



Geographical Location

Elsa, Tx is located in the Lower Rio Grande Valley. It is within 16 miles of the Mexican border, and 50 miles from the Gulf Coast with an ideal year-round climate. It is known as the hub of the Delta Area because several cities come to Elsa for amenities such as:

- San Carlos
- La Blanca
- Monte Alto
- Hargill
- Santa Rosa
- Edcouch
- La Villa

Population Growth

| City | Growth |
|-------------|--------|
| Elsa | 26% |
| Pharr | 13.2% |
| Mission | 11.3% |
| Harlingen | 10.8% |
| McAllen | 9.5% |
| Brownsville | 6.7% |

Population

| Year | Quantity |
|------|----------|
| 2020 | 7,155 |
| 2010 | 6,349 |
| 2000 | 5,549 |
| 1990 | 5,242 |

City of Elsa EDC Taking the Lead

- Sales Tax increasing 89% within a 5 year span
- 380 agreements
- 20 Beautification Grants to local businesses
- 22 Acre Linear Park
- Youth Empowerment Program
- 2 Outdoor Festivals
- Land Incentives-Economic and Industrial Development

Communications

- Daily Newspapers
 - McAllen Monitor
 - Valley Morning Star.
- Weekly Newspapers
 - Town Crier
 - Delta News
 - Community Press
- Radio and Television
 - 3+Cable

Elsa Pacific Trails

- Skate Park
- Soccer Field
- Splash Pad
- Bikeshare Program
- Volleyball court
- Outdoor Fitness
- Basketball court
- The Garden at Pacific Trails Food Park





Contact Info

Jessica Garza, EDC Director
102 South Diana St.
Elsa, Texas 78543
Phone: (956) 262-2127
jgarza@cityofelsa.net



Community Facilities

- 3 Banks
- 2 Dentist Offices
- 5 Private Medical Clinics
- 3 Physical Therapist
- 1 Psychiatrist
- 7 Churches
- 4 Pharmacies

Transportation

- Bus lines within 9-25 miles:
 - Greyhound Bus Lines
 - Valley Transit Company
 - Hidalgo County Regional Mobility Authority
- Airlines within 10-25 miles:
 - McAllen International
 - Valley International
 - Mid Valley Municipal landing field
- Local City Transit
 - New Valley Metro bus stops
- Local City Steet Improvements

Education

- Edcouch Elsa ISD
- High School 2
- Elementary 4
- Early Childhood 1
- IDEA Elsa Charter School 1
- University/College within 10-20 miles
- Technical College within 30 miles

Community

- Elsa has a 6.1% unemployment rate
- Annual Earnings by Educational Attainments

| | |
|-----------------------|--------|
| <Highschool diploma | 14,000 |
| Highschool to College | 26,000 |
| >College degree | 37,000 |
- 100 acres of new rooftops
- 3 new subdivisions with 80 homes in each subdivision



Current Developments in The City of Elsa not limited to:



CITY OF ELSA AUTO SERVICE

NAPA AUTO & TRUCK PARTS

420 S BROADWAY ST #400
(956) 567-2877
MONDAY - SATURDAY
7:30AM - 6:00PM
SUNDAY
10:00AM - 3:00PM

O'REILLY AUTO PARTS

315 E EDINBURG AVE
(956) 262-6988
MONDAY - SATURDAY
7:30AM - 10:00PM
SUNDAY
7:30AM - 9:00PM

R & R AUTO REPAIR

319 BROADWAY ST
(956) 262-3050
MONDAY - FRIDAY
8:00AM - 5:00PM
SATURDAY
8:00AM - 12:00PM

TIRES SHOP ROADSIDE SERVICE

603 E EDINBURG AVE
(956) 262-9705
MONDAY - SATURDAY
8:00AM - 6:00PM
SUNDAY
10:00AM - 3:00PM

GARZAS AUTO SERVICE

410 W EDINBURG AVE
(956) 262-4698
MONDAY - FRIDAY
8:00AM - 5:00PM

PARRA TIRE SHOP

1001 N. BROADWAY ST
(956) 854-3186
MONDAY - SUNDAY
8:00AM - 7:00PM

SLIK PITT

603 E EDINBURG AVE
(956) 262-9705
MONDAY - FRIDAY
8:00AM - 5:30PM
SATURDAY
8:00AM - 2:00PM

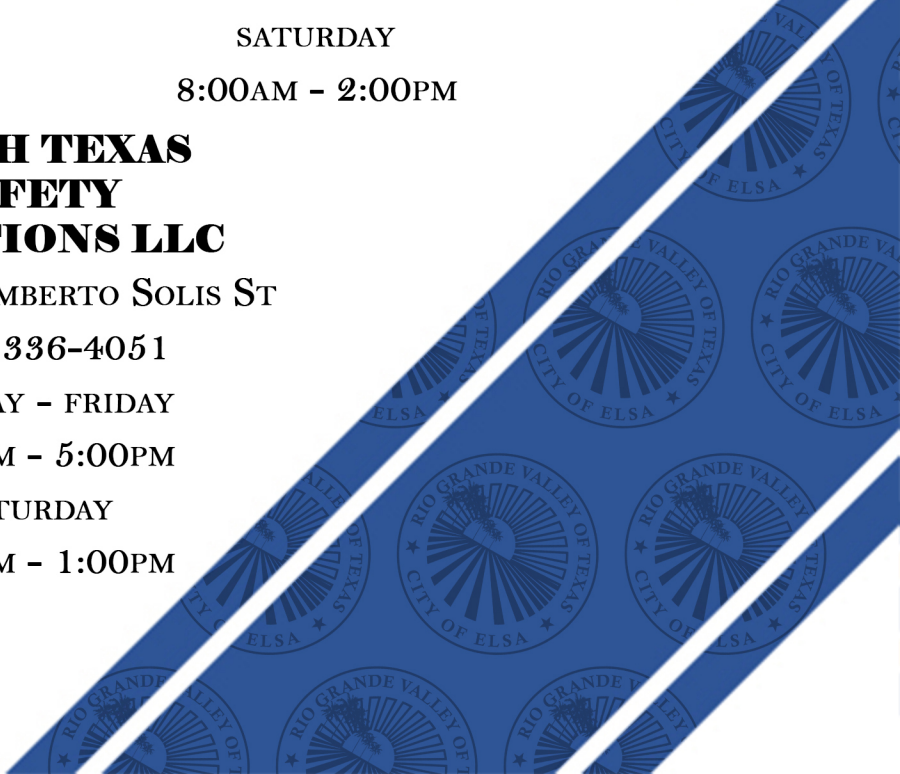
SOUTH TEXAS SAFETY SOLUTIONS LLC

501 EXTRUMBERTO SOLIS ST
(956) 336-4051
MONDAY - FRIDAY
9:00AM - 5:00PM
SATURDAY
9:00AM - 1:00PM

AUTOZONE AUTO PARTS

211 E EDINBURG AVE
(956) 567-6060
MONDAY - FRIDAY
7:30AM - 9:00PM

THE CITY OF ELSA
ECONOMIC DEVELOPMENT CORPORATION



CITY OF ELSA SALONS & BARBERS

FANCY NAILS

311 W EDINBURG AVE
(956) 900-2361
MONDAY - FRIDAY
10:00AM - 7:00PM
SATURDAY
10:00AM - 5:00PM

JANIE'S BARBER SHOP

805 N. BROADWAY
(956) 567-2972
MONDAY - SATURDAY
9:00AM - 7:00PM
SUNDAY
9:00AM - 5:00PM

JC BARBER SHOP

311 W. EDINBURG
(956) 502-2452

5150 CUTS

517 W EDINBURG AVE #2
(956) 821-9495
TUESDAY- FRIDAY
10:00AM - 7:00PM
MONDAY & SUNDAY
12:00PM -5:00PM

MINGA'S BARBER SHOP

200 BROADWAY ST
(956) 262-9021
TUESDAY - FRIDAY
8:00AM - 5:30PM
SATURDAY - SUNDAY
10:00AM - 7:00PM



ELENA'S BEAUTY SALON

518 BROADWAY ST
(956) 262-3883
M,T,TR,F
10:00AM - 6:00PM
SATURDAY
9:00AM - 5:00PM

TEXAZ CLEAN CUTTZ UNDERGROUND BARBER SHOP

408 BROADWAY ST
(956) 373-1807
TUESDAY - SATURDAY
10:00AM - 7:00PM



THE CITY OF ELSA
ECONOMIC DEVELOPMENT CORPORATION



CITY OF ELSA DAYCARE CENTERS

GOLDEN BEE LEARNING CENTER 1

206 E. SOLIS
(956) 262-2700
MONDAY - FRIDAY
7:00AM - 6:00PM

GOLDEN BEE LEARNING CENTER 2

210 S. CARLOS ARISPE S
(956) 262-2700
MONDAY - FRIDAY
8:00AM - 5:00PM

LITTLE APPLE LEARNING CENTER

701 E. EDINBURG
(956) 567-5009
MONDAY-FRIDAY
7:00AM-6:30PM



AMIGOS DEL VALLE

711 HIDALGO ST.
(956) 262-2472
MON, WED, FRI
10:30AM - 1:00PM

MARI'S LEARNING CENTER

208 ARCADIO PADILLA AVE.
(956) 262-9002
MONDAY-FRIDAY
7:00AM - 5:30PM

LA PALMA

804 W. EDINBURG
(956) 262-8300
MONDAY-FRIDAY
7:00AM - 5:00PM

BESOS Y CARICIAS

315 N. BROADWAY
(956) 567-2478
MONDAY-FRIDAY
7:00AM - 5:00PM



THE CITY OF ELSA
ECONOMIC DEVELOPMENT CORPORATION



CITY OF ELSA EDUCATION

EDCOUCH-ELSA INDEPENDANT SCHOOL DISTRICT

EDCOUCH-ELSA HIGH SCHOOL

Hwy 107 &
MILE 4 ROAD WEST
(956) 262-6074

CARLOS TRUAN JUNIOR HIGH SCHOOL

700 E CIRO CACERES
(956)-262-5820

EARLY CHILDHOOD

1210 SANTA ROSA AVE
(956) 262-0040

LYNDON B JOHNSON ELEMENTARY SCHOOL

200 FANNIN ST
(956) 262-2161

KENNEDY ELEMENTARY SCHOOL

539 S LLANO GRANDE ST
(956) 262-4751

JOHN F KENNEDY ELEMENTARY SCHOOL

500 W 9TH ST
(956) 262-4751

IDEA ELSA

420 S FANNIN ST
(956) 567-4700

MON-FRI
7:30AM-4:30PM
SAT-SUN
CLOSED

RUBEN C. RODRIGUEZ ELEMENTARY SCHOOL

1302 SANTA ROSA AVE
(956) 262-4712

DAVID YBARRA MIDDLE SCHOOL

619 MILE 17 RD N
(956) 262-8273

SOUTH TEXAS COLLEGE MID-VALLEY CAMPUS

400 N BORDER AVE
WESLACO, TX 78596
(956) 447-6600

UNIVERSITY OF TEXAS RIO GRANDE VALLEY

1201 W UNIVERSITY DR
EDINBURG, TX 78539
(956) 882-4026

THE CITY OF ELSA
ECONOMIC DEVELOPMENT CORPORATION



ORTHODONTICS

DR. RUBEN RODRIGUEZ, DDS

701 E EDINBURG AVE B
(956) 262-1888
MONDAY - FRIDAY
8:00AM - 5:00PM

DELTA OAKS DENTISTRY

206 S. BROADWAY
(956) 262-1083
MONDAY - FRIDAY
9:00AM - 1:00PM

RODEO DENTISTRY

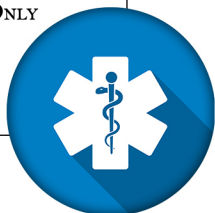
512 E. EDINBURG
(956) 415-0335
MONDAY - FRIDAY
10:00AM - 4:00PM



EMS SERVICE

CHRISTIAN EMS

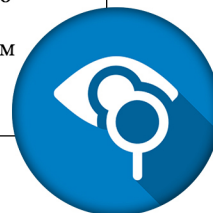
701 E. EDINBURG
(956) 262-6444
PRIVATE MEDICAL
TRANSPORT ONLY



OPTOMETRY

VALLEY EYE CARE CENTER

609 TX-107
(956) 262-2020
TUES-FRIDAY
9:00AM - 5:30PM



MEDICAL SERVICES

ELSA MEDIACLINIC

103 S. BROADWAY
(956) 262-4558
MONDAY-FRIDAY
8:00AM - 5:00PM
NIGHT CLINIC
6:00PM - 9:00PM

ELSA CHILDREN'S CLINIC

410 BROADWAY ST
(956) 262-9805
MONDAY - FRIDAY
8:00AM - 5:00PM
SATURDAY
9:00AM - 12:00PM

RICARDO A. OCHOA, MD

523 E EDINBURG AVE
(956) 262-9601
MON, WED, FRI
8:00AM - 7:00PM
TUES, THURS
12:00PM - 7:00PM

PHARMACIES

CVS PHARMACY

103 S. BROADWAY
(956) 262-6292
DAILY HOURS
8:00AM - 10:00PM

TORRES PHARMACY

103 S. BROADWAY
(956) 5672005
MONDAY-FRIDAY
8:00AM - 6:00PM
SATURDAY
9:00AM - 12:00PM

USRC DELTA LP-DIALYSIS CENTER

400 E. EDINBURG
(956) 262-3400
MON, WED, FRI
4:15AM - 7:00PM
TUES, THURS
8:00AM - 12:00PM

ELSA FAMILY MEDICAL CLINIC

119 RETAMA ST SUITE D
(956) 262-9940
MONDAY - FRIDAY
8:00AM - 5:00PM

TEY WOMEN'S HEALTH CENTER

119 RETAMA ST SUITE A
(956) 255-4433
MONDAY - FRIDAY
9:00AM - 6:00PM

AVILES PEDIATRIC

209 W. EDINBURG
(956) 262-3060
MONDAY-FRIDAY
8:00AM - 6:00PM
SATURDAY
8:00AM - 12:00PM



LA REYNERA
121 S BROADWAY ST
(956) 262-6566
DAILY HOURS
6:00AM - 9:00PM

LA MEXICANA
514 BROADWAY ST
(956) 262-1061
THURSDAY - SUNDAY
6:00AM - 8:00PM

ALAMEDA RESTAURANT
106 W EDINBURG AVE
(956) 262-9838
DAILY HOURS
7:00AM - 8:30PM

TAQUERIA 107
720 E EDINBURG AVE #1004
(956) 314-8776
DAILY HOURS
7:00AM - 10:00PM

THE GARDEN AT PACIFIC TRAILS
315 E VFW AVE
(956) 262-2127
THURSDAY - SATURDAY
6:00PM - 12:00AM

OBEE'S MEXICAN RESTAURANT
305 W EDINBURG AVE
(956) 262-7132
DAILY HOURS
7:00AM - 9:00PM

TAQUERIA ZAMORA
201 W EDINBURG AVE
(956) 262-4204
MONDAY - SATURDAY
11:00AM - 9:00PM

SUNDAY
CLOSED

YIREH RESTAURANT
300 E EDINBURG AVE
(956) 262-6900
MONDAY - SATURDAY
6:30AM - 9:00PM

SUNDAY
CLOSED

HACIENDA RESTAURANT
204 LAURELES DR
(956) 262-4653
DAILY HOURS
7:30AM - 2:30PM

ESTELAS CATERING
215 BROADWAY ST
(956) 262-3663
MODAY - FRIDAY
6:00AM - 2:00PM
SATURDAY
7:00AM - 1:00PM



BEIJING EXPRESS
311 W EDINBURG AVE
(956) 262-9334
MODAY - FRIDAY
11:00AM - 9:00PM
SATURDAY - SUNDAY
12:00PM - 8:00PM

BANKS




A Division of First National Bank Texas



WE ARE FRIENDLY!

RESIDENTIAL HOUSING

- D&L APARTMENTS
956 292-4335
- ELSA HOUSING AUTHORITIES
(956) 262-1231
- THE VILLAGE AT LA PLAZITA
(956)-720-4634
(956)-215-3410
- MAEGHAN POINTE
805 MAEGHAN DR
(956) 255-4183



BUSINESS/TAX SERVICES

- HIDALGO COUNTY TAX OFFICE
- AC BUSINESS
- JV TAX SERVICE
- JACKSON HEWITT TAX SERVICE
- WESTERN FINANCE
- CUCA'S TAX SERVICES

CELL PHONE COMPANIES





HOME SERVICE

- FIVE STAR ELECTRIC

CONSTRUCTION/BUILDERS

- HI-LOW CONSTRUCTION

CONVENIENCE/ DRIVE THRU STORES



LIQUOR STORE



DISCOUNT STORES

- DOLLAR PLUS

DOLLAR GENERAL



BUILDING SUPPLIES

- HOME HARDWARE PLUS

INDUSTRIAL/WELDING

- RGV INDUSTRIAL

MEAT MARKET



INSURANCE AGENCIES



Cesar Caceres Insurance

SEPTIC SYSTEM SERVICE

- DIXN CONCRETE

FINANCE COMPANIES



EVENT CENTER

- DELTA BALLROOM

FUNERAL HOMES

- ETERNAL LIGHT FUNERAL HOME
- SALINAS FUNERAL HOME

SPECIALTY SHOPS

- FASHION CLEANERS
- GARZA'S FLOWER SHOP
- CRYSTAL CLEAR ICE & WATER
- NATURE'S JOINT CBD
- MONKEY HOUSE SMOKE SHOP
- TEXAS SNOW WIZ
- SIP & SHOP COFFEE & GIFT SHOPPE

STORAGE



ENTERTAINMENT



MEDIA & ENTERTAINMENT



Want your business to be added to our list?
Request a position by calling or emailing!
[956] 262-2127
jgarza@cityofelsa.net

THE CITY OF ELSA
ECONOMIC DEVELOPMENT CORPORATION

CITY OF ELSA CORPORATIONS



in the box



DOLLAR TREE

