



SAMVID

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[www.samvidspirits.com](http://www.samvidspirits.com)



## A WORK ABOUT

### SAMVID GROUP

Samvid derives its essence from the Sanskrit interpretation of 'knowledge'. The year 2013 witnessed the incorporation of this venture. On tracing back the steps of Samvid, one fact becomes quite evident that it is the jack of diverse trades. After laying down a strong foundation in sectors like Real Estate, Fashion & Apparels, it has now decided to empower the market of **Liquor Production, Marketing & Distribution**. Our core team is made up of highly skilled & experienced professionals from Alcoholic Beverages & FMCG Industries with rich experience in reputed companies i.e. Jagatjit Industries, Bacardi, Tilaknar Industries, United Breweries Etc.

### PROMOTER'S PROFILE



Birendra Yadav, the Founder & Director of Samvid Group is one of the 1st generation entrepreneurs who entered the corporate world with one of the most influential companies, Reliance Industries. Eventually, he embraced the sector of Banking & Finance.

This 10 years of experience empowered him to ace the industry of Real Estate. After acquiring awe-inspiring experience in Real Estate for 8+ years, his abilities and skills have now enabled him to enter the Liquor industry. In total, he holds a work experience of 18 years!

**Mr. Birendra Yadav**  
Founder & Director



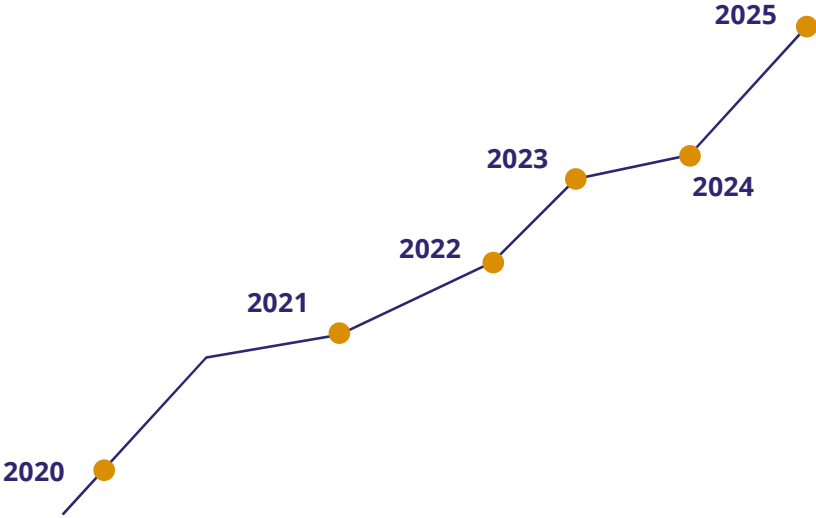
C.A. Chetan Mhapankar, The Director Finance, brings on the table, his expertise to navigate through complex financial landscapes. With his keen analytical mind and strong business acumen, he not only aids in the growth and profitability but also is a vital asset to Samvid Spirits financial decision-making procedures.

**Mr. Chetan Mhapankar**  
Director Finance



# The Biggest Picture Of India Alcobev Industry

The Indian alcohol market is expected to rise at a CAGR of 8.8% and touch the mark of 16.8 billion litres of consumption by 2022. The figures of past years are mentioned here, have a closer look for a detailed understanding:



2024



2023



2022



# Our Brands That Are Ready For The Showcase

**WESTERN  
CHOICE**

Western Choice Deluxe Whisky Serves a smooth note experience, bringing together aged malt and selected Indian grain spirit. The blend aroma is more of fine woody note to it.



# Our Brands That Are Ready For The Showcase

**JACKSON  
BLACK**

Jackson Black is a blend made with aged malt and is matured along oak chips giving it a woody smoked flavour. It superbly combines with Indian grain spirit to give birth of a finest Whisky for one to crave.



# Our Brands That Are Ready For The Showcase

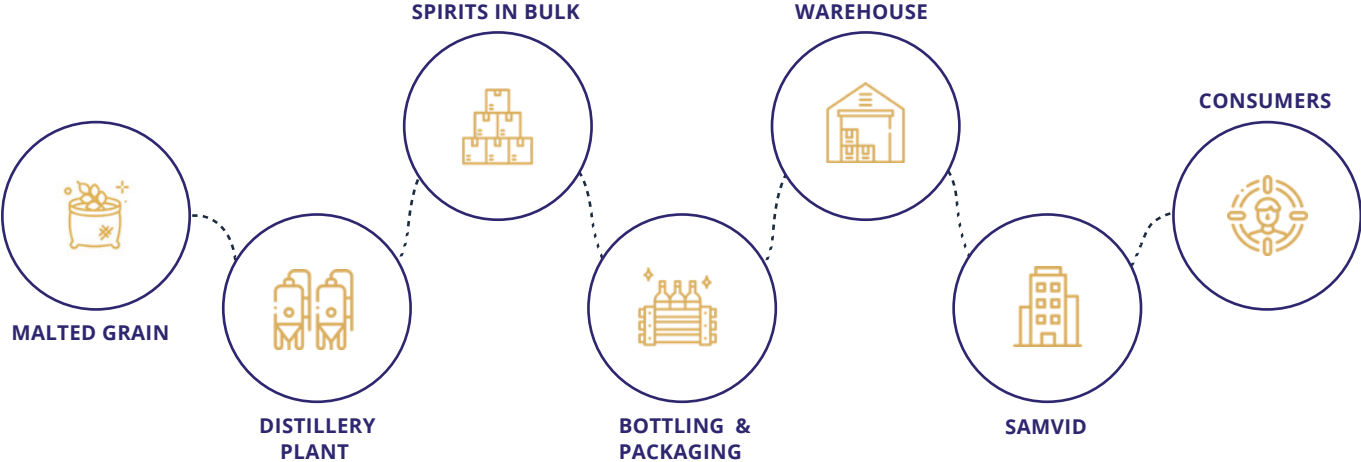
OLDSMITH

The OldSmith Rum is Matured & Blended with high-quality India Spices and very well Crafted with the passion which ensure that the infusion of flavors into the rum, resulting in a complex and nuanced taste.



# Manufacturing & Distribution Model

Have a closer look at our entire process and functioning



# We at Samvid Ventures Private Limited invites

- State Partner
- District Partner
- Liquor Trade
- Investors
- Exporter / Importer
- Marketing Agencies

We look forward to your association as it will surely reap huge benefits for both of us

Marketed By Tathaztu



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**RISE**  
**TOGETHER**