



Bob O'Link Golf Club

October 4, 2025

To Whom it May Concern:

It is my privilege to recommend Jason Lundbeck, who has served as an Assistant Golf Professional at Bob O'Link Golf Club. Since joining our professional staff, Jason has distinguished himself as an outstanding professional whose contributions have significantly enhanced the experience of our membership, their guests, and our overall golf operation.

Jason has an exceptional demeanor and consistently represents himself and our Club with the utmost professionalism. He has a natural ability to connect with members and their guests, creating an atmosphere that is both welcoming and enjoyable. His interpersonal skills have been instrumental in strengthening relationships throughout the Club.

Beyond his presence with members, Jason has been a mentor to our assistant professionals and interns. He takes pride in helping develop young professionals by offering guidance, setting high standards, and leading by example. His mentorship has been invaluable in shaping the next generation of golf professionals.

Jason's impact on our merchandising program has been remarkable. Under his leadership and hard work, Bob O'Link surpassed \$1 million in merchandise sales for the first time this year, while maintaining an impressive 20% net margin. This accomplishment speaks not only to his business acumen but also to his keen understanding of member preferences and trends.

In addition, Jason successfully manages our tournament program, ensuring that every event—large or small—runs smoothly and exceeds expectations. He is also a strong teacher, integrating TrackMan technology to provide data-driven instruction that benefits players of all skill levels. His leadership in our junior golf program has been equally important, where he has inspired and developed a love for the game among our youngest members and their children.

For all of these reasons, we are proud to recommend Jason for the position at Riverside Golf Club. He has proven himself to be an exceptional professional across all facets of our operation, and I am confident he will bring the same dedication, leadership, and success to your team as he has to ours.

Sincerely,

Daniel Watters
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