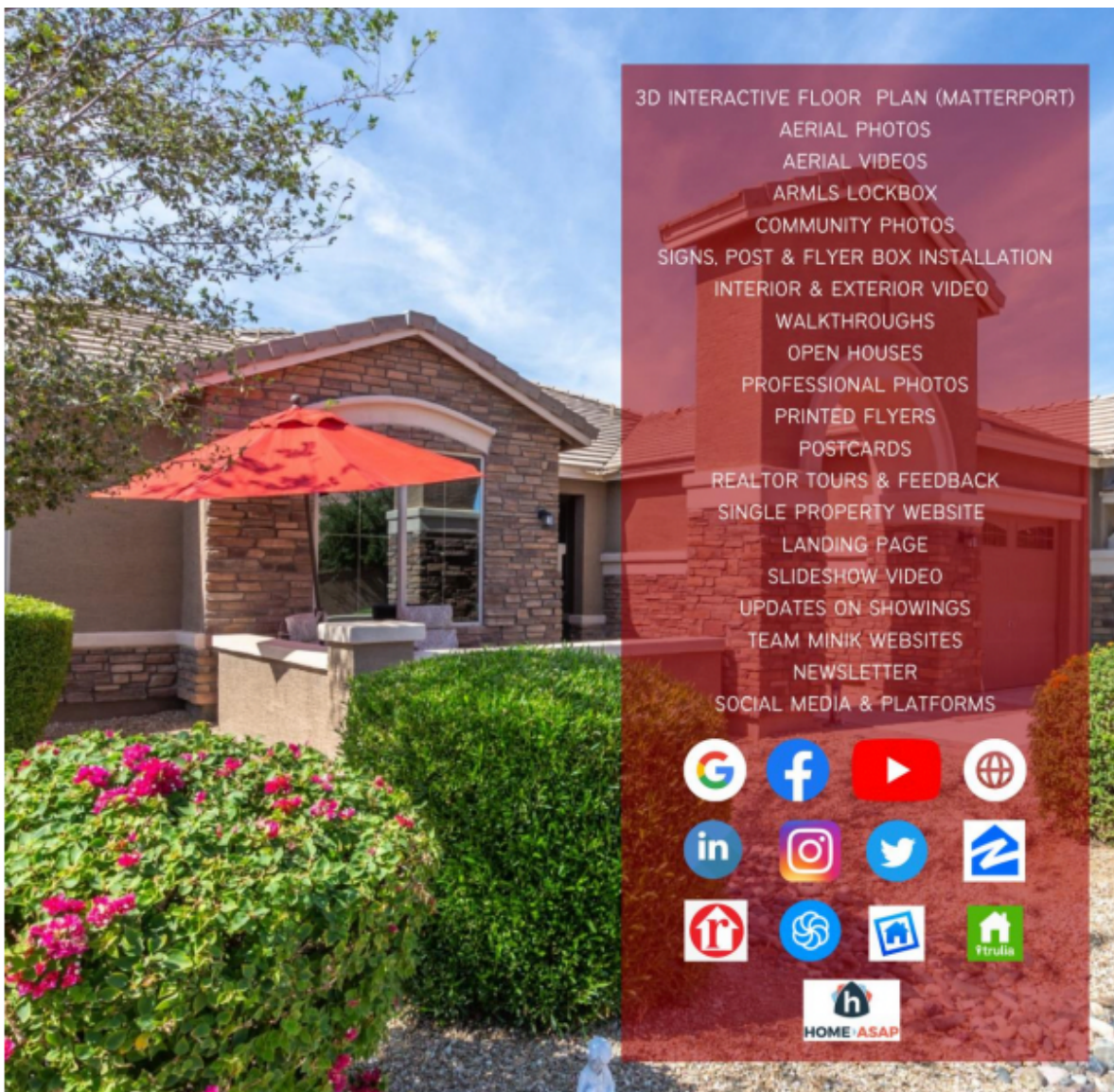
EFLYERS
CAMPAIGN



LISTING
PRESENTATION

OUR MARKETING PLAN

Team Minik leads the industry in cutting edge marketing techniques, utilizing extensive digital, print and event marketing as well as, creating a buyer lead generation platform around your listing to literally drive hundreds of interested buyers for your home directly to us.





Google My Business

My ads displaying your home to Google with proven call-to-actions that generate more buyers.


From Michelle Minik PLLC (Team Minik)

"Michelle and her team have successfully sold more than 1028 homes for her clients equaling a staggering 205 Million dollars in gross sales volume. Client Reviews: Michelle and her team have achieved and sustained a total of 236 Five Star Reviews on... [More](#)


 Michelle Minik PLLC (Team Minik) on Google [Add update](#)




5821 S 27TH LN
PHOENIX AZ 85041
5 Beds | 3 Baths | 2,315 Sq Ft



5821 S 27Th Ln, Phoenix AZ 85041 \$507,500 | 5 Beds | 3 Baths | 2,315 Sq Click this link to see more of this property.....
2 days ago



23732 N 167TH LN
SURPRISE, AZ, 85387
4 Bed | 2.5 Bath | 2,325 Sq Ft



23732 N 167TH LN Surprise 85387 4 BD | 2.5 BA | 2,325 SqFt CALL NOW TO INQUIRE 623-777-5810 <https://...>
2 days ago

Virtual Tours

Virtual Tours are favorites for buyers! My Virtual Tour captures more buyers for your home

Welcome Home

15945 W Gelding Dr, Surprise, AZ 85379

OFFERED AT \$467,000 BEDS: 4 BATHS: 2 SQFT: 2,011



Michelle Minik

Contact: TEAM MINIK

623-777-5810

marketing@teamminik.com



Contact Me



Tour



Gallery



Details



Site



Single Property Websites

Showing all the photos of your home with everything a buyer could want: WalkScore, Google Maps, Yelp, Schools, Virtual Tour. With proven calls-to-action to attract buyers!

WestUSA HOME BUY SELL PROPERTY MANAGEMENT RENT TO OWN NEIGHBORHOOD CAREERS Register Sign

AZ > Surprise > Asante Phase 1 Unit 2

See all 41 photos

\$730,000 Est. payment | \$3,034 /mo

23732 N 167TH LN Surprise, AZ 85387

4 BD · 2.50 BA · 2,325 SqFt Price Dropped By \$ 20K

23732 N 167TH LN Surprise, AZ 85387

Save Share

Team Minik Chat Now
Please let me know how I can help you.

REQUEST A TOUR

In-Person Virtual Tour

ASAP SAT SUN MON

23 24 25

Schedule a Tour

Team Minik
West USA Realty - Goodyear "Team Minik"
homesales@teamminik.com
623-777-5810

Team Minik Chat Now
Please let me know how I can help you.

UPDATED

07/09/2022 11:03 PM ON MARKET: 57 days on market

KEY DETAILS

Property Type	Single Family Home	Sub Type	Single Family - Detached
Listing Status	Active	Purchase Type	For Sale
Square Footage	2,325 sqft	Price per Sqft	\$313
Subdivision	Asante Phase 1 Unit 2	Lot Size	7,777 Sqft
MLS Listing ID	6406221	Bedrooms	4
HOA Fees	\$85/mo	HOA Y/N	Y

Listing eFlyers

My eFlyer beautifully displaying your home with multiple ways to contact me, schedule showings and proven call-to-actions that generate more buyers.



WELCOME HOME!!!

**20711 W Alsap Rd
Buckeye AZ 85396**

\$500,000 | 3 Beds | 2.5 Baths | 2,278 Sq Ft

Home sweet home! Gorgeous 3 bed, 2.5 bath residence in Verrado is waiting for you! Discover an impressive interior offering a welcoming living area, trending palette throughout, and neutral tile floors. The spotless eat-in kitchen boasts a plethora of chocolate-stained cabinets, granite counters, a pantry, recessed lighting, stylish backsplash, SS appliances, and a center island with a breakfast bar. Oversized main bedroom showcases plush carpet, a private bathroom with dual sinks, and a walk-in closet. Gather your loved ones in the fabulous backyard featuring a covered patio, green grass, and endless blue skies all around! This beauty is located close to hiking trails, parks, restaurants, and more! You must see it! Call to book a tour today!

LISTED BY

 **Jennifer Watson**
West USA Realty - Goodyear
Contact: Jennifer
602-661-3410
jennifer@teamminik.com
<https://jennifer.teamminik.com>

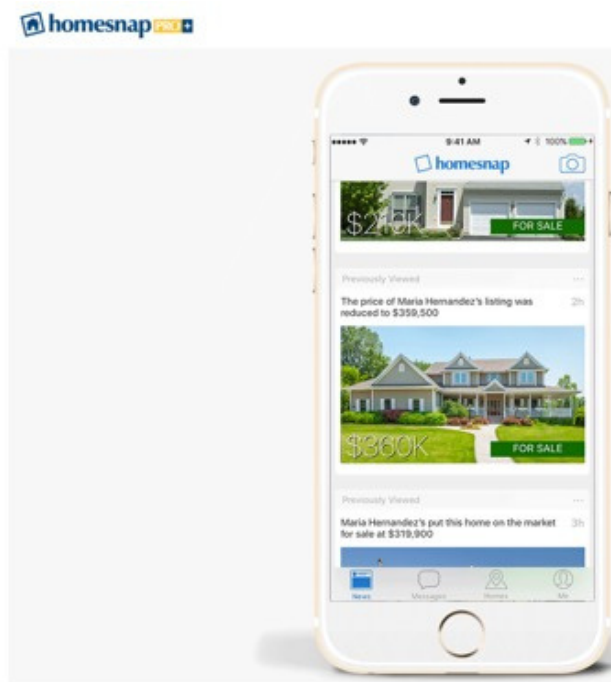
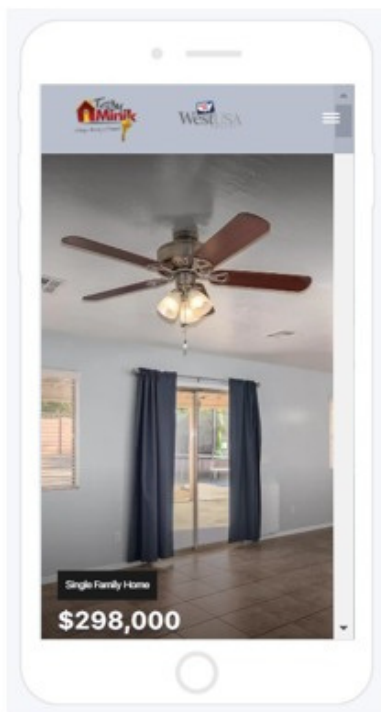
 

Mobile Marketing

Nearly two-thirds of Americans are now Smartphone owners, and for many these devices are a key entry point to the online world,

— Pew Research Center 2015

All Ads, Virtual Tours and Property Websites are mobile optimized. Plus, we also engage on a Top-Rated mobile app in the App Store.



Search for Homes on Your Phone

623-777-5810

Text Me the Link

Google Play

App Store

TOP-RATED
REAL ESTATE APP
in the App Store

US mobile numbers only. Message and data rates may apply.

Weekly Reports

Timely reporting of Results.

WEEKLY MARKET REPORT



PROPERTY 3028 N MANSFIELD CT, Litchfield Park, AZ 85340
 PROJECT MANAGER **Michelle Minik**

COMPANY NAME
 LISTING DATE 6/23/2022

CAMPAIGN TYPE	ADDITIONAL INFO	STATUS
Marketing Materials		
Lockbox, Flyer Box, Sign and Post	https://app.box.com/s/psxodngenqnf0tn7hfqz6hsnpxkjgsdq	INSTALLED
Content Marketing		
Photo Shoot	https://dashboard.listerassister.com/anon/website/virtual_tour/260976	COMPLETED
For Sale flyer	https://app.box.com/s/xraqw4ofp5aw5go1uyura2nj19y7t5dm	COMPLETED
Updates/Amenities	https://app.box.com/s/048tbkjwy3mgxl21k3rytvoeq9s5ia23	COMPLETED
Drone Video	https://www.dropbox.com/s/iacnz4tvj9vdzo3/3028%20North%20Mansfield%20Court%20	COMPLETED
Matterport	https://my.matterport.com/show/?m=DrBf6H3Y8vF	COMPLETED
Virtual Tour	https://dashboard.listerassister.com/anon/website/virtual_tour/260976	COMPLETED
Lister Assister - Seller Email	https://dashboard.listerassister.com/anon/website/listing_email/260976	COMPLETED
Online		
Website	https://www.teamminik.com/listing-detail/1091311183/3028_N_MANSFIELD_CT-Litchf	ACTIVE
HomeSnap	https://www.homesnap.com/AZ/Litchfield-Park/3028-N-Mansfield-Court	ACTIVE
Google	https://local.google.com/place?id=1189300958467567527&use=posts&lpsid=CIHM0o	ACTIVE
Sales Campaigns		
Smart Plan	https://app.box.com/s/i3hksauvahwev6kczuot6y2jr0gueyfs	SENT

Social Media		
Account	Account Link	Weekly Activity
Facebook / Team Minik	https://www.facebook.com/TeamMinik	POSTED
Facebook / Carrie Williams	https://www.facebook.com/carriewilliamsrealtor	POSTED
Facebook / Casey Espinoza	https://www.facebook.com/CaseyEspinozaRealtor	POSTED
Facebook / Christopher Lucero	https://www.facebook.com/YourAgentChristopher	POSTED
Facebook / James Rumpf	https://www.facebook.com/James-Rumpf-Realtor-Team-Minik-103602381797576	POSTED
Facebook / Jennifer Watson	https://www.facebook.com/JenniferWatsonAZRealtor	POSTED
Facebook / Jesus Salazar	https://www.facebook.com/profile.php?id=100078445946717	POSTED
Facebook / Karen Shinham	https://www.facebook.com/karensinhamrealtor	POSTED
Facebook / Mariam Celaya	https://www.facebook.com/Mariam-Celaya-Realtor-107302908672475	POSTED
Facebook / Mark J. Hanscom	https://www.facebook.com/AZRealtorMark	POSTED
Facebook / Nick Butler	https://www.facebook.com/nickbutler.org	POSTED
Facebook / PM Division	https://www.facebook.com/PM.TeamMinik	POSTED
Facebook / Sandy Ruiz	https://www.facebook.com/SandyRuizRealtor	POSTED
Facebook / Thenise Press	https://www.facebook.com/ThenisePressAZRealtor	POSTED
Facebook / Tiffani Broschious	https://www.facebook.com/Tiffani.TeamMinik	POSTED
Twitter	https://twitter.com/TeamMinik	POSTED
Instagram	https://www.instagram.com/teamminik/	POSTED
LinkedIn	https://www.linkedin.com/in/michelleminik/	POSTED

ShowingTime Feedback		
Name	Link	Status
Jerry Cravens	https://app.box.com/s/2frbvji1eo1hxmhp88rnf6w4n3gdsa	SENT
Stephanie Altdoerffer	https://app.box.com/s/aec75lu2xjt74pliovbvjq7ff6xxre6	SENT

Below is the report from ARMLS:

Activity for 16390 W WINDSOR AVE, Goodyear, AZ 85395

Date Range: 11/06/2020 to 12/14/2021



List Number: 6157203
Status: Active
Original List Price: \$410,000
List Price: \$410,000
Bedrooms: 2
Bathrooms: 2

Where people are viewing this listing	Count
flexmls	718
flexmls Email	624
flexmls IDX	124
flexmls Portal	120

How do people rate this listing	Count
Recommended by Agents	1
Saved	6
Hidden	8
Hidden by Agents	2

Actions people took on this listing	Count
Shared (90 days)	30
Showing request	0
Contact Agent	0
Showing feedback	0
Open house feedback	0
General message	0

People who saved this listing also saved	List Number	Status	# Bedrooms	# Bathrooms	Price
15664 W WHITTON AVE, Goodyear	6143242	Active	2	2	\$399,900
15003 W ROBSON CIR N, Goodyear	6145567	Active	2	2.5	\$449,800
3847 N 150TH LN, Goodyear	6158413	Active	2	2.5	\$427,900
17765 W Cassia WAY, Goodyear	6148613	Pending	4	3	\$373,482
16946 W ALMERIA RD, Goodyear	6143249	Active	2	2.5	\$500,000
3696 N HOGAN DR, Goodyear	6082301	Active	2	2.5	\$499,900
28573 N 128TH DR, Peoria	6153053	Active	2	2	\$499,900
38027 S Desert Highland Drive, Tucson	22023277	Active	3	2	\$495,000
26954 W TONTO LN, Buckeye	6162129	Active	2	2	\$484,700
21388 N 264TH LN, Buckeye	6158891	Active	2	2	\$479,950

People who viewed this listing also viewed	List Number	Status	# Bedrooms	# Bathrooms	Price
3268 N PALMER DR, Goodyear	6153459	Active	2	2	\$415,000
15523 W ROANOKE AVE, Goodyear	6163902	Active	2	2	\$398,000
15664 W WHITTON AVE, Goodyear	6143242	Active	2	2	\$399,900
3847 N 150TH LN, Goodyear	6158413	Active	2	2.5	\$427,900
15751 W MERRELL ST, Goodyear	6157268	Active	3	3	\$470,000
15000 W Verde LN, Goodyear	6153346	Active	2	2	\$374,000
16939 W GRANADA RD, Goodyear	6147525	Active	2	2.5	\$415,000
15415 W MERRELL ST, Goodyear	6148452	Active	2	2	\$289,900
3223 N COUPLES DR, Goodyear	6121446	Active	2	2	\$355,000
15752 W ROANOKE AVE, Goodyear	6159433	Active	2	2	\$448,995