

# Privacy Policy

The hosts, the organiser and the co-organiser of the Hainan International Bonded Jewellery Show (“The Show”) is committed to respecting and protecting your privacy. This privacy policy applies to each The Show website, event, app and other service (each, a “Service”) that refers or links to this privacy policy. This privacy policy may be supplemented by additional privacy statements, terms or notices provided to you. The The Show management that owns or administers the Service, as identified therein, is the primary controller of your personal information provided to, or collected by or for, the Service.

## Information We Collect

We collect information about you in three ways: (1) from your input through our web forms, Emperia and other badge scanners, app forms and other mechanisms, (2) from third-party sources, and (3) through automated technologies.

## Data You Provide To Us

The types of personal information that we collect directly from you depends on how you interact with us and the Service and may include:

Contact details, such as name, email address, postal address, social media handle and phone number; Account login credentials, such as username and password, password hints and similar security information; Other account or event registration and profile information, such as educational, employment and professional background, dietary and accessibility requirements, and photo; Payment information, such as credit or debit card number; Comments, feedback and other information you provide to us, including information that you send to customer support and messages, appointment inquiries and other information that you wish us to share with our exhibitors, visitors, partners and others; Sensitive data revealing health, disability, religion, or race or ethnic origin, as part of a request for special assistance or dietary requirements or in a medical emergency; and/or Interests and communication preferences, including matchmaking, event planning, networking choices and preferred language.

To protect the safety and wellbeing of event participants, we may conduct disease prevention measures, which may include collection of health data through temperature screening, test-and-trace with the relevant health authority, monitoring for visible symptoms, or referral to quarantine or medical personnel.

## Data From Other Sources

We also may obtain personal information about you from our group companies and from other third parties,

including:

Service providers that help us determine a location based on your IP address in order to customise certain products to your location; Partners with which we offer co-branded services or engage in joint marketing activities; Social networks when you grant permission to the Service to access your data on one or more networks; and/or Publicly-available sources and data suppliers from which we obtain data to validate or supplement the information we hold.

### **Data From Service Use or Attendance**

Our Service may automatically collect information about how you and your device interact with the Service, including:

Computer, device and connection information, such as IP address, browser type and version, operating system, platform and other software installed on your device, unique device identifier and other technical identifiers, error reports and performance data;

Usage data, such as the features you used, the settings you selected, your URL click stream data, including date and time stamp and referring and exit pages, and pages you visited on the Service; and/or For location-aware Services, your location data, such as where you are located on the event floor. We collect this data through our servers and the use of cookies and other technologies, including Bluetooth and RFID.

You can control cookies through your browser's settings and other tools. However, if you block certain cookies, you may not be able to register, login, or access certain parts or make full use of the Service. For more details, visit the cookie notice of the Service.

You can control or limit location data collected through mobile applications by changing your preferences in your device's location services preferences menu or through your choices regarding the use of Bluetooth and other network interfaces you may use to interact with our Service. However, use of RFID technologies, such as in wristbands, may be necessary for you to access certain events. We also collect footage and imagery captured through recording, photography, or CCTV at events, offices and other locations.

### **How We Use Your Information**

Depending on how you interact with us and the Service, we use your personal information to:

Provide, activate and manage your access to and use of the Service, including your attendance at events; Process and fulfil a request, order, download or other transaction;

Provide customer, technical, product and other support and to help keep the Service working, safe and secure;

Enhance and improve the Service and our other products and services and to develop new products, services and benefits; Offer you customised content and other personalisation to make the Service more relevant to your interests and geography; Respond to your requests, inquiries, comments and concerns;

Notify you about changes, updates and other announcements related to the Service and our other products and services; Deliver targeted advertisements, promotional messages, notices, and other information about products, events and services of ours, our affiliates and third parties, such as exhibitors, sponsors, licensees and media partners; Invite you to participate in user testing and surveys as well as sweepstakes, competitions, audience voting, and similar promotions or activities; Identify usage trends and develop data analysis, including for purposes of research, audit, reporting and other business operations, including determining the effectiveness of our promotional campaigns and evaluating our business performance; Support health and safety at our events; and/or Comply with our legal obligations, resolve disputes, and enforce our agreements.

**We may also use your information to:**

provide relevant networking, speaker sessions, presentations, and exhibitor product recommendations as part of our event matchmaking services based on the preferences and interests you provide during your registration, your interactions on our websites, platforms, and at our events; and/or include in participant directories to provide visitors, exhibitors, and sponsors names and business contact details of those attending the event.

**Sharing of Your Information**

Our Service Providers Depending on the Service provided, we share personal information with:

Our affiliates, trading names and divisions within the The Show management's group of companies nationwide (for a list, please email us) and certain related or appointed companies that provide technology, customer service and other shared services functions; and/or Our service providers, suppliers, agents and representatives, including but not limited to, payment processors, venue providers, onsite event contractors, customer support, email service providers, IT service providers, mailing houses and shipping agents, to process the information as necessary to provide the Service, complete a transaction, fulfil your request, or otherwise on our behalf based on our instructions and in compliance with this privacy policy and any other appropriate confidentiality and security measures.

**Your Choices**

We share your personal information with our affiliates and with exhibitors, sponsors, media partners, joint venture partners and other third parties, including entities for which we are acting as an agent, licensee or event manager, that wish to send you information about their products and services that may be of interest to you, as determined by your choices in managing your communications preferences and other settings.

The Service may include forums and participant directories that let you create a profile and post and share personal information, comments, materials and other content to help others connect with you. Any such contributions you disclose publicly may be collected and used by others, may be indexed by search engines, and might not be able to be removed. Please be careful when disclosing personal information in these public areas.

The Service may enable you to share your virtual 'business card' information with an exhibitor, sponsor or association by tapping your event ID badge on a badge-scanning device at a booth or other event location. This also allows you to receive their product or service details directly to the email address you provide.

When entering a virtual space, zone, or room at an event, your registration details may be shared with other attendees including the sponsor or exhibitor to facilitate event networking real-time video conferencing, online chats, and/or virtual business card drops, subject to additional notices. When redeeming a voucher or invite to attend any of our events courtesy of our exhibitors or sponsors, such as through Reed2Meet, we will share your registration details with the exhibitor or sponsor for billing and/or marketing related purposes.

## **Legal Reasons**

We will disclose your personal information if we have a good faith belief that such disclosure is necessary to:

meet any applicable law, regulation, legal process or other legal obligation; detect, investigate and help prevent security, fraud or technical issues; and/or protect the rights, property, health or safety of The Show, our users, employees or others; and as part of a corporate transaction, such as a transfer of assets or an acquisition by or merger with another company.

## **Additional Processing Editorial Content and Event Presentations**

Where you submit content, such as write an article or produce a video, for any of our magazines or other products, or speak at one of our events, we will process some additional personal information about you, including:

Professional biography or profile, produced or approved by you, that may contain your image, likeness, or voice, which may be published and made available to our subscribers, event audiences, or published online via our websites and social media channels for promotional purposes; and internal editorial, reviewer, commentary, or feedback. To help improve the diversity of our editorial content and event panels, we may ask you to provide, on an entirely voluntary basis, demographic data such as age, gender, disability, race, ethnic origin, religion and sexual orientation. .

## **Event Concierge**

As part of our event concierge services for our hosted buyers, we may need to collect government identification

information, such as passport and visa details, as well as any relevant health and disability information to ensure all accommodation and dietary requirements are met. This information may be provided to our local agents to secure the most suitable services based on their expert local knowledge. Where this is relevant, we would usually require your consent. However, there are some limited situations where this will not occur such as in a medical emergency. Jobs Board When you create a candidate profile on our jobs board, you can upload your CV, contact details, and create career interests, which you can update, change, or delete at any time. You can choose to provide recruiters' access to your profile. However, we cannot restrict the customers who access profiles on our jobs board, which could include your current employer, and we cannot be held responsible for any eventuality. Although access is restricted to our jobs board customers and we require they agree to use the platform solely for recruitment-related purposes, we do not verify their identity or control their subsequent use, disclosure or retention of the information.

## **Industry Awards**

Participants, nominees, and sponsors of industry award ceremonies we host are invited to participate through the submission of award nominations, organisational reviews or award ceremony attendance. All nominations and organisational reviews are only used in the administration of the awarding process.

## **Your Communications and Matchmaking Preferences**

You can customise and manage your communications preferences and other settings when you register with the Service, by updating your account features and preferences, by using the 'opt-out' or unsubscribe mechanism or other means provided within the communications that you receive, or by contacting us. We reserve the right to notify you of changes or updates to the Service whenever necessary.

You can opt-out of personalised matches and instead receive recommendations based on our most popular results, [by selecting 'opt-out' during the registration process, unsubscribing via any subsequent emails, or by contacting us through the contact address provided below].

## **Accessing and Updating Your Information**

### **Self-Service**

The Service may allow you to directly access and review your account, profile and participant directory information and make corrections, updates or deletions at any time. Keeping such information up to date is solely your responsibility. You may also close your account, delete your profile or remove your participant directory information through the Service or by contacting the Service's customer support.

## **Privacy Centre**

You may have the right under European and certain other privacy and data protection laws, as applicable, to request free of charge:

access to and correction or deletion of your personal information; restriction of our processing of your personal information, or to object to our processing; and portability of your personal information. If you wish to exercise any of these rights, please contact us through our Privacy Centre. We will respond to your request consistent with applicable laws. To protect your privacy and security, we may require you to verify your identity.

## **Data Retention**

We retain your personal information for as long as necessary to provide the Service and fulfil the transactions you have requested, or for other essential purposes such as complying with our legal obligations, maintaining business and financial records, resolving disputes, maintaining security, detecting and preventing fraud and abuse, and enforcing our agreements.

## **Children's Online Privacy**

We do not knowingly collect information from children under the age of 13 or target the Service to children under 13.

## **Data Security**

We take precautions to safeguard your personal information against loss, theft and misuse and unauthorised access, disclosure, alteration and destruction using appropriate technical and organisational measures.

## **Locations of Processing**

Your personal information may be stored and processed in your region or another country where The Show affiliates and their service providers maintain servers and facilities, including, but not limited to, Australia, Austria, Brazil, China, France, Germany, India, Indonesia, Italy, Japan, Malaysia, Mexico, Saudi Arabia, South Africa, South Korea, the Philippines, Russia, Singapore, Thailand, Turkey, the United Arab Emirates, the United Kingdom, the United States and Vietnam. We take steps, including through contracts, intended to ensure that the information continues to be protected wherever it is located in a manner consistent with the standards of protection required under applicable law.

## **Grounds for Processing**

When we collect from you any personal information within the scope of European data protection laws, we do so:

where necessary to provide the Service, fulfil a transaction or otherwise perform a contract with you or at your request prior to entering into a contract; where necessary for our compliance with applicable law or other legal obligation; where necessary for the performance of a task carried out in the public interest; where necessary in order to protect your or another person's vital interests; where applicable, with your consent; and/or as necessary to operate our business, protect the security of our systems, customers and users, detect or prevent fraud, enable our customers to comply with legal obligations, or fulfil our other legitimate interests as described in the "Information We Collect", "How We Use Your Information" and "Sharing of Your Information" clauses above, except where our interests are overridden by your privacy rights. Where we rely on your consent to process personal information, you have the right to withdraw your consent at any time, and where we rely on legitimate interests, you may have the right to object to our processing.

## **Changes**

We will update this privacy policy from time to time. Any changes will be posted on this page with an updated revision date. If we make any material changes, we will provide notice through the Service or by other means.

We will generally hold your data on our servers hosted in Hong Kong. However, we may transfer it to our mainland China offices elsewhere in the world for the purpose of processing into our database or to any of the people listed above, who may be located elsewhere. If you are located in the European Economic Area ("EEA") your personal data may be transferred to countries located outside the EEA which do not provide a similar or adequate level of protection to that provided by countries in the EEA. Such transfers will only be made in accordance with applicable laws including where necessary for us to comply with our contractual obligations with you [Terms of Use]. We will take all steps reasonably necessary to ensure that any personal data are treated securely and in accordance with this Statement.

## **Your data privacy rights**

By using our service, making an application or visiting our Site, you acknowledge the collection and use of your personal data by us as outlined in this Statement. If you do not agree with the use of your personal data as set out in this Statement, or the Terms of Use, please do not use this Site.

## **Under the Hong Kong Personal Data (Privacy) Ordinance, you have the right:**

- to check whether we hold personal data about you and to access such data
- to require us to correct inaccurate data
- to ascertain our policies and practices in relation to personal data and the kind of personal data held by us.
- If you are in an EU Member State, subject to certain limitations and/or restrictions, you have the right under

the data protection laws in the EU:

- to request access to and rectification or erasure of your personal data;
- to obtain restriction of processing or to object to processing of your personal data; and to the right to data portability.
- Individuals in the EU also have the right to lodge a complaint about the processing of their personal data with their local data protection authority.

If you wish to exercise one of the above mentioned rights, cease marketing communications, and/or raise questions or complaints please contact us at:

**Data Privacy Officer**

China Hainan International Duty Free Jewellery Mall (HK) Ltd.

Unit 1309, 19-21 Shing Yip Street,

Kwun Tong, Kowloon, Hong Kong, China

Tel: (852) 23658119

E-mail: [sales@wtf.com.hk](mailto:sales@wtf.com.hk)

Where permitted by law to do so, we may charge a reasonable fee for processing a data access request.

If there is any conflict between the Chinese and English versions of this Statement, the English version prevails.

Last updated on 10-10-2022