

MADISON DABROWSKI

VIDEOGRAPHER | CONTENT CREATOR

CONTACT



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LINKS



mdabrowskicreative.com



ABOUT ME

The objective I have for my career is to apply my four years of visual communication education, three years of multimedia production experience, and two years serving as a creative content specialist to create content that will improve fan engagement and boost social media interactions.

EDUCATION

Bachelor of Science in Technology
Bowling Green State University | 2021
Magna Cum Laude

Major: Visual Communication Technology
(interactive media and photography)

SKILLS

Adobe Photoshop	●●●●○
Adobe Premiere	●●●●○
Adobe After Effects	●●●●○
Adobe InDesign	●●●●○
Adobe Illustrator	●●●○○
Microsoft Office	●●●●○

KEY EXPERTISE



EXPERIENCE

2022
2022

Director of Branding and Creative Media University of Illinois - Women's Basketball

-Shoots and edits all photos and videos for recruiting visits within two days of the visit completing.

-Creates all graphic templates and final graphics to be printed out and mailed to prospective players and their families, ranging from thanking them for their visit to announcing their commitment.

-Creates GIFs and motion graphics for recruits to entice them into selecting Illinois as their future.

-Works both with Illinois women's basketball coaching and support staff as well as the creative media team for all of sports to bridge the gap in communication between the two when creating and approving content for social media.

-Leads and mentors students through the graphic design process to have content turned around at a quick pace.

2021
2022

Creative Content Specialist - Women's Basketball University of North Carolina Athletics

-Shoots all regular and post season games, then creates recap videos of those games for viewers on social media.

-Establishes all studio shoots for both formal and informal content to create emotional pieces for social and in-venue.

-Creates motion graphics and animations for versatility among content and to recruit future players.

-Successfully collaborated with other departments on projects.

-Turns around content in a timely manner to post to social media platforms at the most ideal times in order to reach the largest audience and receive the most interactions.

EXPERIENCE (CONT.)

2020
2021

Assistant Coordinator of Multimedia Bowling Green State University Athletics

-Taught student interns how to use the software and hardware, established monthly schedules for which student would work which event, and mentored each on the video boards in different venues.

-Developed feature pieces, introductory videos, and motion graphics from start to finish to invoke emotions and create hype for the next event.

-Mentored student interns on video boards, numerous cameras within the office, and the software used to edit and develop videos.

-Arranged and attended meetings amongst the athletic department in order to conceptualize content for future events and social calendars.

2019
2020

Multimedia Production Student Manager Bowling Green State University Athletics

-Assisted on introductory videos for games that were led by the director of video, both in editing and filming.

-Helped new interns with various content and games, including but not limited to teaching them about all camera equipment, software for editing, and different techniques for audio and lighting.

-Brainstormed and created template graphics and videos that would be used across all 18 sports and in-venue to promote games and future events.

-Logged all footage into a server in order for other employees and departments to access it for future projects.

2018
2019

Multimedia Production Assistant Bowling Green State University Athletics

-Shot and edited highlight and hype videos for games and events that occurred throughout the seasons.

-Operated different video boards in each venue that would play videos, show graphics, and display the live game.

-Communicated with different directors about increasing fan engagement both on and off social media.

-Logged footage into a server for other videographers to access when needed for feature pieces.

-Set up all studio shoots, including but not limited to: setting up cameras and tripods, audio recording devices, and lighting and backdrops.

REFERENCES

Sid Corrigan

Videographer and Creative
Content Designer

☎ 574-855-9890

✉ sidcorrigan17@gmail.com

📍 South Bend, IN

Mallory Hiser

Director of Creative
Services

☎ 419-348-7814

✉ hiserm@bgsu.edu

📍 Bowling Green State
University

Michael Leopardo

Director of Video Services

☎ 724-971-0228

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📍 Bowling Green State
University

INTERESTS



Photography



Movies



Traveling



Reading



Cooking



Music

ATTRIBUTES

Multitasking

Leadership

Teamwork

Time Management

Dedication

FUN FACTS

1. Traveled to France and England at age 11, and then to Australia and New Zealand at age 15.

2. Originally planned on majoring in forensic science and changed right before entering college.

3. Spent 4 years learning Spanish, can read it at a beginners level.

4. Was editor of my high school yearbook and newspaper for 3 years.

5. From Cleveland, OH, so favorite teams are the Guardians and Browns.