

Wisconsin Nonprofit Summit

SPONSOR & EXHIBITOR PACKAGES



SHOW SUPPORT

The inaugural Wisconsin Nonprofit Summit - themed "Together," will take place July 24-25, 2025, and will feature national-level speakers and three learning tracks: Leadership, Financial Sustainability, and Marketing & Communication. Thanks to the generous support of sponsors and exhibitors, sessions and keynotes will focus on fundraising, board governance, advocacy, marketing, information technology, and more.

As a Sponsor, you are a visible partner in this community – and a champion for Wisconsin's nonprofit sector!

Both in-person and virtual attendance options will allow participants all over Wisconsin to participate in the invaluable networking and connecting with leaders from other organizations in their communities and around the state, leading to collaboration and a more significant community impact.

CONNECT WITH LEADERS

Let the Wisconsin Nonprofit Summit help your organization connect face-to-face with leaders at all levels with a passion for influencing their organization's growth. This impactful conference provides an unparalleled opportunity to showcase your products and solutions to a broad audience.

JOIN US AS A SUPPORTER

The Wisconsin Nonprofit Summit will offer the opportunity to interact with and get exposure to over 300 local, regional, and statewide nonprofit leaders. Various sponsorship levels are available to meet your organization's goals.

RETURN ON INVESTMENT

As a sponsor, in addition to the entitlements of your sponsorship package, you are featured in conference marketing, including:

- Email Blasts: 35% Open rate
- Social Media Ads: 25,5000 Reach
- Website and Conference App Presence | Reciprocal Links

Opportunities Are Limited - Make Your Reservation Today!

See the Sponsorship and Exhibitor Opportunities available and submit your sponsorship commitment today!

Submit Sponsorship Pledges by email to balord@uwm.edu. Please confirm your company representative, designees for complimentary registrations, and high-resolution logo graphic so we can get your sponsorship onboard.

Contact:

Bryce Lord 414-251-7890
balord@uwm.edu

Benefits are subject to deadlines and based on availability. Detailed information will be provided on receipt of the sponsor form.



GET INVOLVED

All sponsors are recognized before, during, and after the conference as supporters and advocates for Wisconsin's nonprofit community. Sponsors will also be highlighted to the virtual audience. The high-exposure opportunities listed here are designed to fit various budgets and interests. They may be combined, or we can customize a sponsorship to fit your business objectives.

LEADING CONFERENCE SPONSORSHIPS

Platinum Conference Sponsor

\$10,000

Lead sponsor of Wisconsin Nonprofit Summit. The benefits package may be customized but will include the following:

- Preeminent positioning of sponsors' logos on all pre-event, on-site, and post-event promotional materials, including press releases, event web page, program and app, electronic communications & signage.
- Speaking and other participatory opportunities at Wisconsin Nonprofit Summit
- Tiered priority selection of 6-foot exhibit table
- Sponsor sign for table recognizing sponsor level
- Four (4) complimentary individual registrations for Wisconsin Nonprofit Summit
- **Exclusive opportunity...only one (1) sponsor position is available**

Gold Conference Sponsor

\$5,000

Lead sponsor of Wisconsin Nonprofit Summit. The benefits package may be customized but will include the following:

- Preeminent positioning of sponsors' logos on all pre-event, on-site, and post-event promotional materials, including press releases, event web page, program and app, electronic communications & signage.
- Speaking and other participatory opportunities at Wisconsin Nonprofit Summit
- Tiered priority selection of 6-foot exhibit table
- Sponsor sign for table recognizing sponsor level
- Four (4) complimentary individual registrations for Wisconsin Nonprofit Summit
- **Exclusive opportunity...only one (1) sponsor position is available**

Silver Conference Sponsor

\$2,500

- Tiered positioning of sponsors' logos on all pre-event, on-site, and post-event promotional materials, including event web page, program, app, electronic communications & signage.
- Speaking and other participatory opportunities at Wisconsin Nonprofit Summit
- Tiered priority selection of 6-foot exhibit table
- Four (4) complimentary individual registrations for Wisconsin Nonprofit Summit
- **Limited opportunity...only two (2) sponsor positions are available**

Bronze Conference Sponsor

\$1,000

- Tiered positioning of sponsors' logos on all pre-event, on-site, and post-event promotional materials, including event web page, program, app, electronic communications & signage.



- Tiered priority selection of 6-foot exhibit table
- Four (4) complimentary individual registrations for Wisconsin Nonprofit Summit
- **Limited opportunity...only four (4) sponsor positions are available**

EDUCATIONAL SPONSORSHIPS

Conference Keynote Welcome Sponsor

\$5,000

- Tiered positioning of sponsors' logo on all pre-event, on-site, and post-event promotional materials, including event web page, program and app, electronic communications & signage, press release, and other communications announcing/promoting speaker.
- Sponsor representative to introduce the speaker
- Tiered priority selection of 6-foot exhibit table
- Two (2) complimentary individual registrations for Wisconsin Nonprofit Summit
- **Exclusive opportunity...only two (2) sponsor positions available**

Scholarship Sponsor

\$1,000

- Provides five (5) Wisconsin Nonprofit Summit participation scholarships
- One (1) paid conference registration
- 6-foot exhibit table
- Logo on conference emails and materials
- **Unlimited Sponsorship Opportunity**

NETWORKING SPONSORSHIPS

Conference Networking Break Sponsor

\$500

- Tiered positioning of sponsors' logos on all pre-event, on-site, and post-event promotional material, including the event web page, program, app, electronic communications & signage.
- Signage in the break area during all breaks
- One complimentary individual registration for Wisconsin Nonprofit Summit
- **Limited opportunity...only one (1) sponsor position remains**

GENERAL SPONSORSHIPS

Conference Exhibitor

\$250

- Tiered positioning of sponsors' logos on all pre-event, on-site, and post-event promotional materials, including event web page, program, app, electronic communications & signage.
- Tiered priority selection of 6-foot exhibit table
- One complimentary individual registration for Wisconsin Nonprofit Summit
- **Ten (10) exhibitor positions are available**

Nonprofit Conference Exhibitor

\$150

- Tiered positioning of sponsors' logos on all pre-event, on-site, and post-event promotional materials, including event web page, program, app, electronic communications & signage.
- Tiered priority selection of 6-foot exhibit table
- One complimentary individual registration for Wisconsin Nonprofit Summit
- **Ten (10) nonprofit exhibitor positions are available**



Attendee Service Sponsorship Opportunities (two)

\$750

- Lanyard and name badge sponsor (name/logo recognition)
- Conference bag sponsor (name/logo recognition)
- **Limited opportunity...only two (2) sponsor positions are available**

Conference Giveaway

\$500

- Work with WNS to select and design a co-branded item with long-lasting brand visibility.
- Logo on conference materials onsite
- **Unlimited Sponsorship Opportunity**

General Conference

\$500

- Logo on conference materials, including event web page, program, app, electronic communications & signage.
- **Unlimited Sponsorship Opportunity**



Media Partnership

Media Partner receives four (4) complimentary individual registration for Wisconsin Nonprofit Summit.

This package is free of charge, but to adhere, the partner must perform all actions stated below:

Media Format	Action	Benefit
Website	<ul style="list-style-type: none"> Add WNS Logo to your website 	<ul style="list-style-type: none"> Listing on the sponsorship page Sponsor badge for your site Logo at the end of the speakers' presentations
Social media	<ul style="list-style-type: none"> Announce partnership on your social media channels using Wisconsin Nonprofit Summit hashtags (#WNS23 ##WInonprofits2023 #Together) - 1 post on FB, Twitter, LinkedIn, Instagram, etc. Create six posts (e.g., speakers, themes) using provided hashtags, tagging Intersection, and publish them on your social media, e.g., FB, Twitter, LinkedIn, etc. (at least one each month: January, February, April, May, June, July). Share at least six posts (we will let you know which one we would like to promote the most) from our social media to your community FB, Twitter, Instagram, and LinkedIn (at least one each month: January, February, March, April, May, June, July). 	<ul style="list-style-type: none"> Sponsor mention + link Content sharing Logo at the end of speaker speech video recording Logo at the end of the intro video
Newsletter	<ul style="list-style-type: none"> Send two email blasts to your contacts, one in March and one in June. 	<ul style="list-style-type: none"> Listing on newsletter event