

*How to make Gospel Music work for you* is an informative and authoritative guide to gospel music in Britain today. In this engaging and readable book, Roy shows how the music, which began in the West Indian Churches started by the Windrush Generation in the 1950s and 60s, rose to become the gospel music we know and love in Britain today.

Drawing on his many years' experience of working in gospel music, Roy uses his vast inside knowledge to share in a few easy steps how gospel artists can make an album, market and promote it, write the songs, get the music into churches, get it heard on radio and television and how by using social media, gospel artists can successfully grow and develop their music. Roy supports this assertion by offering a wide range of advice, no nonsense tips, and suggestions, to help gospel artists who are trying to make a success of their music.

This book is for you if:

- You are interested in the history of Gospel music and want to know more about it.
- You are starting out with your music and need help.
- You want to know how to succeed with your music.
- You want to know how the UK Gospel music scene works.
- You are already a Gospel music artist but is struggling with your music.

Roy Francis has been involved in Gospel music from a young age and would in the early years accompany his father, a pioneer of the Black Pentecostal movement in Britain, playing the piano at all the church services. His talent drew the attention of other church leaders and soon he was in demand to play at their services. Roy went on to become a teacher, an Award-Winning television producer, concert promoter, and consultant. He was the producer of Channel ground-breaking gospel music series, 'People Get Ready', producer of BBC's 'Songs of Praise' and the highly successful multi-million selling 'Donnie McClurkin Live in London' concert and DVD. Today he spends his time as agent and mentor, working with leading as well as unknown gospel artists.



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work for you  
by Roy N Francis

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ROY N FRANCIS



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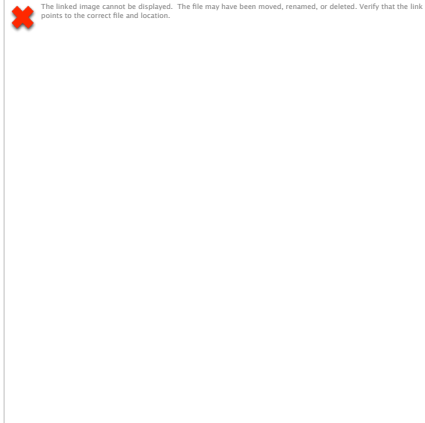
*From the music of the Windrush Generation to present day Gospel*

**ROY N FRANCIS**



3rd June 2019  
**PRESS RELEASE**

**NEW BOOK TELLS STORY OF UK GOSPEL'S RICH HISTORY  
AND HOW TO BE SUCCESSFUL IN  
GOSPEL  
MUSIC .**



Roy Francis, a well-known name within Black church circles, has written a new book, *'How to make Gospel Music Work for You'* (to be published on June 26) which chronicles the history of the UK gospel music scene, from his personal perspective, and how it developed out of the churches founded by the Windrush Generation in the 1950s and 60s. The book also contains tips and advice for gospel artists who want to make a career of their music.

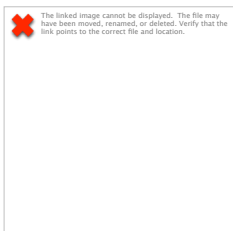
Born in Jamaica, Roy came to the UK as a child to join his parents who migrated to Britain in the 1950s. His father, T G Francis, a pioneer of the Black Pentecostal movement in London founded a church called, 'The Church of God' which became, The Pentecostal Church of the Living God when it purchased its own building at White Lion Street, Islington and joined up with a 'mother church' in America.

During the 1960s, Roy often accompanied his father to church services. His talent at the keyboards drew the attention of other church leaders and soon he was in demand to play at their services. He recalled, "Looking back those were interesting times. Although I didn't recognise it, the people that used to visit our house to see my father or whose churches I visited to play music for, were pioneers who laid the foundation of the Black Pentecostal Church movement here in the UK."

Roy draws on his own personal experiences to paint a picture of what the church of the 1960s and 70s was like in 'How to Make Gospel Music Work For You'. He also writes about the music played during those early years, sharing details of the songs which were popular and why.

As the 1960s drew to a close Roy joined one of the first British gospel groups - 'The Soul Seekers' which became well known in Pentecostal church circles and was one of the first gospel groups to perform in Europe.

In recent years, one of the key issues that has plagued UK gospel artists is getting enough concert performances and selling enough records/CDs/downloads to become full-time gospel artists.



In *'Making Gospel Music Work for You'* Roy has drawn on his many years' experience working with artists to provides a range of tips and advice to help them build thriving music careers. Roy believes that although most UK gospel artists want to achieve success out in the wider world, most will only get engagements and sell their music



within the Black Pentecostal Christian Community, unless they get a record deal. This book teaches artists how to navigate the church world so that they can get it to work in their favour

Roy's has experience working in various situations and understands how the church works. He is the son of a pioneering Bishop. He was in a gospel group in his youth. As an adult he was producer on the hit Channel 4 series, People Get Ready which showcased UK gospel music and the church. He also worked as a Producer on BBC Songs of Praise. He's also been a concert promoter. Latterly he worked as a music agent, consultant, and mentor. He draws on these experiences, as well as those of working with leading as well as unknown gospel artists.

He shares, "It's my hope that *Making Gospel Music Works for You* enlightens readers on the origins of the music described as UK gospel and that it lets UK gospel artists know it is possible to achieve success with the music that they love."

**ENDS**

For more information and interview, contact Marcia Dixon on 07877 395955 or email [marciatdixon@aol.com](mailto:marciatdixon@aol.com)

#### **NOTE FOR EDITORS**

**Making Gospel Music Work For You** is available for purchase on June 26th, 2019

Visit [www.rfproductions.co.uk](http://www.rfproductions.co.uk) to find out more information about Roy Francis music consultancy.

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