

MARTHA GILES

Web and Graphic Designer

Personal Info

PHONE

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E-MAIL

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WEB

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Web Skills

Dreamweaver

Adobe Experience Manager

MS SharePoint Designer

Eloqua & Poppulo

HTML5

CSS3

JavaScript & jQuery

Bootstrap

Accessibility Consulting

Google Analytics

Design Skills

Adobe Bridge

Adobe InDesign

Adobe Illustrator

Adobe Lightroom

Adobe Photoshop

Adobe Acrobat (PDF)

3D Graphics

Daz Bryce

Daz Carrara

SmithMicro Poser

Senior web designer with 15 years experience, focusing on improving access and usability of web sites, computer-based training, and interactive documents. Graphic designer, illustrator, and desktop publisher with 25 years experience, designing a wide variety of print materials for corporate marketing, tradeshow exhibits, and analytical reports and studies for the Federal government.

JOB HISTORY

Booz Allen Hamilton: McLean, VA—Web & Graphic Designer 1998-2019

- Designed informational documents including reports, white papers, and factsheets representing firm intellectual capital and research.
- Created marketing materials, looping animated videos, giveaways, and booth exhibits for industry tradeshows and client conferences. Products included brochures, agenda pamphlets, posters, and white papers.
- Illustrated proposals, reports, and infographics using 2D and 3D software. Topics included concepts of operation (CONOPS), illustrated statistics, processes, and customized maps.
- Created editable forms in Adobe Acrobat, designed to be accessible to users with disabilities.
- Designed and coded computer-based training and test modules using Adobe Flash, ActionScript, and Articulate Storyline. Modules included timeline-based animation and scored tests.
- Created website wireframes using Adobe Illustrator and PowerPoint to plan web site structure, with Agile iterative reviews.
- Designed responsive, mobile-friendly web sites.
- Customized SharePoint sites using style sheets, JavaScript, and jQuery to create custom page layouts, display templates, and database queries. Performed troubleshooting and debugged code. Clients included internal firm teams and initiatives.
- Maintained biography and contract-related content and images on company's external-facing web site using Adobe Experience Manager.
- Designed email campaigns and generated metrics reports on user unique opens, clickthroughs, bouncebacks, and forwards.
- Remediated and tested documents to make them accessible for the disabled in compliance with the US 508 laws and WCAG 2.1. File types included Adobe InDesign, PDF, Microsoft suite, and HTML. Testing tools included JAWS and VoiceOver.

EDUCATION

Bachelor of Science, Biology, James Madison University, 1993

Bachelor of Arts, Graphic Design, University of Northern Colorado, 1989

CLEARANCE

Clearance: Secret