

ELITE ATHLETIC GROUP

Social Media Intern

Internship Summary

We are currently seeking qualified candidates for the 2022 Fall Semester, with the potential to lead to employment, interested in a future career in sports management to serve as a season-long social media intern. This internship covers the Hampton Roads sports market

Essential Duties and Responsibilities:

- All team social media accounts, including content, scheduling, special promotions.
- Video and photo duties, including compilation of photo and video libraries for both on and off-field content.
- Editing and compiling ongoing promotional video/photo presentations for use in social media and more.
- Coordinate all media (print, television, radio, social) schedules throughout season.
- Document and archive all events related to team, both on and off-field.

Qualifications

- Extremely detail oriented.
- Relevant experience working on social and digital platforms.
- Ability to shoot video with experience in video editing.
- Ability to meet deadlines and balance multiple tasks.
- Extensive knowledge of Facebook, Twitter, Instagram, TikTok and YouTube.
- Ability to work effectively in a team environment.
- Flexibility to work nights and weekends and sometimes holidays.
- Ability to work in a team atmosphere are also key attributes success in this position









