

fuudie

PRESENTS

THE
SEASON

Spring 2026

the people + places shaping what's next.

WITH OUR PARTNERS



In Season 1

Each quarter we'll be showing off live, and in person, CPG trends we are seeing for you to taste, feel, and enjoy!!

Our event is designed to show up current trends:

- Think:
- Dates are Looking Sweet in the Spotlight
- Welcome to the New Age of Dips + Sauces
- Vintage Nostalgic flavors
- Culturally rich snacks and bites (people want to travel in their palates).



FUUDIE MIAMI



The Experience



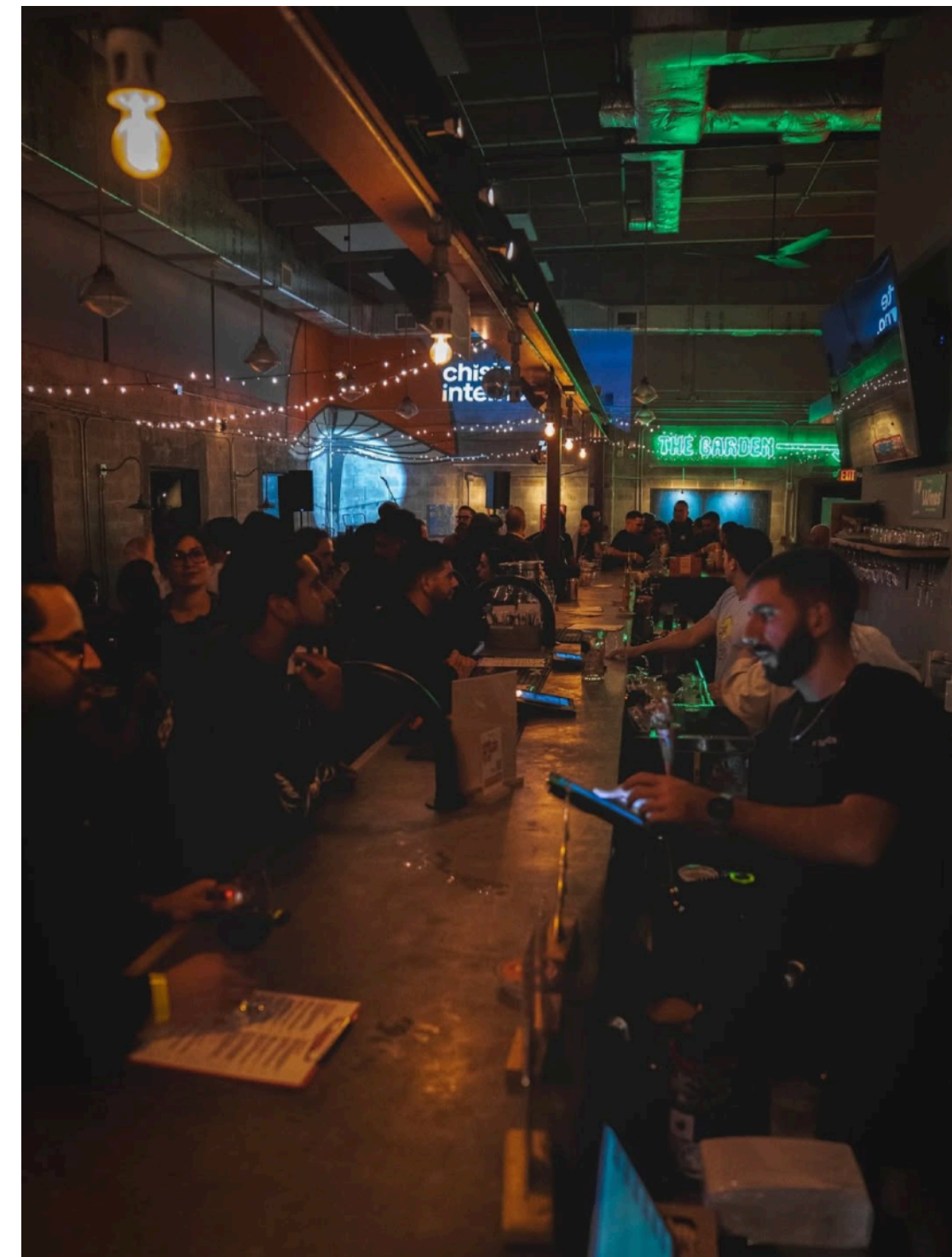
This season, we're partnering with The Fuudie App and Tripping Animals Brewery in Miami to create an exclusive experience for 100 curated foodies.

Tripping Animals' warehouse will be transformed into a vibrant local market where food lovers come together to taste what's new, what's trending, and what's next, while creating authentic content around the brands and the unique culture that Tripping Animals brings to the table.



The Community

Tripping Animals community is made up of men and women between the ages of 21 and 30 who crave real, unfiltered experiences, less polished, more urban. Think less Instagram-perfect aesthetic, more college party energy: loud, fun, spontaneous, and unapologetically themselves.



The Venue

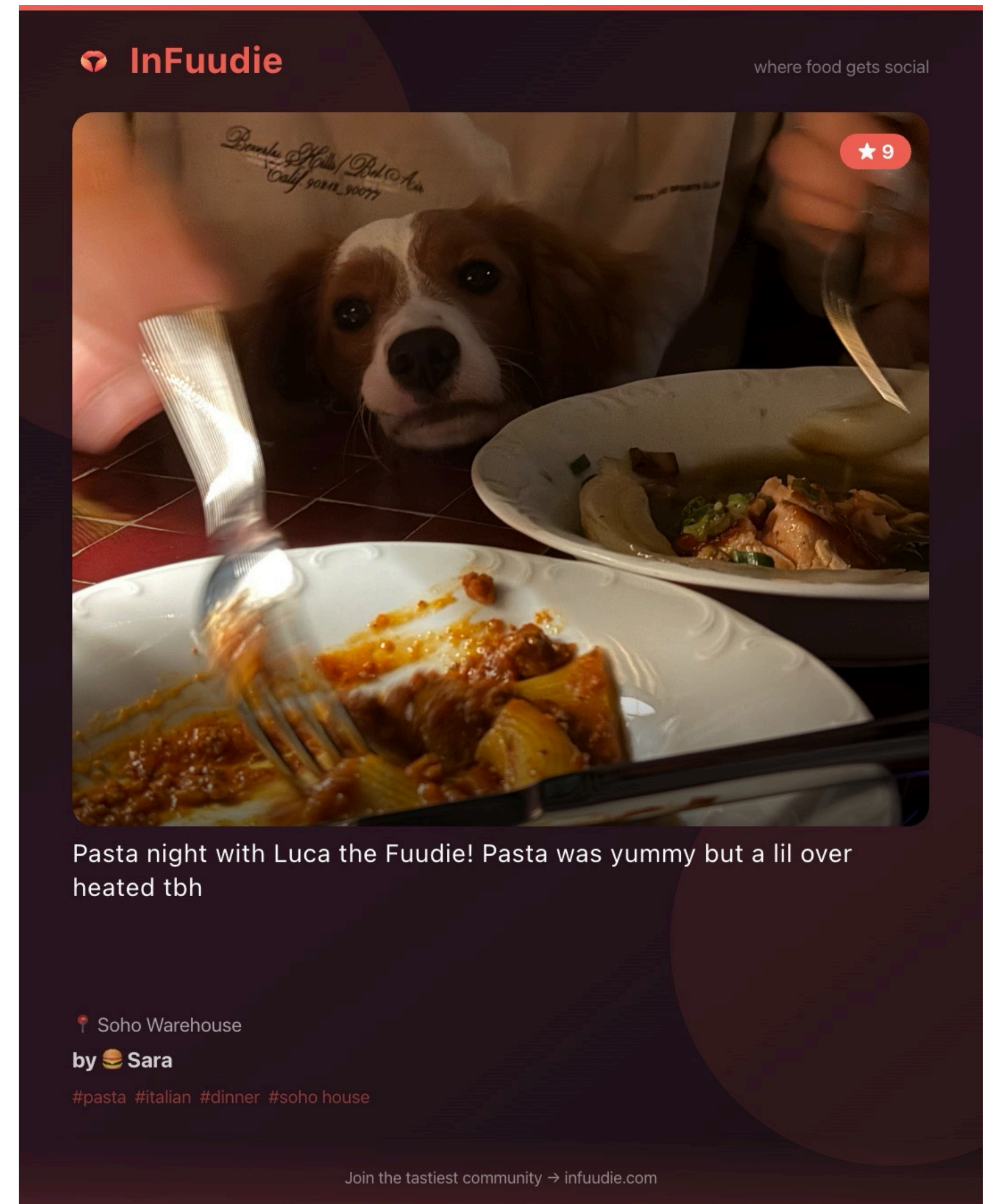
<https://www.instagram.com/trippinganimalsbrewing>



The Content

Every attendee is a content creator. From the moment they walk in, they'll be capturing and sharing the experience across their social platforms — generating organic, high-energy content that puts your brand in front of thousands of engaged followers. Expected content deliverables include:

- **Disposable old school cameras** featuring the event, products, and brand activations
- **IG + Tik Tok Stories** throughout the event in real time
- **User-generated content (UGC)** that brands can repurpose across their own channels
- **Fuudie App reviews and posts** driving community engagement beyond the event



Plug Into Miami Culture

Your brand will be integrated into every touchpoint of the experience, from signage and product placement throughout the warehouse market, to co-branded activations and sampling stations. This is not a sponsorship logo on a banner. This is your brand living inside a moment that people will talk about, post about, and remember.

Key exposure opportunities include:

- **On-site branding** across the transformed warehouse space
- **Product sampling & activation** directly in the hands of 100 engaged foodies
- **Social media reach** through attendee content and Fuudie App amplification
- **Brand association** with Tripping Animals' loyal and culturally engaged audience in Miami



Brand Exposure

- **Directly in the hands of 100 engaged foodies.**
- **Human interaction → hands, bites, reactions**
- **Intimacy + conversion**

Sponsorship Tiers

Limited placements. Curated brands only.



Entry Placement Limited Access	Placement + Content Most Requested	Premium Activation High Visibility
Product featured within the event experience, logo included on select marketing materials. This tier is limited and offered only to brands that align with the curation.	Product featured at the event. Logo included on marketing materials. Dedicated content creation: Event coverage featuring your product, Integration into FUUDIE social + creator content.	Dedicated branded setup with designed presentation. Logo included across all event materials. On-Site product tasting experience. Inclusion in curated goodie bags. Priority positioning within the event.
\$500	\$800	\$1,500

Only 6-8 brands are selected per event. Categories are curated to avoid overlap. Once category is filled, it is closed for the event.

We are currently finalizing brand partners for the upcoming FUUDIE MIAMI Season 1. If you'd like to secure your category, confirm your tier during the week of April 27 to April 31st.

RSVP INFO: sara@Fuudagency.com | events@fuudagency.com