

## **PLAN OF DISTRIBUTION AND THE POP VENTURE WEBSITE**

The Fund has entered into a Distribution Agreement and Letter Agreement (collectively, the “Distribution Agreements”) with **ALPS Distributors, Inc.**, located at 1290 Broadway, Suite 1000, Denver, CO 80203, (the “**Distributor**”) in which the Distributor will act as the Fund’s principal underwriter and distributor of Shares on a best efforts basis, subject to various conditions. Under the Distribution Agreements, the Distributor will provide certain advertising and marketing support services to the Fund, in addition to serving as the Fund’s principal underwriter. The Distributor is not required to sell any specific number or dollar amount of the Shares. The Fund intends to exclusively offer Shares directly to potential shareholders through marketing materials reviewed and approved for public use by the Distributor and the Fund. There is no current intention to enlist a selling dealer network for the offer and sale of Fund Shares.

### **The Pop Venture Fund’s website for purchasing shares will be available soon.**

Shares will be available for purchase directly from the Fund and/or its Distributor via Fund’s website, or call center, all of which are accessible to potential shareholders free of charge. Pop Venture Enterprises, Inc., affiliate of the Adviser owns the Website. Neither Pop Venture Enterprises, Inc. nor the Adviser will receive fees or other remuneration for the use of the Website by the Fund or its current or potential shareholders.

The minimum initial investment for Fund Shares is \$25, with a \$25 minimum for subsequent investments. The Fund may waive or change these investment minimums at any time.

### **Getting Started — Opening an Account**

A new investor may open an account with the Fund through the Website on their computer or mobile device. Only once an account has been verified and activated, may the investor purchase Shares.

The site will provide step-by-step instructions to open and fund a new account, and this application process is completed entirely through the Website. As part of this process, and prior to opening an account, the Fund will collect certain information from each investor in accordance with its anti-money laundering and know-your-customer policies and procedures.

Each investor will link their bank account to their Pop Venture account to complete the account set-up and purchase Shares. Share purchases will be funded through electronic funds transfer from the linked bank account. The Fund, through the Website, will not accept cash, credit card, convenience checks, prepaid debit cards, non-bank money orders, travelers checks or checks drawn on foreign banks as forms of payment to purchase Shares. The service provider the Fund has retained to process electronic transfers from each bank account may charge investors a fee for these transfers. Please see the information provided on the Website for additional information about this fee.

The Fund will also use electronic funds transfer to transfer any redemption proceeds and cash dividends to investors. In each case, prior to the Fund sending any redemption proceeds or cash dividends, investors may be asked to verify bank account information through the Website.

The Website will keep investor's bank information on file for future purchases and redemptions (and for payment of dividends if you elect to receive dividends in cash). When an investor opens a Fund account through the Website, it does not create a checking or other bank account relationship with the Fund or a bank.

### **Purchasing Shares**

After opening an account on the Website, the investor may use the Website to submit orders to purchase Shares at any time. To make a same day investment, each order via the Website must be received and accepted by the Fund prior to the close of regular trading on the NYSE (normally 4:00 p.m. Eastern Time). Share purchase requests will be processed at the NAV next calculated after we accept your purchase request and subscription funds. The Website is intended to be the exclusive means through which investors may purchase Shares. During a widespread internet outage or Website failure, the investor will be unable to submit orders to purchase Shares.

Please note that the Fund may stop offering Shares completely or may offer Shares only on a limited basis, for a period of time or permanently. The Fund may also restrict, reject, or cancel purchase orders. When an investor buys Shares, it does not create a checking or other bank account relationship with the Fund or any bank. The service provider the Fund has retained to process electronic transfers from your bank account may charge a fee for these transfers. Please see the information provided on the Website for additional information about this fee.

### **Additional Information about the Website**

Through the Website (PopVenture.com on all devices) investors may view account information, access Fund shareholder reports and NAV information, view certain Fund holdings information, buy Fund Shares, establish an automatic investment program, and submit redemption requests.

When registering to open an account through the Website, investors will be asked to accept the terms of an online agreement(s), create a user profile and establish a password for online services. Investors will be automatically enrolled for electronic delivery of Fund shareholder documents. This will allow each investor to receive electronic delivery (through the Website and via email) of the Fund's prospectuses, annual/semi-annual reports to shareholders, and proxy statements, as well as their account(s) statements and trade confirmations, and certain other Fund notices and information. Paper copies of shareholder documents may be requested by shareholders by calling Pop Venture toll-free at 833-PopVenture or by emailing

Fund@PopVenture.com. Using the Website means you are consenting to sending and receiving personal financial information over the Internet, so you should be sure you are comfortable with the risks.

As long as we and our agents follow reasonable security procedures and act on instructions, we reasonably believe are genuine, we will not be responsible for any losses that may occur from unauthorized requests. We will request passwords or other information and may record calls. We will refuse a telephone request if the caller is unable to provide the requested information or if we reasonably believe the caller is not an individual authorized to act on the account. To help safeguard your account, keep your password confidential and verify the accuracy of your confirmation statements after you receive them. Contact us immediately at 833-PopVenture if you believe someone has obtained unauthorized access to your account or password.

### **Investor Suitability**

*An investment in the Fund involves a considerable amount of risk.* The Fund is intended solely for long-term investment by shareholders who can accept the risks associated with making highly speculative, primarily illiquid investments in privately negotiated transactions. You may lose part or all of the amount you invest in the Fund, and you should therefore not invest in the Fund unless you can readily bear the consequences of such loss. Before making your investment decision, you should (i) consider the suitability of this investment with respect to your investment objectives and personal financial situation and (ii) consider factors such as your personal net worth, income, age, risk tolerance and liquidity needs. In addition, please consider carefully how the Fund's investment strategies fit into your overall investment portfolios, because the Fund is not designed to be, by itself, a well-balanced or complete investment program for any particular investor.

The Fund's Shares should be considered an illiquid investment. You will not be able to redeem your Shares on a daily basis because the Fund is a closed-end fund operating as an interval fund and will only offer to redeem a limited portion of its Shares annually. The Fund's Shares are not traded on an active market and there is currently no secondary market for the Shares, nor should you rely on a secondary market developing in the future. You should invest in the Fund only money that you can afford to lose, and you should not invest in the Fund money to which you will need access in the short-term or on a frequent basis.