

# Internship Program's

Ladies 1<sup>St</sup> Sports Agency, LLC.

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### Missions of Our Company

Ladies 1st Sports Agency provides women the opportunity to pursue their life-long dream of playing professional sports. The agency offers programs that will develop and improve individuals as well as team skills. Our goal as an agency is to provide the highest quality representation and sports management to athletes who want to maximize their potential on and off the playing field.



Men2 Sports Management, the subsidiary of Ladies 1st Sports Agency, provides men with the



opportunity to pursue their athletic dreams of playing at the professional level. As an organization they offer athletes the chance of improving themselves to their maximum potential. Providing a variety of opportunities to work with and learn from the best. Our goal is to provide athletes with the highest quality representation and sports management to athletes as well as maximize their potential on and off the playing field.



Semi-Pro 2 Professional is owned and operated by Khadijah Brown-Haywood; the former Ladies 1<sup>st</sup> Client (6x International Champion) is using her 1<sup>st</sup> hand knowledge to help provide women an opportunity to play professional basketball. Semi-Pro 2 Professional provides a comprehensive program to provide women with semi-pro experience to expose them to the

professional world of basketball.

#### Internship Programs Available

Ladies 1st Sports Agency, Men2 Sports Management, offer many different types of internship programs. These programs will allow interns to gain firsthand experience both in person and virtual. Internships are offered in the Fall, Spring, and Summer. Our goal is to help our interns enhance their preferred areas of education. As an organization, we want everyone to learn and succeed. Interns must receive academic credit to be a part of the agency. Although our internships are not paid, we provide college credit hours only.

#### Internships Available

- a. Marketing/Social Media
- b. Community Relations
- c. Human Resources
- d. Public Relations
- e. Photography/Videography
- f. Sales/Finance
- g. Broadcast/Journalism

The following pages will have descriptions of some of the internships we offer here at Ladies 1st Sports Agency.

#### Ladies 1st and Men2 Sports Internships



Ladies 1<sup>st</sup> Sports Agency and Men2 Sports Management want to provide their interns with the opportunity to gain experience working in the field of sports. These departments will allow you to work closely with both men and women clients to help them follow their dreams of playing at the professional level. Interns will work closely with owner, Shajaunna Jordan.

Interns will have the ability to promote the athletes through a variety of ways. Interns will run social media accounts for either department (Facebook or Twitter). Interns will also do athlete evaluations, sit in at weekly meetings, and run special events. Marketing is a big part of the internship, whether it is through social media presence or creation of flyers. Interns will be required to lead at least one special event.



Ladies 1<sup>st</sup> interns will work directly with our female clients, while Men2 Sports interns will work directly with our male clients. This internship will allow interns the ability to work with a variety of departments within the agency. Giving them the opportunity to learn how to effectively run an organization in the sports world. Let us help achieve your goals and dreams, apply and join our family today. #JoinOurTeam

Please send a cover letter, resume and 3 professional references to:

info@Ladies1stSportsAgency.com

#### Summer High School Internship Program

(Girls Ages: 13-18)

# All Teenage Girls & Women Who Love Sports **WE NEED YOU!**

Maybe you do not play sports but love to report about them, conduct player interviews, create advertisements, or a marketing plan.

## It is Possible!

We are offering opportunities to learn more about working in sports.

#### **Contact Information**

If you want to apply or have any questions about the internships offered. Email the respective agency and Subject Line: Internship

#### Ladies 1st Sports Agency/Men2 Sports Management/SemiPro2Professional

- info@ladies1stsportsagency.com
- mailto:Men2SportsManagement@gmail.com
- info@semipro2professional.com





