



September 4, 2002

Dear

This letter is sent to offer you a unique slice of television's early history; Coy Watson's **HOLLYWOOD REEL**, "Hollywood's" first appearance on the "small screen" during TV's first year. We offer you the opportunity to consider the use or purchase of the first television films that showed Hollywood stars and their lives on America's TV screens in 1949.

**HOLLYWOOD REEL** is an exclusive, historical, "close-up" glimpse of the birth of television in Hollywood. The fifty-two, 12 ½ minute weekly newsreels ran nationally to tell the story of life and the people in Hollywood during 1949 and 1950 as television changed the entertainment world. In addition to the stars, the shows also include news events, personalities, fashions of the day and "behind the scenes" movie magic never seen before.

Not seen on TV for over 50 years, **HOLLYWOOD REEL**, Hollywood's first TV newsreel, was the first television program on film to show motion picture stars, producers, directors and motion picture secrets on the television screens of America. Showing over 70 stars (at home and in their day to day life) including: Gloria Swanson, Kirk Douglas, Ronald Reagan, Edward G. Robinson, Mack Sennett, Robert Stack, Stanley Kramer, Lloyd Bridges and sons, Yvonne De Carlo, Stan Laurel and Harold Lloyd, to name just a few.

If this collection is of interest to you or your organization in any way, please contact me as soon as possible. I look forward to hearing from you. Enclosed please find items from Hollywood trade magazines of the day. Visit our web site for more **HOLLYWOOD REEL** information – [www.markprice.com/hollywood.html](http://www.markprice.com/hollywood.html).

Respectfully,

A handwritten signature in black ink, appearing to read "Mark Price", with a long, sweeping underline.

Mark Price

*Representing Producer, Director and Author, spry 90-year-old Coy Watson, Jr.*

MBP/btc

Enclosures

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