

PLAINVIEW *KNIGHTS* BASKETBALL ASSOCIATION

SPONSOR TIERS



PBA by A&T Sports

PLAINVIEW *KNIGHTS* BASKETBALL SPONSORSHIPS

Mission: Our goal is to bring sports entertainment and revenue to ours and neighboring communities, which are the fans of basketball. We will provide a venue of high paced excitement and excellence, while educating and promoting the fundamentals of team building. To have mutual respect for each teammate and our neighbors.

The Plainview Knights would appreciate your support for the hometown team. Please select from the options below.

TITLE SPONSOR: There is only (1) one spot for a Title Sponsor per season. Restrictions apply. Discuss with owner.

Naming rights presented by with a tag line to follow at the beginning of game start

Naming rights presented by with a tag line to follow at the ending of game finish

Brand audible ad announcements during thirty (30) second time outs

One (1) minute business mention or brand audible advertisement during half-time

Business mention before start of each quarter

One (1) thirty (30) second commercial for national advertisement – you provide commercial

Print Media promotion: tickets/passes, social media print, monthly newsletter, advertisement, upcoming contests/events, promotional merchandise, official uniforms, sponsor t-shirts, sponsor merchandise

Two (2) merchandise of PKBA choice with co-logos

Logo on media backdrop

Two (2) full page advertisement in home game program

Two (2) full advertisement pages in monthly newsletter

Twenty (20) Promo Sponsor t-shirts with your large logo on back given during H games

Three (3) website banner ads with brand/logo hyperlinks on website

Logo on exterior and interior co-banners.

Season acknowledgement plaque of league represented

Autographed Plainview Knights Basketball.

One (1) Premium Plainview Knights Swag Bag

Season tickets/passes for five (5) admissions per game (excludes playoffs)

Handout your promotional materials during home games

Advertisement logo brand on our partners/affiliates websites (TBD)

KING /QUEEN: \$15,000.00 Per Season

Large logo or name on sponsor t-shirts, two (2) official uniforms, Knight co-banners, three (3) website ad banners and one (1) merchandise of PKBA choice with co-logos per season (excludes clothing).

Two (2) brand/logo hyperlinks on website

Official sponsor audible ad during thirty (30) second time outs

One (1) minute business mention or brand audible advertisement during half-time

One (1) thirty (30) second commercial for national advertisement – you provide commercial

Business mention before start of each quarter

Print Media Promotion: tickets/passes, social media print, monthly newsletter, advertisement, upcoming contests/events, promotional merchandise, official uniforms, sponsor t-shirts, sponsor merchandise

Official sponsor mention after title sponsor presented by at beginning and ending of home games

Logo on media backdrop

Two (2) full page advertisement in home game program

Two (2) full advertisement pages in monthly newsletter

Twenty (20) Promo Sponsor t-shirts with your large logo on back given during H games

Logo on exterior and interior Plainview Knights co-banners.

Season acknowledgement plaque of league represented

Autographed Plainview Knights Basketball.

One (1) Deluxe Plainview Knights Swag Bag

Season tickets/passes for five (5) admissions per game (excludes playoffs)

Handout your promotional materials during home games

Advertisement logo brand on our partners/affiliate websites (TBD)

KNIGHT: \$8,500.00 Per Season

Medium logo or name on two (2) official uniforms, sponsor t-shirts, Knight co-banners, two (2) website ad banners with hyperlinks

Season tickets/passes for three (3) admissions per game (excludes playoffs)

Official sponsor mention after title sponsor presented by, and King/Queen sponsors mention at beginning of home games

Forty-five (45) second business mention or brand audible ad during half-time

Official sponsor audible ad during thirty (30) second time outs at home games

One (1) thirty (30) second commercial for national advertisement – you provide commercial

Logo on media backdrop

One (1) full page business/brand advertisement in home game program

One (1) Large Plainview Knights Swag Bag

20 Promotional sponsors t-shirts with your medium logo on back given at H games

KNIGHT CONT.

Print Media Promotion: tickets/passes, social media print, monthly newsletter, advertisement, upcoming contests/events, promotional merchandise, official uniforms, sponsor t-shirts, sponsor merchandise

One (1) full advertisement page in monthly newsletter

Season acknowledgement plaque of league represented

Autographed Plainview Knights basketball

Handout your promotional materials during home games

Advertisement logo brand on our partners/affiliates websites (TBD)

SQUIRE: \$5,400.00 Per Season

Medium logo or name on sponsor t-shirts, Plainview Knight co-banner and one (1) website ad banner with two (2) hyperlinks.

Print Media Promotion: tickets/passes, social media print, monthly newsletter, advertisement, upcoming contests/events, promotional merchandise, sponsor t-shirts,

One (1) sponsor merchandise of Plainview Knights choice with co-logos

Season tickets/passes for two (2) admissions per game (excludes playoffs)

Half (1/2) page advertisement in monthly newsletter

Half (1/2) page business/brand advertisement in home game program

One (1) minute business mention or brand ad audible during half-time H games

One (1) thirty (30) second commercial for national advertisement – you provide commercial

Autographed Plainview Knights basketball

One Small Plainview Knights Swag Bag

Ten (10) Promo Sponsor t-shirts with your large logo on back given during H games

Handout your promotional materials during home games

Logo on our partners/affiliates websites (TBD)

PAGE: \$2,500.00 Per (1) Month

Two (2) to three (3) home games per month

One (1) fifteen (15) second brand ad audible during a thirty (30) second timeout

One (1) thirty (30) second brand ad audible during half-time home games

Small banner advertisement on website (removed after 31 days)

Monthly newsletter with acknowledgement

Small logo in home game program

Handout your promotional materials during home games

One (1) Plainview Knight t-shirt

Four (4) regular season home game tickets/passes

SPONSOR A HOME GAME - \$1,200.00 per game

One (1) Small Plainview Knights Swag Bag
Four (4) Regular Season game tickets/passes
Name or logo acknowledgement in one (1) next home game program
One (1) fifteen (15) second brand ad audible during one (1) thirty (30) second timeout

SPONSOR GAME FEES OR GEAR - \$500.00

Two (2) Regular Season game tickets/passes
One (1) Plainview Knights t-shirt
One (1) thirty (30) second brand ad audible during half-time at one (1) home game
Name or brand acknowledgement in next home game program

CO-BRAND NAME OR LOGO T-SHIRTS TO DISTRIBUTE AT GAME:

15 @ \$450.00	Colors Black, Red, White, Pink
10 @ \$350.00	Colors Black, Red, White, Pink
7 @ \$200.00	Colors Black, Red, White, Pink

Note: ** Per Season – Five to six (5-6) months
Banner logo size is sized different.
Website banner logo is sized different.
T-shirt logo is sized different.
Jersey logo is sized different.

WEBSITE BANNER AD WITH HYPERLINK

Monthly flat rate \$100.00

Taxes excluded in the above service totals. \$USD\$.

All donations are needed and appreciated. Minimum donation of \$30.00, plus add \$2 for XX sizes (tax included), receive a Plainview Knights t-shirt or a tumbler.

Pay with: \$Levoncarter02, PayPal.Me/plvknights, Postal Money Order, Cashier Check, Bank Draft, Credit Card, Cash \$USD

Make Payable to: Plainview Knights

Information: operations@plainviewknights.com

Some prices are subject to change due to the season and scheduling, and if the cost of raw materials or manufacturing materials keeps increasing to produce and complete the finished products and services, which the Plainview Knights have no control over.



PBA by A&T Sports

PLAINVIEW *KNIGHTS* BASKETBALL

SPONSORSHIP FORM

Sponsor: _____ P: 1_(_____) - _____ - _____

Authorized Representative: _____

Email: _____

Address: _____

Payment Methods: ___\$LevonCarter02 ___ PayPal.Me/plvknights ___ Credit Card
___ Cash ___ Cashier's Check ___ Postal M.O. Make payable to: Plainview Knights

Credit Card Info (if available) Type of card: _____ Card # _____

Exp: _____ CVC: _____

Amount: \$ _____ Date of Payment: _____ 20 _____

Tier Levels:

- ___ Title Sponsor – year commit (Discuss with owner)
- ___ King/Queen \$15,000.00 per season ___ Knight \$8,500.00 per season
- ___ Squire \$5,400.00 per season ___ Page \$2,500.00 per season
- ___ Sponsor a Home Game \$1,200.00 Per Game
- ___ Sponsor a weekly Game Fee or Gear \$500.00
- ___ Co-Brand Logo T-shirts ___\$450.00 (15) ___ \$350.00 (10) ___ \$200.00 (7)
- ___ Monthly Website Banner Ad \$100.00 Donation Fill-In \$ _____

Please return this form with payment to plainviewknights@gmail.com. An emailed photocopy is accepted.

Thank you for any level of support of the Plainview Knights, and we truly appreciate you as fans from our 806 communities.

Respectfully,

Levon Carter, Owner

Plainview Knights