



IMMEDIATE RELEASE
Sunday, Oct. 16, 2022

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Catch a Vibe with This New Lifestyle App - Vibe Check

Vibe Check Website and App to Launch Today for Those Looking to Have Fun in the City

LOS ANGELES – Are you tired of having a disappointing night in the city? Even tired of showing up someplace that was lame or closed for an event? Vibe Check is launching today online and in app stores to help you have more of those easy fun, unforgettable times. It is the creation of Yelp and Infatuation combined!

Going out into the city can come with obstacles that disturb having an easy fun time when impressing a date, hanging out with friends, and getting some alone time. Being spontaneous with deciding on plans last minute can become difficult when places are closed for an event, the vibe is off, or not simply not being knowledgeable on the thousands of options you may have to choose from. Vibe Check can help make situations like these easier when trying to decide on a place to go.

A section of the service will allow users to rate an event, bar, club, restaurant, pop-up, and more in real time on a scale from 1-10 with 1 being not a vibe and 10 being an incredible vibe. Users will also have the option to explain their experience, and all of that live information will save to the app/website so users can see the live history. This will help people find authentic vibe reviews in live time or in the future to help them determine if they want to try a place out. Another section of the service includes Vibe Check's curated lists of things to do or places to go in the city based on interests and moods, which will make users more knowledgeable of popular places and hidden gems. The last section will be for users to interact with each other in a social media format about places they enjoy. Bringing a community together with the same goal will help improve the app's performance to provide users with more vibe discoveries.

"I am thrilled to be part of the initiative to help people eat incredible food, have unforgettable nights, discover new places, and have new experiences. I have definitely been disappointed many times going out or missed out on events due to not hearing about them soon enough. This will help promote businesses, change people's social lives for the better, and bring them together to work on this initiative through the social media section of the app" Grace Hartounian, Vibe Check Founder, said.

Users can download Vibe Check on their available app store for free. They will make an account and be presented with a short survey so the app becomes familiar with users' interests and specific goal with the app. Then, the app will provide the 4 sections users can use:

- Live Vibe Check: Check out a vibe in real time and rate it (it will save on the app)
- Vibe Review: Post a review on a restaurant, bar, activity, or other.
- Vibe Check Curated Lists: Read Vibe Check's recommendations for places to eat, activities, bars, and more!
- Vibe Check Social Media: Interact with other vibe seekers to share experiences.

A beta version of the app was provided to select users, and Joseph explained his positive experience to Vibe Check founders. “I have a hard time finding new places that are a vibe, especially when I want to be spontaneous with friends. Vibe Check is awesome because it is nice to have everything I want in one app when discovering activities in town, trying to find restaurants I would be in the mood for, or last minute looking for a busy bar with young people. Vibe Check makes me more confident in having unique experiences and that I am finding the best places in town!” Joseph said.

Businesses of any size can partner and collaborate with Vibe Check as the website/app looks to help underrated businesses gain traction. People wanting to spend time in the city during the day or night will be able to find an abundant of attracting businesses or events through Vibe Check.

Company Information

Vibe Check is founded by Grace Hartounian and is based in Los Angeles, CA. It is an online lifestyle service/social media platform that helps people dive into the food diversities of Los Angeles, discover a variety of day and night experiences, and check out if places are a vibe in real time! Vibe Check launches in October 2022 in Los Angeles and is looking to expand to other cities nationally. For more information, visit www.vibecheck.com or find Vibe Check on your available app store today.

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Frequently Asked Questions

What is Vibe Check?

Vibe Check is an online service/social media platform that gathers a community who want to catch a vibe to have more easy fun, unforgettable times. Users can dive into the food diversities of famous spots to hidden gems in Los Angeles, discover a variety of day and night experiences and check out if places are a vibe in real time! Sections on the platform include:

- Live Vibe Check: Check out a vibe in real time and rate it (it will save on the app)
- Vibe Review: Post a review on a restaurant, bar, activity, or other.
- Vibe Check Curated Lists: Read our recommendations for restaurants, activities, bars, and more!
- Vibe Check Social Media: Interact with other vibe seekers to share experiences.

Never be disappointed with going out again!

Where can I access Vibe Check?

You can access Vibe Check on our website at www.vibecheck.com or visit your available app store like Apple Store or Google Play.

Can anyone use Vibe Check?

Anyone over the age of 16 years old who is looking for something to do in the city without being disappointed can use Vibe Check!

What cities is vibe check available in?

Currently, we are only available in Los Angeles. With sometime after our launch, we are looking to expand to other cities nationally!

What does Vibe Check offer?

Vibe Check prevents people from being disappointed when going out and helps them discover the places that are a vibe.

The Live Vibe Check section of the app will allow users to rate an event, bar, club, restaurant, pop-up, and more in real time on a scale from 1-10 with 1 being not a vibe and 10 being an incredible vibe.

Users will also have the option to explain their experience, and all of that live information will save to the app/website so users can see the live history in the Vibe Review section. This will help people find authentic vibe reviews in live time or in the future to help them determine if they want to try a place out.

Another section of the service includes Vibe Check's Curated Lists section of things to do or places to go in the city based on interests and moods, which will make users more knowledgeable of popular places and hidden gems.

The Vibe Check Social Media will be for users to interact with each other in a social media format about places they enjoy. Bringing a community together with the same goal will help improve the app's performance to provide users with more vibe discoveries.

What types places does Vibe Check feature?

Vibe Check features but is not limited to:

- Events at museums, pop-ups, venues, and more
- Famous to hidden gem restaurants of any cuisine
- Bars
- Clubs/Lounges
- Cafes
- Outdoor activities
- Tourist attractions
- Sports games

How can I find a place I would be interested in?

On our app, you can search events or businesses by mood, category, interest, location or other key words. We will offer the best curated options for you! You may also read about other users' experiences at certain places.

What can I post on Vibe Check social media?

We allow users to post about their experience at events, restaurants, clubs, and more. Users can comment on posts, message other users, and share their ratings of their favorite places.

How can I promote my business on Vibe Check?

You can promote your business on our app with pop-up advertisements, we can offer a partnership if we would like to feature your business on our Curated List section, and more. Reach out to us! Check out the contact FAQ below.

How can I contact Vibe Check?

Email us at contact@vibecheck.com or call us at (xxx) xxx-xxxx.