

VDA CASTING



Our partner is: **NOMADIX**

ONE OF THE BEST CASTING SOLUTIONS FOR HOTELS

In recent years there has been an increasing need for guests to be able to use Hotel TVs to provide the same content as is available through their own home TV's.

Whether to continue watching episodes of their own favorite series, movies, or listen to their own music, guests wish to access their very own content without having to recall and enter their personal passwords. It is therefore essential that the experience of the casting feature is simple, secure, and streamlined.

Many of the solutions currently available on the market require the guest to use a traditional TV remote control, through which the guests choose the desired App, accessing it by entering their personal username and password. This process presents two critical issues that undermine the feature, a) that the guest is forced to use the keys of a remote control making it a very slow method of data entry, and b) requires them to log out at the end of their stay, so that their private details are deleted.

In contrast, the VDA Casting solution allows guests to send multimedia content from their personal mobile devices to the Hotel room TV without the need to log-in on other devices, thus making usability simple and safe. With VDA's casting solution, guests may choose to access popular Apps such as Netflix, Prime Video, HBO, Hulu, Disney+, Spotify, Amazon, and Youtube, so that they may access their own content, thus not being limited to choices proposed by the hotel.

HOW IT WORKS

HSIA (High Speed Internet Access) gateways provide internet access, with authentication, for millions of hotel rooms and facilities worldwide.

VDA Casting to the in-room TV can also match the brand guidelines of the hotel to provide a consistent guest experience.

For hotels where the VDA HSIA gateways is integrated with the Property Management System (PMS), the guest devices are automatically recognized and connected to the TV in the room, thanks to the authentication with the Wi-Fi. Guests can then access the desired Apps and select the "casting" function to display their preferred content, without registration nor additional steps.

For structures that implement VDA Casting as an independent solution, guests can connect to the TV by framing the QR Code that appears, choosing the content from the display and selecting the item "Casting" within the selected App.

Unlike screen mirroring solutions, once the streaming process starts, the casting server also allows the guests to use their iOS or Android devices for others purposes, it not interrupting the current streaming.

WHY THE VDA CASTING SOLUTION?



In-Room Entertainment solutions enable guests to stream their preferred content directly on to the hotel television.



Simplified authentication using an on-screen QR Code



Guest content from 2000+ Apps including Netflix, Prime Video, Hulu, YouTube and Spotify



Ability to use the mobile device for other functions whilst casting



Contactless experience as guests use their own devices and avoid the need for use of the remote control



Support for both iOS and Android mobile devices



Reliability and security



Multi-language enabled via seamless PMS integration



Customization capabilities with hotel corporate identities and logos



Easy-to-use web-based management platform