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Real Estate Marketing Association

Alamo | Blackhawk | Diablo | Danville | San Ramon

2025 RMA Sponsorship & Invoice

Thank you for your commitment of becoming a sponsor for the Real Estate Marketing Assn (RMA). Your sponsorship allows RMA to provide a forum for Real Estate Professionals to meet and network and to support a variety of important local causes. RMA is a registered 501(C)6. The fee for the Sponsorship you have selected is **listed below**. Please remit the sponsorship fee payment made out to "RMA" to reserve your sponsorship spot. Please either bring Check to the next Thursday RMA Meeting **or** send to: Real Estate Marketing Association: Treasurer PO Box 2613, San Ramon, Ca. 94583

The bottom half of this invoice is your receipt. Thank you for your cooperation and your participation with RMA, without wonderful companies and sponsors such as you, our organization would not be where it is today.

This invoice is for _____ Sponsorship (the company name) _____

This is a receipt of the payment of \$ _____ for _____ sponsorship 2025

_____ Payment Method _____ Date _____

Received RMA Treasurer

_____ Date _____

Sponsor Signature

- Quarterly Coffee Sponsor \$500 non speaking
- Monthly Food Sponsor \$400
- Room Sponsor \$400
- Quarterly AV Sponsor \$500
- Annual Sponsor ~~\$2,500~~ \$2,000

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2025 RMA Sponsorship Opportunities

Annual Sponsor

\$2,500

- 10 minutes to address group once every quarter
- Weekly Recognition and Acknowledgement
- Literature and/or handouts on tables every week
- Stand Up Banner displayed every week
- Center piece(s) on table on the day you speak
- Name and contact information on tour sheets with **up to five** team members/colleagues
- Company name mentioned in the RMA updates as often as they are sent and included on the Facebook page on a rotational basis
- Three company designated representatives will receive an annual pass to the RMA meetings

Coffee or Audio Visual Sponsor

\$500 per quarter

- Weekly Recognition and Acknowledgement
- Literature and/or handouts on tables each week
- Stand UP Banner displayed each week
- Name and contact information on tour sheets with **up to three** team members/colleagues
- Company name mentioned in the RMA updates as often as they are sent and included on the Facebook page on "sponsor" months
- One designated representative will receive a 'Monthly Pass' to meetings during sponsored month –

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Room or Food Sponsor

\$400 per month limited to 1 lender and 1 non-lender sponsor

- Sponsor will be provided 10 minutes to address the membership one time during “sponsor” month
- Weekly Recognition and Acknowledgement
- Literature and/or handouts on tables each week for the month
- Stand Up Banner displayed each week
- Center piece(s) on table on the day you speak
- Name and contact information on tour sheets with **up to three** team members/colleagues
- Company name mentioned in the RMA updates as often as they are sent and included on the Facebook page on “sponsor” month
- One designated representative will receive a ‘Monthly Pass’ to meetings during sponsored month –

Sponsoring Hints:

- 1) If you do not want to take on an annual sponsorship but are interested in staying in front of the group regularly, buy one Monthly Meeting Sponsor per quarter (4x’s per year), or we can combine other sponsorships that will accomplish the same goal. This will give you multiple opportunities to address the group throughout the year and your company name will stay foremost in our minds.
- 2) If you pay for the sponsorship – take the opportunity to speak! We have so many who pass weekly for this opportunity, and you can talk about so many things that bring value to the meeting. Take the time to research and bring a topic of value or a guest speaker that can offer information to the group. Just remember to speak to the RMA President and Vice President before planning outside speakers so proper time can be allotted.
- 3) To get the most of your sponsorship – bring coffee cups with your names on them. Be active in “Giveaways” at the end recognizing you and your company the weeks leading up to and during your sponsorship month. Remember that consistency is the catalyst to any marketing activity.

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