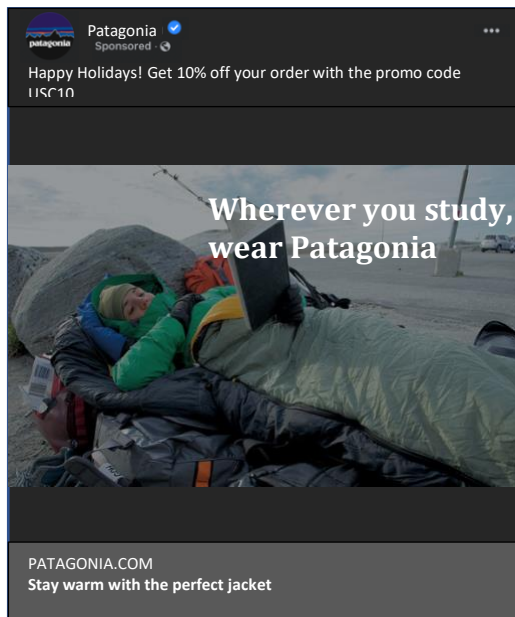


Grace Hartounian  
Patagonia Facebook Ads

College Students:



Patagonia  
Sponsored

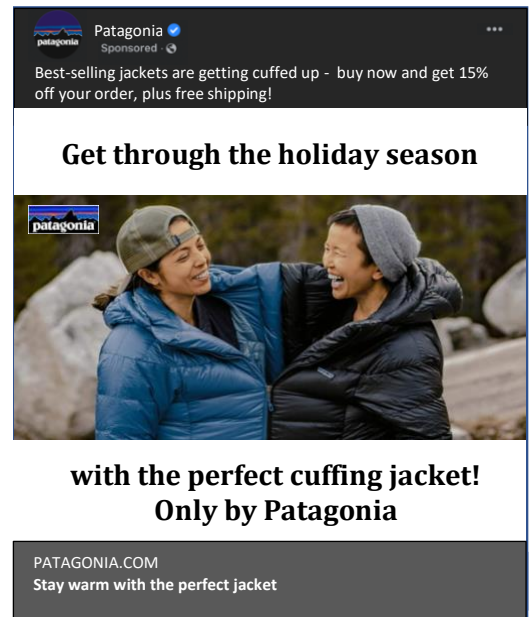
Happy Holidays! Get 10% off your order with the promo code  
UISC10

Wherever you study,  
wear Patagonia

PATAGONIA.COM  
Stay warm with the perfect jacket

This Facebook advertisement for Patagonia targets college students. It features a dark background with a photo of a student in a green jacket and a laptop. The text promotes a 10% discount with promo code UISC10 and emphasizes staying warm with Patagonia jackets. The website PATAGONIA.COM and the slogan 'Stay warm with the perfect jacket' are included at the bottom.


Millennial Women:



Patagonia  
Sponsored

Best-selling jackets are getting cuffed up - buy now and get 15%  
off your order, plus free shipping!

Get through the holiday season



with the perfect cuffing jacket!  
Only by Patagonia

PATAGONIA.COM  
Stay warm with the perfect jacket

This Facebook advertisement for Patagonia targets millennial women. It features a dark background with a photo of two women in Patagonia jackets. The text promotes a 15% discount with free shipping and emphasizes staying warm with Patagonia jackets. The website PATAGONIA.COM and the slogan 'Stay warm with the perfect jacket' are included at the bottom.