

The Problem: Inferior Water Sources

- **Tap Water:** Recycled sewage treated with up to 300 chemicals.
 - **Resource:** ewg.org/tapwater reveals local contaminants.
 - **Risk:** Chlorine consumption increases cancer risk by 93%.
- **Bottled Water:** Acidic, expensive, and loaded with microplastics.
 - **Cost:** ~\$35,000 over 15 years for Fiji water.
 - **Health:** Ingesting a credit card's worth of plastic weekly.
- **Reverse Osmosis (RO):** Strips all minerals, making water acidic and non-bioavailable.
 - **Risk:** Forces the body to leach minerals from bones/teeth for absorption.
 - **Solution:** Must be remineralized before Kangen ionization.

The Solution: Enagic Technology

- **Kangen Machine (K8):** Replicates "miracle waters" from global Blue Zones.
 - **Process:** Electrolysis (CPR for water) makes it antioxidant-rich and bioavailable.
 - **Specs:** 8 large platinum-plated titanium plates for superior ionization.
 - **Durability:** 35+ year life expectancy (vs. 1–2 years for electronics).
- **Añespa Shower System:** Transforms tap water into a mineral-rich spa experience.
 - **Function:** Removes chlorine and adds minerals from Japanese hot spring stones.
 - **Benefit:** Effective for skin conditions like psoriasis and eczema.

Personal Transformation & Business Impact

- **Luisa's Health Journey:**
 - **Pre-Kangen:** Chronic fatigue, hormonal imbalance, thyroid nodules.
 - **Catalyst:** A YouTube video on a 120-day Kangen water fast inspired action.
 - **Action:** A 40-day Kangen water fast, guided by a practitioner.
 - **Result:** Resolved all chronic symptoms and eliminated thyroid nodules.
- **Business Success:**
 - Sharing the transformation story on social media → 10 machine sales.
 - **Income:** \$7,000 in 29 days, demonstrating the business's high leverage.

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- <https://www.skool.com/legacy-aligned-5136/about?ref=68acfb6736fb4d38b72bac099a97637d>