

Texas Youth Ranch Rodeo Association

RE: Sponsorship Opportunity

Dear Partner,

The Texas Youth Ranch Rodeo Association (TYRRA) is a non-profit organization dedicated to empowering youth through leadership development, teamwork, and a deep appreciation of the

equine world and Western heritage. Founded on the core belief that today's youth are tomorrow's leaders, TYRRA aims to instill values that will last a lifetime.

With over 275 youth members, and each of those members accompanied by at least two adult consumers, it indeed creates a solid customer base at each event. This is a great opportunity for local businesses, sponsors, and even vendors to reach a large and engaged audience in one location.

The combination of youth members and their families shows that TYRRA not only has a substantial youth membership base but also a dedicated adult following. As we look to the upcoming season, we anticipate an even greater number of youth members and supporters.

The TYRRA Board of Directors, a group of volunteers, is reaching out to you for support. Your generous monetary donations will help provide resources, scholarships, and event funding for these young individuals who are shaping the future of our communities and preserving the traditions of the Western lifestyle.

Thank you for your time, consideration, and continued support of our youth.

Sincerely,

Troy Brown, President

President - Troy Brown 903-388-2755

Vice President - Trampas Rodell 903-388-4131

Vice President - Chris Charanza 979-324-7815

Texas Youth Ranch Rodeo Association

TYRRA
PO Box 1257
Centerville, TX 75835
www.tyrro.org

2026 Sponsorship

Gold Partner - \$10,000

- Company Banner displayed in the arena for all rodeos
- Announcer recognition throughout each rodeo
- Recognition on the TYRRA website
- Full Page Advertisement in the State Finals Program
- Framed picture of the 2026 TYRRA Members and Directors
- Company logo on all official TYRRA t-shirts
- Arena run with company flag (if flag is provided by the company) at the Grand Entry at all rodeos

Silver Partner - \$5,000

- Announcer recognition throughout each rodeo
- Recognition on the TYRRA website
- Half-Page Advertisement in the State Finals Program
- Framed picture of the 2026 TYRRA Members and Directors
- Arena run with the company flag (if flag is provided by the company) at the Grand Entry at all rodeos

Bronze Partner - \$2,500

- Announcer recognition throughout each rodeo
- Quarter Page Advertisement in the State Finals Program
- Framed picture of the 2026 TYRRA Members and Directors

Arena Partner - \$1,000

- Announcer recognition throughout each rodeo

Buckle Partner - \$125

- Acknowledgement in the State Finals Program

Any contribution would be greatly appreciated and will directly benefit the youth. The proceeds are used exclusively for promoting and advertising the TYRRA Awards program, which aims to recognize and celebrate the accomplishments of young individuals throughout the year. Thank you for your consideration and support.