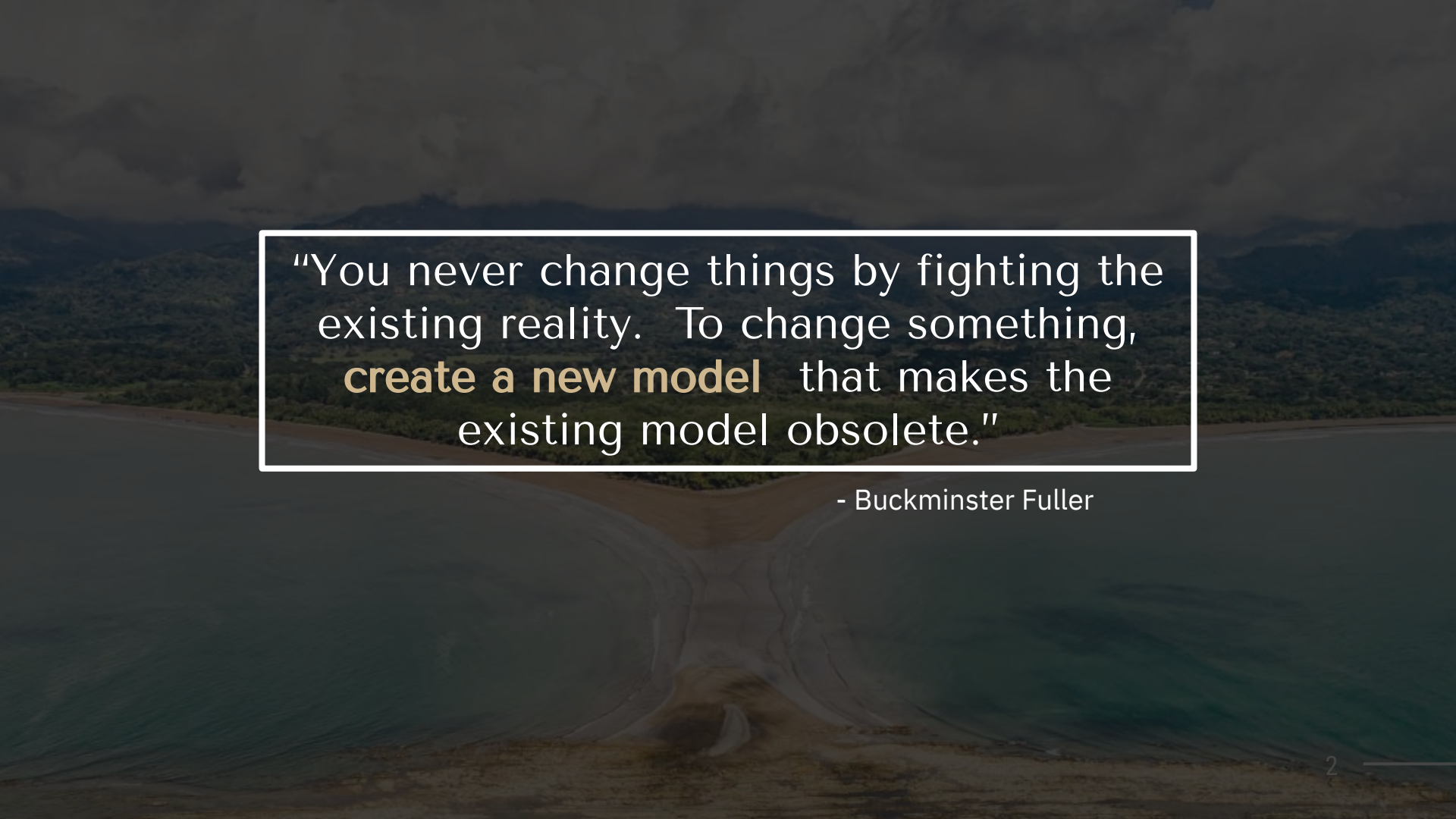




NEW EARTH
DEVELOPMENT

Services Offering



"You never change things by fighting the existing reality. To change something, **create a new model** that makes the existing model obsolete."

- Buckminster Fuller

OUR ETHOS

Consulting And Development Services
for a Harmonious, Regenerative World

VISION

We believe in creating a world where all beings are thriving in harmony with nature and each other, while regenerating the planet.

MISSION

To demonstrate and scale an innovation of the real estate development model which is self-sustaining, zero waste, net positive energy, and carbon sequestering, transitioning humanity from focusing on meeting survival needs to a civilization where all humans are free to focus on their creative passions and purpose.



OUR TEAM



Kelly Krezek
CEO and Founder

10 Yrs in Project Mgmt, Finance, & Real Estate Investing. 10 Regenerative Community Dev. Projects. Sustainability Consulting for Real Estate Companies with \$100B in AUM.



Joe McVeen
CMO & Business Dev.

CEO of Viral Purpose Media, a Digital Marketing Agency Specializing in Viral Marketing Launches for Purpose-Driven Brands to a 400M+ Network. Business Development Lead



Gloria Merrick
Eco Construction & Design

11 years in construction, marketing, interior design, & real estate investing. Specializes in eco-friendly alternative housing & built over 16 unique, tiny & off-grid living spaces.



Unity Shelby
Development Strategist

Real Estate Investor and Project Manager. Operations Expert and Consultant to Regenerative Developments, Design Firms, and Startups. Background in Legal & Academia.



Rohan Guyot-Sutherland
Regenerative Systems & Design

15 Yrs Regenerative Designer, Builder, Teacher and Global Advocate. 20+ Projects in Sustainability, Biomimicry, Self-Sufficiency & Climate Change Adaptation Worldwide.



Ed Zaydelman
Development Advisor & Ops

20+ yrs in Global Real Estate Development & Hospitality, consulted hotels and regenerative communities, built & operated retreat centers, & event production.



Lancelot Stukaloff
Capital Markets

10+ Yrs as an investor and real estate advisor. He has arranged over \$750M in equity and debt for real estate developments and projects nationwide.



Angie Gonzales
Permaculture Design Partner

Founder of Eco Rainbow Goddesses Non-Profit. Expert in Permaculture Design, Yoga Therapy Healing Arts, Shamanism, Health & Wellness, and Regenerative Lifestyle Design.

WHAT WE LOOK FOR IN OUR CLIENTS



SUSTAINABILITY

You recognize that we only have one planet, and the decision to build in harmony with nature is the decision to ensure generations to come inherit a beautiful world.



PRACTICALITY

You're ready to put together a clear plan and execute it with the proper finances, expertise and team necessary to make your sustainable home, community or retreat center a masterpiece.



VISION

Your project isn't motivated solely by financial gain or personal escape, but instead you dream to build something that inspires as a shining legacy for how people can live more holistically and joyfully.

An aerial photograph of a lush green forest bordering a rocky coastline. The ocean waves are breaking against the shore, creating white foam. The text "OUR PROCESS" is overlaid in the center of the image.

OUR PROCESS



OUR PROCESS



Regenerative Feasibility Analysis

First, we observe and interact with the environment by assessing your needs and desires, location impact, and resource availability with surveys, historical data, and analysis.

Partner & Team Planning

Next, our team sources our network for the list of sustainable service providers who can lead the installation of the features your project requires and stay within budget.

Development & Financial Plan

Based on your chosen sustainability features, we provide this comprehensive plan for the buildings, amenities, and features with costs for all cutting-edge sustainable building modalities.

Master Planning

We create a detailed plan for the project with a full scope, timeline, materials list, quotes, and costs. We develop partnership with supplier to get quotes and site planning complete.

Project Management

We provide master plan implementation for development including ongoing project management, sustainability consulting, analysis, and quality control.

REGENERATIVE FEASIBILITY ANALYSIS

We meet with your team find out your goals and desires, then do our research to assess the best scope and regenerative features needed to maximize your project's sustainability, beauty, marketability, and financial viability.



DEFINING THE SCOPE

List what is to be built including all sustainability features, amenities, and buildings.



SUSTAINABILITY GOALS

Develop clear sustainability goals for the project.



METRICS & SUFFICIENCY

Assess type and amount needed of energy, water, housing, food, for desired level of self-sufficiency.



FINANCIAL FEASIBILITY

Clarify general budgets and financials for the project



LOCATION & CLIMATE ANALYSIS

Research local community impact, climate, available resources, agriculture, and local building materials

PARTNER & TEAM PLANNING



Find your team of local and global experts through our contact lists in all areas of natural, sustainable, and biophilic building and design including:

- Architects
- Engineers
- Permaculture Designers
- Passive Designers
- Energy System Companies
- Water System Companies
- Waste Management
- Permeable Pavement
- Natural Building
- Sustainable Construction
- & More

DEVELOPMENT & FINANCIAL PLAN



REGENERATIVE DEVELOPMENT PLAN

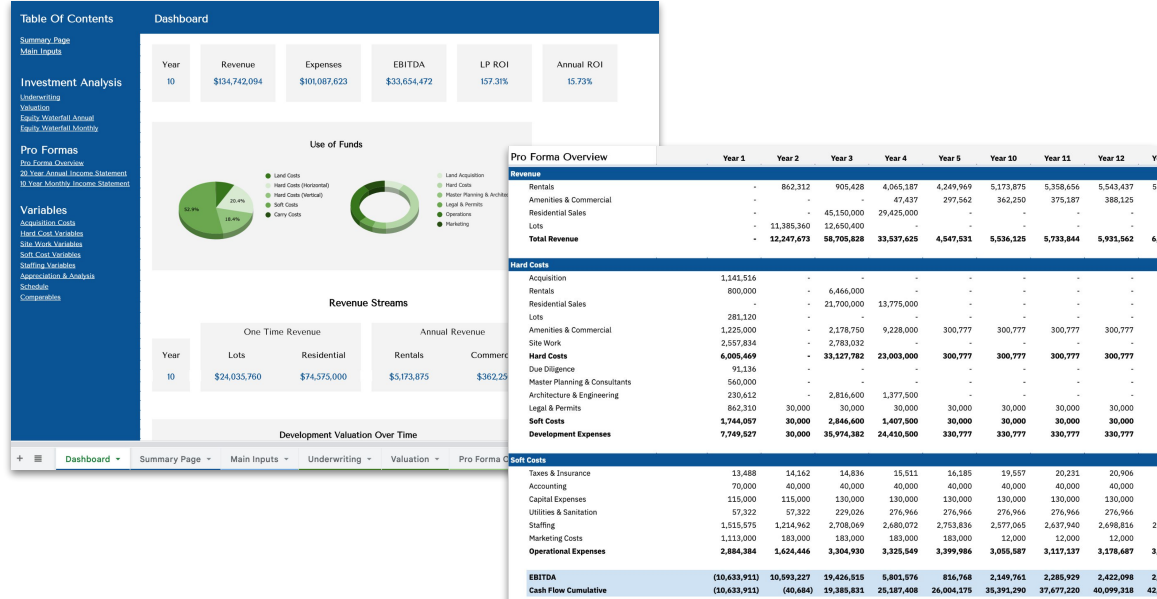
- Lists all buildings, amenities, and features with description and costs.
- Phasing of construction phases and timelines.
- Sustainable building methods through natural building and architectural design.
- Regenerative systems including energy, water, and waste systems.
- Landscaping and permaculture design.
- Sustainable materials within construction to use as alternatives to traditional, such as bamboo flooring, cool roofs, non toxic paint, etc.



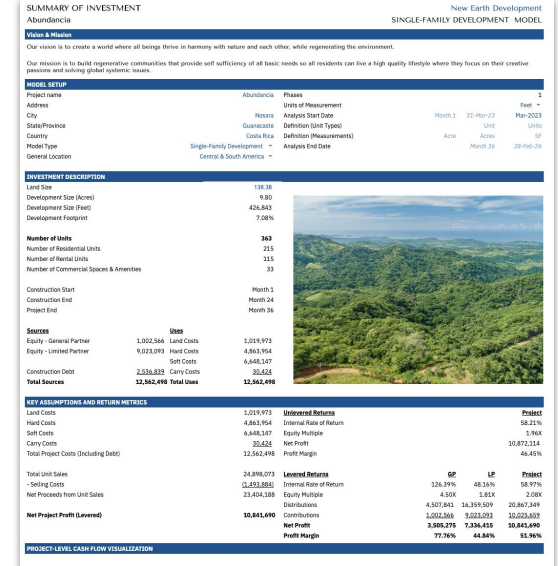
FINANCIAL ANALYSIS

- Detailed cost analysis information with quantity, type, and size for all items.
- All soft costs such as architect, engineer, permitting, and legal fees.
- All hard costs including construction and infrastructure.
- Revenue from rentals, leases, sales, and businesses.
- Operating costs with fixed costs, utilities, staffing, and other costs.
- Market analysis and comparable rents and sales within the area.
- Investment strategy and ROI.

EXAMPLE FINANCIALS



Dashboard, Financial Analysis, & Proforma



Investment Summary

MASTER PLANNING

MASTER PLANNING

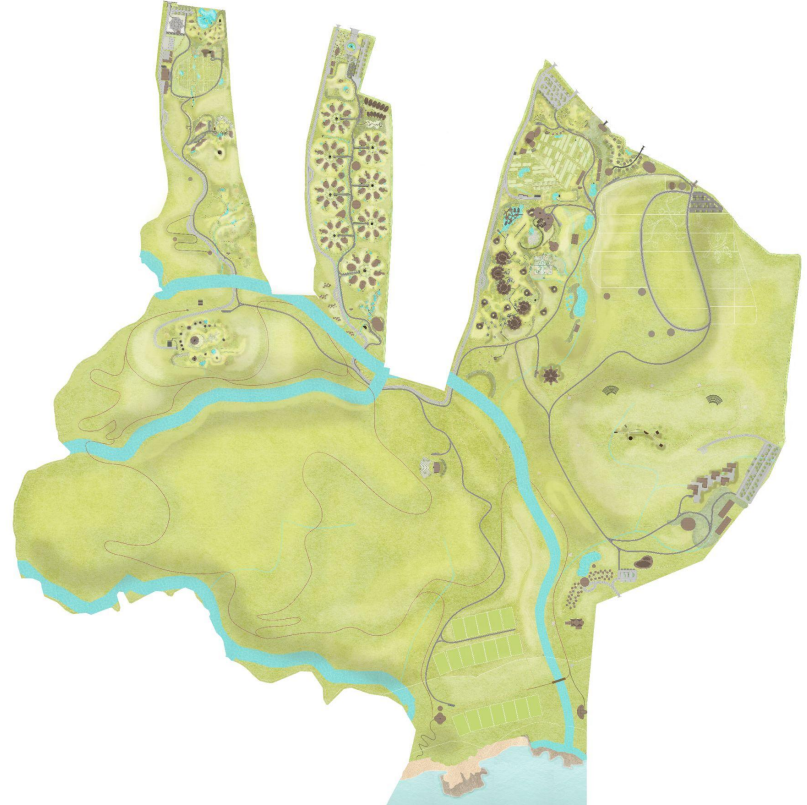
Master development plan includes site plan, feasibility studies, site work, buildings, amenities, and subcontractors for each aspect in accordance with sustainability requirements.

SCOPE & TIMELINE

Work with the architect, engineer, general contractor, and other parties involved to create a detailed plan for the project with a scope, timeline, costs, subcontractors, and various sustainability professionals.

PARTNERSHIPS

Develop and manage partnerships with suppliers and builders of sustainable features and materials for building, construction, and development.



PROJECT MANAGEMENT



SUSTAINABILITY CONSULTING

Ensuring all construction is up to standard of regenerative design, permaculture principles, and chosen certification standards.



PROJECT MANAGEMENT

Contacting suppliers, scheduling, managing, overseeing, tracking, cost accounting, choosing materials, and ordering products and services.



QUALITY CONTROL

Ensuring to hire the right people with at least 3 quotes per hire. Assess experience, references, pricing and alignment for each person.



ONGOING ANALYSIS

Submetering, building automation, and energy monitoring software for tracking GHG emissions, energy, and water, waste, resiliency, & air quality.

A photograph of a modern, two-story house at night. The house features large windows and a covered patio area. The interior lights are on, and the patio is illuminated. The house is surrounded by trees and landscaping. The text "REGENERATIVE FEATURES" is overlaid on the image.

REGENERATIVE FEATURES

REGENERATIVE BUILDING

We have developed green building expert partnerships to provide variety of options on sustainable materials and type to reach your sustainability goals. We check local and natural materials that can be used for building while still creating beauty in your favorite design.

Architecture & Design

Integrate biophilic & natural design to match your needs.
Modern styles, Domes, Pyramids, Hillside homes, Earthships, & More

Sustainable Construction

What natural materials work best for your project;
Bamboo, Rammed earth, Aircrete, Hempcrete, Bioceramic, Steel frame, Mushroom, & More

Efficient & Passive Design

Passive design techniques for efficient airflow and sunlight plus energy & water efficiency.
LED lighting, light sensors, and thermostats, energy efficient HVAC, efficient hot water heaters, high R-value insulation, low flow water fixtures

Healthy Materials

Natural, non-toxic, and healthy materials to ensure vitality. Green walls and plants for indoor air quality, Sustainably sourced materials, Local sourced wood and other materials.

Resiliency

Ensure long lasting, disaster resilient structures through the design and materials used.
Resistant to floods, hurricanes, fires, earthquakes, insects, and mold.

Green Certifications

We can build in accordance with Green Building Certification Standards.
LEED, ENERGY STAR, WELL, Living Building Challenge, & more.





REGENERATIVE SYSTEMS

Energy

Provide all renewable energy options and choose what matches your needs.

- **Net Positive** - Generate more energy than using
- **Solar Options** - Panels, solar roof, solar flower, and more
- **Energy Storage Types** - Batteries and solar cell systems
- **Geothermal Systems** - HVAC, Radiant Flooring
- **Appliances** - Energy efficient appliances and fixtures
- **Energy Efficiency Systems** - Insulation, sealing, weather stripping, lighting, design, etc.

Water

Determine the best water source, collection, distribution, filtration, and reuse methods.

- **Greywater, Blackwater, & Irrigation Systems** - Waste water filtration and soil fertilization
- **Water Source and Distribution** - Rainwater collection, groundwater, and filtration
- **Drinking Water Production** - Reverse osmosis, distillation, atmospheric, and structured
- **Water Efficient Building Methods** - Low flow fixtures and toilets, sensors, and more

Waste

Create zero waste environments, our goal is that no waste goes to the landfill or less than 10%.

- **Biodigester Systems** - Turns waste to energy and soil fertilization
- **Pyrolysis** - Converts plastic to energy or fuel
- **Composting Areas** - Food waste produces nutrient dense soil.
- **Recycling Programs** - Recycle, upcycle, or reuse centers.
- **Minimize Construction Waste**

Permaculture Design & Agriculture

Work with permaculture experts and landscape architects for efficient design and optimal plant growth.

- **Food Production Systems** - Aquaponics, hydroponics, vertical grow, greenhouses.
- **Food Forests** - Gardens and fruit trees that grow well in the climate
- **Healthy Food** - Produce organic, high nutrient dense food
- **Xeriscaping** - Native and drought-tolerant landscaping

OUR EXPERIENCE

ABUNDANCIA latierra

ubuntu



Casas Las Tinajas



THE VENUS PROJECT
BEYOND POLITICS POVERTY AND WAR

OUR EXPERIENCE

60 Eco Communities Visited & Analyzed Worldwide

Worked on 19 Sustainable Real Estate Development Projects Ranging from \$5M to \$400M Budgets.

Over 42 Projects in Our Pre-Development Planning Online Program

550 Acre Ecological Community Project Managed in Costa Rica.

4000 Acre Land Development including Homes, Conservation, Agriculture, Hospitality, and Amenities.

Network of 100's of the Best Sustainable Builders, Architects, & Regenerative Experts in the World.





PROJECT PORTFOLIO

About Abundancia

A planned regenerative community dedicated to developing eco-communities that liberate residents from survival needs, enabling them to thrive in harmony with nature and each other, while regenerating the environment.

Our Role

- Development Plan
- Financial Model
- Business Plan
- Pitch Deck
- Investment Strategy
- Initial Land Feasibility Studies
- Real Estate Negotiations
- Legal Entities Set up & Legal Team
- Accounting Team
- Architecture Partners
- Construction Partners
- Land Partner Formed



PROJECT PORTFOLIO

About La Tierra

A Regenerative Village in Costa Rica, where they are creating a whole new way of living, creating community, and interaction in nature and each other. Contains 430 acres near Santa Teresa with beachfront property and a waterfall flowing into the ocean.

Our Role

- Development Plan
- Financial Model
- Business Revenue Analysis
- Market Analysis
- Operations Budgets
- Investment Strategies
- Feasibility Studies
- Construction Costs
- Sustainable Materials
- Land Site Visit & Analysis
- Regenerative System Partners
- Construction Partners





PROJECT PORTFOLIO

About Casas Las Tinas

An eco-friendly retreat center focused around holding transformational retreats, educational workshops, and events supporting personal growth while experiencing joy, prosperity, and freedom. On a 15-acre private beachfront property located on the warm, crystal-clear waters of the Sea of Cortez in Baja, CA.

Our Role

- Vision & Mission Clarity
- Project Management
- Team Management
- Operational Analysis
- Feasibility Studies
- Construction Costs
- Financial Analysis
- Ordering of Eco Products & Materials
- Website Content Creation
- Regenerative System Partners
- Initial Site Master Plan

A person is seen from behind, carrying two young children on their back. They are in a grassy field with a large tree in the background. The scene is dimly lit, suggesting dusk or dawn. The title '7 Generations Of Impact' is overlaid on the image. The number '7' is white, while 'Generations Of' is white and 'Impact' is a golden-yellow color.

7 Generations Of Impact

Among indigenous tribes there is a saying that no long-term decision should be made without considering its impact on 7 generations into the future. When you commit to implementing sustainable and regenerative building and living practices, you become the inspiring example for your grandchildren's grandchildren to remember the way to live in harmony with our beautiful planet while experiencing an abundance of joy.

SUSTAINABLE DEVELOPMENT INCENTIVES & OPPORTUNITIES



1

Special Incentives & Funding

Regardless of where your project lives in the world, financial incentives exist that you can leverage such as green investment funding sources and government incentives.



2

Operational Cost Savings

Exact savings for your project will vary based on your location, but as prices for fuel, electricity and water increase with population demand, you will be grateful that your energy and water is supplied by nature.



3

Project Marketability

The movement towards more green, sustainable and regenerative living is creating incredible demand for homes and experiences that align with the values of newly environmentally-conscious buyers.



4

Project Resiliency

The sustainable building materials and designs we help our clients implement require significantly less maintenance, and pose virtually no risk of damage from earthquakes, fire, or hurricane.

An aerial photograph of a lush green forest. A small stream flows through the center of the image. On the left bank, there is a small, light-colored house with a dark roof. The trees are dense and vibrant green. The overall scene is peaceful and natural.

OUR PROMISE

We're committed to being your trusted partners in sustainable development to ensure that your project becomes a beautiful, inspiring and financially viable testament to your creativity and vision.

CONTACT INFO

Info@NewEarthDevelopment.org

www.NewEarthDevelopment.org

Schedule a Meeting [Here](#)