

■ Startup Idea Feedback Survey

Hi! We're testing an idea for a new startup and would love your honest feedback. This short survey will take about 3–5 minutes. Your answers will help us understand what people want and improve our idea.

Section 1: About You

1. What is your age group?

- Under 13
- 13–15
- 16–18
- 19–24
- 25–34
- 35–44
- 45+

2. What is your role or background?

- Student
- Parent
- Teacher
- Working professional
- Entrepreneur
- Other: _____

3. How often do you use products or apps related to [industry/topic]?

- Every day
- A few times a week
- Once a week
- Rarely
- Never

Section 2: Problem Understanding

4. Have you ever experienced the problem this startup aims to solve?

- ☐ Yes, often
- ☐ Yes, sometimes
- ☐ Not really
- ☐ No, never

5. How big of a problem is it for you personally? (1 = Not a problem, 5 = Major problem)

1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐

6. How do you currently handle this issue or need?

Section 3: Your Interest in the Solution

7. Would you be interested in trying a product/service that solves this problem?

- ☐ Definitely!
- ☐ Maybe, if it works well
- ☐ Not sure
- ☐ Probably not

8. What features or benefits would matter most to you?

- ☐ Easy to use
- ☐ Affordable
- ☐ Eco-friendly
- ☐ Saves time
- ☐ Looks good / feels fun
- ☐ Safe and reliable
- ☐ Customizable
- ☐ Other: _____

9. How much would you be willing to pay for a product/service like this?

- ☐ \$0 (free)
- ☐ \$1–\$10
- ☐ \$11–\$25
- ☐ \$26–\$50
- ☐ More than \$50
- ☐ Not sure

Section 4: Feedback and Ideas

10. What would make you more likely to use or buy this product?

11. Any suggestions or ideas to improve the concept?

12. Would you like to hear more or test our prototype?

- ☐ Yes! Please contact me
- ☐ Maybe later
- ☐ No, thanks

If yes, please share your email:

■ Thank you for your time and feedback!