

HONORABLE·RELIABLE



RESPECTFUL·COMMITTED



# CREEKS OUTLAWS

FOOTBALL & CHEERLEADING CORPORATE SPONSORSHIP

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# **CREEKS OUTLAWS**

## **CORPORATE SPONSORSHIP**

### **Dear Business Sponsor:**

The Creeks Outlaws tradition has been built on a strong set of core values committed to building traits in young men that will assist them in becoming better prepared to be thoughtful and productive members of our community and society. Outlaw football players and coaches are expected to be Honorable, Reliable, Respectful, Committed and Team Oriented. By living these principles on a daily basis, each player and coach can be proud of what he accomplishes on and off the football field.

The Creeks Outlaw football program offers several levels of advertising/sponsorship opportunities that make it possible for businesses and/or individuals to participate and contribute regardless of the size of your business. Our experience and resources enable us to partner with businesses to ultimately reach the local community. In doing so, minimal monetary and/or time investment is required when compared to traditional methods of advertising. Creeks Outlaws football season is the best opportunity for business sponsors to communicate with the community. Game Days draw up to 2,000 St Johns and Duval residents. The corporate sponsor funds will provide needed equipment, uniforms, and most importantly, provides athletic scholarships for athletes who otherwise would not participate without your support. As a recognized 501(c)3 program, your sponsorship is tax-deductible. The Creeks Football League Tax Id # will be provided upon donation.

The potential shelf life of ads/sponsorships is a calendar year, granting your business exposure long after the season has ended. For the 2019 calendar year, there were over 6,600 athletes registered to play various sports for Creeks Athletic Association. Plantation Park hosts thousands of visitors every month and the visibility of your advertising and the amount of impressions your company will receive for your donation to Creeks Football League is invaluable.

Creeks Football League is a proud member of the Creeks Athletic Association and Greater Jax POP Warner. Because of the support from local businesses in St. Johns and the surrounding areas, the money we raise continues to directly support our players and the football program in achieving a foundation for success that transcends what happens on the field and impacts the community at large. Being a corporate sponsor of the Creeks Football League will help to make a positive impact that is measured in our community and in the lives of our players.

I would like to thank you for your support of our program. The Creeks Football League has become a source of great pride in our community. As we continue to build for the future, we look forward to and need your support.

Please accept this as a personal invitation to come share in the benefits of our Teammates for Life program with others in our community by attending a game this season.

# **GO OUTLAWS!!**

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**Individuals/Small Business Sponsorships - \$600 to \$1,500**

**Corporate Sponsorships - \$2,500 to \$5,000 or above**

*Elements of packages can be interchanged to meet specific sponsorship options.*

**TOUCHDOWN CLUB Package 1 of 5 - \$5,000**

- Link on Creeks Outlaws website / Facebook / Email Blasts
- Large Company Logo on Sponsorship Billboard
- PA Announcement/Advertising at Home Games
- **Company Logo on 2020 Outlaws Players Game Day T-Shirts (300 EST.)**
- One Outlaws Football Jersey Signed by all Players
- Option to set up Information Tent at (2) Saturday games
- (2) 3'x6' Mesh Advertising Banners on fence surrounding Gameday Fields
- Framed Picture of Outlaws Team of your choice with Banner in background
- **Terms are negotiable for donations in excess of \$5,000**



**FIELD GOAL Package - \$2,500**

- Link on Creeks Outlaws website / Facebook / Email Blasts
- (2) 3'x6' Mesh Advertising Banners on fence surrounding Gameday Fields
- Medium Company Logo on Sponsorship Billboard
- PA Announcement/Advertising at Home Games
- Option to set up Information Tent at (2) Saturday games
- Framed Picture of Outlaws Team of your choice with Banner in background



**FIRST DOWN Package - \$1,500**

- Link on Creeks Outlaws website / Facebook / Email Blasts
- (2) 3'x6' Mesh Advertising Banners on fence surrounding Gameday Fields
- Framed Picture of Outlaws Team of your choice with Banner in background
- Medium Company Logo on Sponsorship Billboard



**KICK-OFF Package - \$600**

- Link on Creeks Outlaws website / Facebook / Email Blasts
- Small Company Logo on Sponsorship Billboard



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**Step 1: To participate in our success for the upcoming 2020 Football, Cheerleading and Scholastic season please choose one of our sponsorship options below:**

LEVEL	AMOUNT	TOTAL
TOUCHDOWN CLUB (1 OF 5)	\$5000	
FIELD GOAL PACKAGE	\$2500	
FIRST DOWN PACKAGE	\$1500	
KICK-OFF PACKAGE	\$600	
DONATION SPONSOR	ANY AMOUNT	

**Step 2: Complete the information below:**

Sponsor Name: \_\_\_\_\_

Sponsor Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Check Amount: \_\_\_\_\_

Check Number: \_\_\_\_\_

Team to Sponsor: \_\_\_\_\_

**Step 3: Send this form along with check payable to CFL to:**

CFL, P.O. Box 600951 St. Johns, FL 32260 Attn: Fundraising Director OR Provide the form and payment to the head coach of the team with whom you are associated.

**Step 4: Send your logo in JPEG or GIF image format to:**

Admin@cfloutlaws.com It is solely your responsibility to get your logo to the email listed. We are not able to correspond with all sponsors on a regular basis. Please feel free to email any questions to email address listed above or contact Brent Marler 904-219-8116 or Shane Ritter - Football Director at 843-707-2250.

We thank you for all of your support and are grateful to have business sponsors like you to invest in the youth in our community. Without your contribution, our players and their families could not enjoy the many benefits of this football season.

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