

Privacy Policy

Effective Date: 8/7/2025

MK Hemingway Consulting, LLC ("Company", "we", "our", or "us") is committed to protecting your privacy. This Privacy Policy describes how we collect, use, and share personal information when you visit our website, www.mkhemingway.com (the "Site").

By using this Site, you agree to the terms of this Privacy Policy. If you do not agree with the practices described here, please do not use the Site.

1. Information We Collect

We collect personal information that you voluntarily provide to us when you:

- Fill out contact forms
- Sign up for newsletters or email updates
- Request services or consultations
- Communicate with us via email or phone

The personal information we may collect includes:

- Full name
- Email address
- Phone number
- Business name (if applicable)
- Any other information you choose to provide

We may also automatically collect certain information through cookies and similar technologies, including:

- IP address
- Browser type
- Device type
- Pages visited
- Time and date of visit

- Referring website

You can manage cookie preferences through your browser settings.

2. How We Use Your Information

We use your personal information to:

- Respond to your inquiries and provide services
 - Send updates, newsletters, and promotional materials (only if you opt-in)
 - Improve and maintain our website and services
 - Analyze website traffic and usage patterns
 - Comply with legal obligations
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3. Sharing Your Information

We do not sell, rent, or trade your personal information. We may share your information with third parties only in the following limited circumstances:

- **Service Providers:** We may share your data with vendors who help us operate our business (e.g., website hosting, email marketing platforms).
 - **Legal Compliance:** We may disclose your information if required by law or in response to valid legal requests.
 - **Business Transfers:** If our business is acquired or merged, your information may be transferred to the new owners.
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4. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of those websites. Please review their privacy policies before providing any personal information.

5. Data Security

We take reasonable steps to protect your information from unauthorized access, alteration, or destruction. However, no internet-based site can be 100% secure. Use caution when submitting personal data online.

6. Your Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your data
- Opt out of marketing communications

To exercise any of these rights, please contact us at:

Email: mickey@mkhemingway.com

Phone: 208-610-0342

7. Children's Privacy

We do not knowingly collect or solicit personal information from children under the age of 13. If you believe that a child has provided us with personal information, please contact us so that we can delete it.

8. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Effective Date" at the top. Your continued use of the Site after changes have been posted indicates your acceptance of the revised policy.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, you may contact us at:

MK Hemingway Consulting, LLC

1309 Ponderosa Drive, Suite 203-1, Sandpoint, ID 83864

Email: mickey@mkhemingway.com, **Phone:** 208-610-0342