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# Expanding our Mission and Focusing our Vision

In May, our Board of Directors came together for a full-day retreat, where we refined our strategic plan, rewrote our mission to better reflect our investment in families, and crafted a more focused vision for the future.



### **Our Updated Mission:**

We Belong PDX is empowering kids and their families through consistent investment in trusted relationships and comprehensive programs to improve mental well-being and repair social connectedness

### **Our Focused Vision:**

We believe in a world where every kid and their family has access to a community that brings a sense of belonging and improves mental well-being



### **CLARITY IN OUR APPROACH**

At We Belong PDX, our two-fold approach addresses the youth mental health crisis by fostering social connection and cultivating healthy habits. We're building a strong foundation of belonging and simultaneously nurturing wellbeing.

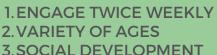
#### 1. Social Connection

#### PEER TO PEER

#### **MENTOR TO MENTEE**

#### **FAMILY TO FAMILY**







1.STAFF INVESTMENT 2.VOLUNTEER INVESTMENT 3.COMMUNITY BIGS



1.QUARTERLY SMALL
GATHERINGS
2.ANNUAL BIG GATHERING

### 2. Healthy Habits

#### NUTRITION



1.ACCESS
2.INVOLVEMENT
3.CONVERSATIONS

#### **ADVENTURE**



1.OUTDOOR TIME 2.STAYING ACTIVE 3.MONTHLY OUTINGS

#### **CREATIVITY**



1.100% SCREEN FREE
2. FORMING NEW HOBBIES
3. CREATING TOGETHER

### KIDS PROGRAM STRATEGIES

### **Monthly Activity Focus**

Each month, we focus on a different theme that guides our activities, like friendship, creativity, nutrition, exercise, and community service. These themes invite kids to engage in depth with topics proven to impact mental health outcomes.



#### **Growth Goals**

Every child sets a personal growth goal in partnership with a trusted staff member, goals that reflect their unique challenges and strengths. These might focus on building friendships, managing emotions, trying new things, or developing positive habits. Staff check in monthly to encourage progress, celebrate wins, and adjust goals as needed. It's a relationship-driven process that nurtures confidence and long-term growth.

### **ENGAGEMENT WITH KIDS**

So far this year, **57 kids have consistently attended** program across three locations. We've invested **448 hours** building relationships with them. These hours include time spent on shared adventures and everyday moments that matter. Each one is helping grow their confidence, strengthen their resilience, and deepen their sense of belonging.

### **Group Mentors**

21 vetted and trained volunteers have been showing up consistently to invest in the kids a minimum of four hours per month.



**Community BIGS** 

BBBS Columbia NW has provided our Centennial and Rockwood site with a paid BIG to invest in our kids alongside our staff. They attend **3-4 days per week**, allowing a trusted relationship to grow more quickly.

### **Outings**

This year, we've taken children on 25 enriching outings, most of them intimate small-group experiences with just 3 to 10 kids, creating meaningful opportunities for deeper connection, exploration, and joy.



### **ENGAGEMENT WITH FAMILIES**

### **The Family Celebration**

83 people from 22 families joined us for an unforgettable Family Celebration on June 13th. The evening was full of laughter and connection, with face painting, a caricature artist, balloon animals, crafts, and a bounce house. But the most heartfelt moment came when children from each of our sites presented their families with a framed, professionally taken photo of themselves, paired with a quote about what they love most about their parents.



### **Ongoing Family Investment**

our commitment to family investment is woven into every part of our programming. We host gatherings that bring families together to connect, eat and play games. Each month, we check in with parents or guardians by phone or in person, to share updates, offer encouragement, and learn how we can support their unique needs. We also connect families with helpful resources and ensure they're informed about what their children are learning through our monthly wellness focus, reinforcing the growth happening at program in the home.



### IMPACT THROUGH SURVEYS

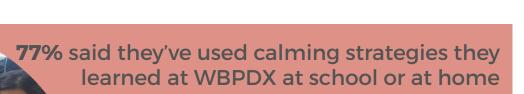
We surveyed 31 WBPDX kids and these are some of the results...

84% said there are at least 2 adults and two peers that they have a trusted relationship with at WBPDX

81% said WBPDX has helped them be a better friend

71% said WBPDX has helped them better control their emotions

74% said WBPDX has helped them think about how to better take care of my body



74% said they do activities at home now that they first learned at WBPDX

68% said they made a snack at home that they learned about at WBPDX

### IMPACT THROUGH STORIES

### Centennial

Marcus has been a bright, energetic part of our Centennial site for three years, but recently began struggling with impulse control and emotional regulation. After a tough week, Site Director Jackie gently reached out to his guardian, opening a conversation about screen time and its possible impact on his behavior. With trust and honesty, they created a plan to set healthier boundaries together. This moment highlights the power of working closely with families—when we're on the same team, we can make a lasting difference in a child's well-being.



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#### Rockwood

An 11 year old boy who has been attending for over two years approached our staff while on an outing at a Winterhawks game and asked, "How old do I need to be to be a helper at We Belong?" When this boy began with us at 9 years old, he was often paralyzed by social anxiety and now he's eager to give back and reinvest in his community.

### **Montavilla**

A 5-year-old shared, "You know, I cry every morning when my grandma brings me to school, but I don't cry when I come here because I like it here." These moments are a testament to the environment we've created, a place where children not only feel safe and seen, but also ready to grow, contribute, and embrace the support of their community.



### LOCATION DETAILS

### Our Neighborhoods

**CENTENNIAL** 

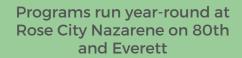
**ROCKWOOD** 

**MONTAVILLA** 









Programs run year-round at The Hope Center on 182<sup>nd</sup> and Stark

#### **Our Site Directors**

Church off 162nd & Main

JACKIE PATTEN CENTENNIAL ALICIA GONZALEZ ROCKWOOD

RUTH MUNIZ MONTAVILLA

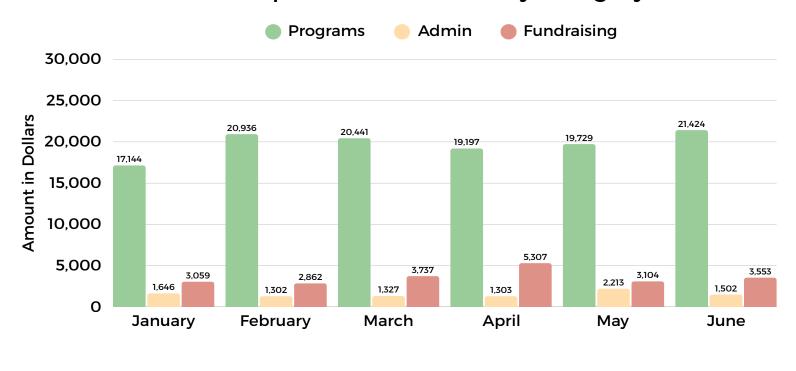




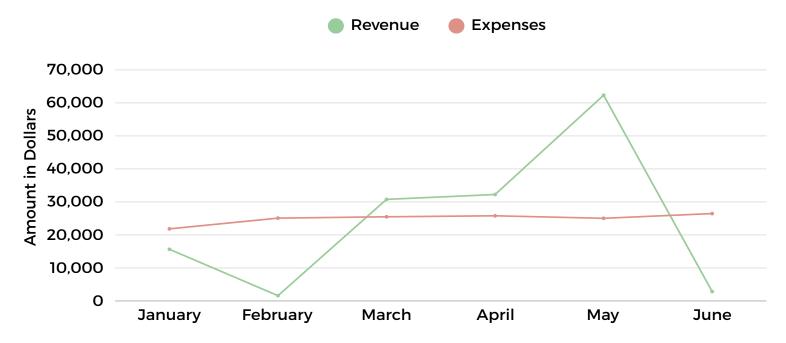


### **FINANCIALS**

#### **Expenses Breakdown by Category**

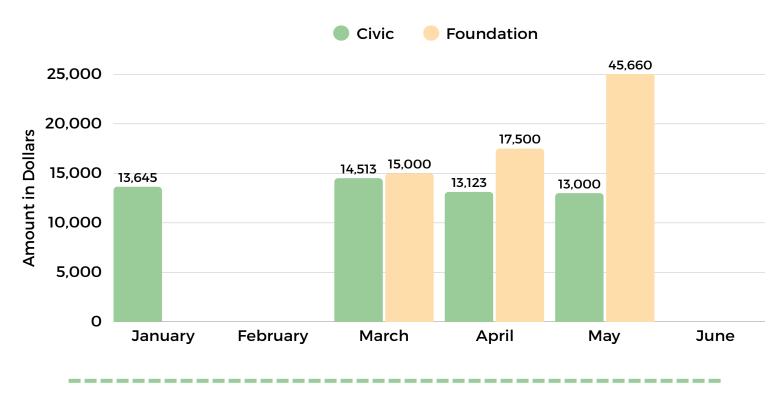


### Comparing Revenue & Expenses by Month



### **FINANCIALS**

#### **Revenue from Grants**



### **Recurring Donors**



### **IMPORTANT THANK YOU'S**

### Foundations,

Your belief in our vision and your trust in our work fuels everything we do. Thank you for helping us create spaces where kids and families can heal, grow, and thrive together.

Thank you to the following foundations for your generous contributions this year:

Juliet Ashby Hillman
Braemer Charitable Trust
Nike Community Impact Fund
Dorothy Lemelson
Reser Family
SE Uplift
Full Potential Fund
Central East Portland Rotary

**RWB Contributors.** 

In November 2024, Renegade
Worship Band organized a
powerful fundraiser on our
behalf, raising an incredible
\$34,145 making the launch of our
Montavilla location possible. We
are deeply grateful for the heart,
hard work, and generosity that
provided a new group of children
the opportunity to belong.

### **Our Recurring Donors,**

Your dedication to these children and their families, providing a community for them to thrive is truly humbling. We need you and are deeply grateful for your consistency

### City of Gresham,

Your investment in prevention and belonging is already making a lasting impact. We are honored to partner with you in building a safer, more connected future for children and families.

### **Our Nonprofit Partners**,

Your collaboration and shared commitment make this work stronger and more meaningful. We're grateful to stand alongside you in building a community where everyone belongs Special shout out:

BBBS Columbia NW & The Underground PDX

### **GET INVOLVED**

**VISIT OUR WEBSITE** 

**CONTRIBUTE FINANCIALLY** 



INQUIRE TO BECOME A GROUP MENTOR

INQUIRE TO REGISTER YOUR CHILD