

GABRIELLA NANASSY

COMMUNICATIONS PROFESSIONAL

CONTACT

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ABOUT ME

I am a Creative Communications student at RRC Polytech with a passion for public relations and storytelling. Experienced in social media management, client service, and content creation in fast-paced service environments. Skilled at building authentic connections with audiences and supporting brand growth through strategic communication. Known for being personable, adaptable, and highly collaborative.

EDUCATION

Creative Communications

RRC Polytech 2024 - 2026

High School Diploma

Collège Béliveau 2019 - 2023

KEY SKILLS

- Social Media Management (Instagram, TikTok, content scheduling)
- Content Creation (short-form video, visual design, storytelling)
- Digital Marketing Strategy
- Website Content Development (WordPress)
- Community Engagement & Audience Growth

PROFESSIONAL EXPERIENCE

BARE BODY SUGARING

Sugarist & Social Media Coordinator

- Provide professional sugaring services in a high-volume client environment
- Create and manage social media content including Instagram and TikTok
- Assist with digital marketing initiatives to increase brand visibility
- Build strong relationships with clients through exceptional customer service
- Support brand engagement through creative and authentic online content

SPORT & SPINE PHYSICAL THERAPY CENTRE

Marketing & Clinic Support

- Assisted with clinic communications and marketing initiatives
- Created social media content and supported digital outreach
- Helped promote services and maintain strong client relationships