



## CFL Football & Cheer Sponsor Form

Creeks Football League (CFL), a member of Creeks Athletic Association (CAA), and Greater Jacksonville Pop Warner Scholastics (GJPW). We have had over 900 kids in Northwest St. Johns County participate in our programs over the last 9 years and we expect continued growth in the upcoming years. We are the 2013 National Pop Warner Champions, we hold 13 City Championship Titles, 4 Regional Championship Titles, 3-National Runner up Titles and finished 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> place in the National Championships. Sponsorships are critical to the success of our football and cheerleading programs. As a member of Creeks Athletic Association, a 501(3)c, all sponsorship donations are tax deductible. Physical advertisement placement isn't only viewed by football families; we also have adult soccer/flag football, youth soccer/flag football, lacrosse, track & field, middle school games and many different fitness organizations that visit our facility!

Creeks Football League, located at Plantation Park is the best way to be seen in the local community. All sponsorship/donation funds are distributed to all participants of CFL to assist in costs for each child and recognition of the sponsor is giving to the sponsored team.

We offer multiple levels of sponsorship as outlined below.

### **Platinum (\$5,000) \* Best Value\* (Only two available)**

- Primary advertisement placement on CFL Site (year around placement) with Direct Link to Company Page
- Standard plaque for company
- Large size Advertisement Board placed on Sponsorship Directory
- Representative of your company be present at two game days with product/table set up for exclusive advertising \*Must Schedule w/League\*
- Company Name and Logo mentioned on Social Media (Twitter/Facebook) - 8 times during 2019 Season

### **Premier Sponsor (\$3,500)**

- Primary advertisement placement on CFL Site (football season placement) with Direct Link to Company Page
- Standard plaque for company
- 2'x3' Size Advertisement Board placed on Sponsorship Directory
- Premier size placement of logo banner in entrance of Field (1 on one field fence)
- Representative of your company be present at one game day with product/table set up for exclusive advertising \*Must Schedule w/League\*
- Company Name and Logo mentioned on Social Media (Twitter/Facebook) - 4 times during 2019 Season

### **Gold Sponsor (\$2,500)**

- Static Gold Sponsor advertisement placed on CFL Site (football season placement)
- Standard plaque for company
- 1'x1' Size Advertisement Board placed on Sponsorship Directory
- Large logo placed on Field Banners (1 on one field fence)
- Company Logo mentioned on Social Media (Twitter/Facebook) 2 times during 2019 Season

### **Silver Sponsor (\$1,500)**

- Inclusion in rotating CFL Site advertisements which presents 40% of the time
- Standard plaque for company
- 1'x1' Size Advertisement Board placed on Sponsorship Directory
- Company Logo posted on Social Media (Twitter/Facebook) - 1 time during 2019 Season

### **White Sponsor (\$500)**

- Inclusion in rotating CFL Site advertisements which presents 20% of the time
- 1'x1' Size Advertisement Board placed on Sponsorship Directory
- Company Name mentioned on Social Media (Twitter/Facebook)

### **Donation Sponsor (any amount)**

- Family Name/Company Name mentioned on social media (Twitter/Facebook)

# CFL Outlaws Sponsor Form

**Step 1: To participate in our success for the upcoming 2019 Football, Cheerleading and Scholastic season please choose one of our sponsorship options below:**

Level	Amount	Additional Sponsor 1x1 Board	# of Additional signs	Total
Platinum Sponsor	\$5,000	+ \$75		
Premier Sponsor	\$3,500	+ \$85		
Gold Sponsor	\$2,500	+ \$95		
Silver Sponsor	\$1,500	+ \$105		
White Sponsor	\$ 500	+ \$115		
Donation Sponsor	Any Amount	+ \$125		

**Step 2: Complete the information requested below:**

Sponsor Name: \_\_\_\_\_

Sponsor Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Check Amount: \_\_\_\_\_

Check Number: \_\_\_\_\_

Team to Sponsor: \_\_\_\_\_

**Step 3: Send this form along with a check made payable to CFL to:  
CFL, P.O. Box 600951 St. Johns, FL, 32260 Attn: Fundraising Director OR Provide the form and payment to the head coach of the team with whom you are associated.**

**Step 4: Send your logo in JPEG or GIF image format to [admin@cfloutlaws.com](mailto:admin@cfloutlaws.com). It is solely your responsibility to get your logo to the email listed. We are not able to correspond with all sponsors on a regular basis. Please feel free to email any questions you have to the email address above or contact Chad Hollingsworth 904-614-9609.**

**We thank you for all of your support and are grateful to have business sponsors like you to invest in the youth in our community. Without your contribution, our players and their families could not enjoy the many benefits of this football season!**

