



Digital Media Intern

Internship Summary


We are currently seeking qualified candidates for the 2022 Fall Semester, with the potential to lead to employment, interested in a future career in sports management to serve as a season-long social media intern. This internship covers the Hampton Roads sports market.


Essential Duties and Responsibilities:


- Assist the Director of Operations and Promotions in the creation and development of content to distribute across all social media platforms.
- Assist in scheduling and implementing a monthly, weekly, daily social media calendar.
- Assist with maintenance of EAG social media channels during home and road games.
- Assist with game coverage of high school athletic events (indoors and outdoors).
- Performs other duties as assigned by the Director of Game Operations and Promotions.

Qualifications

- Extremely detail oriented.
- Relevant experience working on social and digital platforms.
- Ability to shoot video with experience in video editing.
- Ability to meet deadlines and balance multiple tasks.
- Extensive knowledge of Facebook, Twitter, Instagram, TikTok and YouTube.
- Ability to work effectively in a team environment.
- Flexibility to afternoon to early nights and possibly Saturday afternoon if asked.

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