

WINTER 2025

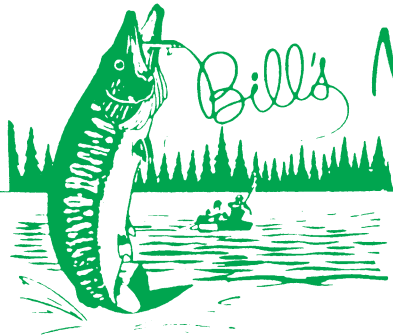
Rick Sering proudly hoisting this 53" inland Wisconsin behemoth, winner of the Bill's Musky Club All-Divisions Fittante Taxidermy Replica Big Fish Award.

since 1964

BILL'S MUSKY CLUB

WWW.BILLSMUSKYCLUB.COM

FOUNDER — Bill Hoeft
1914 - 1993



Bill's Musky Club
INC.

HEADQUARTERS
P.O. BOX 476
SCHOFIELD, WI 54476

PRSR STD
U.S. POSTAGE
PAID
Permit No. 29
Marathon, WI 54448

FOUNDER — Bill Hoeft
1914 1993



HEADQUARTERS
P.O. BOX 476
SCHOFIELD, WISCONSIN 54476

OFFICERS

President, Jeff Micholic
715-573-9071

1st Vice President
Doug Chack
715-297-3351

2nd Vice President
Tim Loeffler
715-573-5794

Treasurer, Jacob Bartsch
715-218-0694

Secretary, Zadra Luedtke
715-302-4700

DIRECTORS

2025

Brett Hoey
715-573-5742

Michael White
715-571-9008

2026

Rich Reinert
715-891-8856

Curtis Luedtke
715-297-4974

2027

LaDonna Loeffler
715-675-5700

Tim Plevak
715-212-5922

Larry Slagoski
715-359-3687

President's REPORT

Greetings Members!

Hoping that your 2024 Christmas and New Year's holidays brought you joy and comfort with your family and friends. It is with great pleasure that I welcome you and all of the friends of Bill's Musky Club to our 2025 season of events and outings. One important bit of news that you will be glad to know is that our website (www.billsmuskyclub.com) is back online and better than ever, with special thanks to our helping member, Richard Eyre (Rick). You will notice that the website now allows all to join or renew membership with a credit card. This feature is a great convenience that will help Bill's Musky Club for many years to come. Thanks again Rick and Jacob Bartsch for your combined effort on this!

You can also find us on Facebook and will notice our improved page with event notices and alerts and more family friendly club content. Again, a special thanks to Rick for all of his expertise and talents to help us in growing our social media presence. Along with these important club improvements, our Board of Directors have set three other growth goals for Bill's Musky Club in 2025.

1. First, we want to sell more Musky Club's Alliance of Wisconsin raffle tickets. This effort will help our club and other musky clubs across the state to improve musky fishing. This year the Musky Clubs Alliance of Wisconsin gave \$75,000.00 for much needed stocking in Vilas and Oneida county lakes.

2. Secondly, Bill's Musky Club would like to sponsor our own stocking event. As a club we have been limited in recent years to stock in local waters. This year we are exploring ways to help stock muskies locally.

3. And finally, we want to target ways to grow our attendance at our club outings and club events. This focus will generate more involvement and more fun. You will find a complete calendar of all of the Bill's Musky Club sponsored events in this newsletter.

Along with these growth goals, please consider volunteering at these events. We always have things to do and will always look to involve our membership. We will be looking for help at sports shows, Annual Awards Banquet, balloon rally, club events and speaker events. You can find the dates for these events in this newsletter and on our webpage. Also, consider participating in our Musky Registration Contest. We recognize many divisions of members (Men's, Women's, Junior's, Master's, Club Outings, Out of State) and the competition is family friendly.

These are the same goals our founder Bill Hoeft dreamed of when he created Bill's Musky Club. He wanted to share his passion for musky fishing with others in a fun and affordable way.

continued on next page

He also wanted to educate members and improve the local fisheries with stocking and habitat restoration. Today, we continue to support our youth with scholarships to local schools (Wausau East, Wausau West, D. C. Everest, Mosinee, and U.W. Stevens Point) Please help us to continue the vision that Bill left us. Tell your family and friends about our amazing club and all of the great things that we continue to do.

As always, thank you for your continued support! Join the fun! Join Bill's Musky Club!!!



Slammer Tackle's
NEW 9 inch Minnow



MADE IN USA

NEW FOR 2025

WWW.SLAMMERTACKLE.COM

2025 WISCONSIN MUSKY EXPO

MARCH 14 - 16, 2025



FRIDAY 2:00PM to 8:00PM
3:00 pm: Michael Hanson
4:30 pm: Gus Mantey & Clayton Spiess
6:00 pm: Todd Forcier

SATURDAY 9:00AM to 6:00PM
10:00 am: Fischer Smith
12:00 pm: Rich Reinert
2:00 pm: Taylor Flannery
4:00 pm: Jeff Van Remortel

SUNDAY 9:00AM to 2:00PM
10:00 am: Bob Parteka
12:00 pm: Bryan Schaeffer, Nate Osfar, & Brad Ruh

At the Central Wisconsin Convention and Expo Center in Rothschild, we are hoping you will join us for some much needed time out of the house and "Musky Talk."
For a full list of vendors and seminar times, please visit

WWW.WIMUSKYEXPO.COM

CHAOS TACKLE
WHEN ALL CHAOS BREAKS LOOSE!

RECH-N-RACK
CUSTOM BUILT LURE & TOOL STORAGE

ELK RIVER
CUSTOM RODS
• PHILLIPS, WI •

EST. 1984
LAX
REPRODUCTIONS

ROCK'S
SPORT SHOP
Phillips, WI

PISCIFUN

ROCKY POINT
TACKLE CO

FINS

DWL
DALE'S WESTON LANES
Strikingly
FUN
WESTONLANES.COM
715-359-8488


CENTRAL WISCONSIN
CONVENTION+EXPO
CENTER
CWCONVENTIONEXPO.COM
715-298-2726



**HOOK, LINE,
& LEADER WE
ARE A PROUD
SPONSOR!!**



Bill's Musky Club Annual Banquet **FRIDAY, APRIL 25TH**

**Central WI Convention & Expo Center (Cedar
Creek) 10101 Market St., Rothschild, WI**

54474



Banquet Doors open at 4:00 pm. • Dinner at 6:30 pm
Fish Awards, Attendance Prizes and Raffle to Follow
Banquet Tickets: \$25 advanced tickets \$30 at the door
\$5 each or 25 for \$100

Send below reservation form with payment by April 9th to: Bill's Musky Club, Inc.,
PO Box 476, Schofield, WI 54476

BMC Annual Banquet RSVP by April 16th

RESERVATION INFORMATION			
Name (Print Clearly):			
	Price	Quantity	Total
Banquet Ticket(s)	\$25.00 per person (includes tax)		\$
Raffle Tickets	\$5 Each or 25 for \$100		\$
TOTAL			\$

2025 CALENDAR OF EVENTS

Speaker Meetings Calendar 2025

January 20	Jeff Van Remortel
February 17	Gregg Nimmer
March 17	Steve Jonesi
April 21	Brad Wirt
May 19	Jake Thompson (DNR)

Outing/Event Calendar 2025

May 17, 18	Old Club Challenge vs Muskellunge Club of WI Lake Pewaukee
June 7	Stump Trophy Challenge vs 12 Apostles Musky Club Stevens Point South to Biron Flowage Dam
June 13-15	Spring Outing vs Dave's Musky Club Saturday lunch at Lake Tomahawk Park
Sept 26-28	Fall Outing-WI River Challenge Merrill Dam South to Lake DuBay Dam
Sept 27	Youth Outing Lake Wausau 12pm-5pm Eagle's Club (Social)
October 4	Lake Wausau Stump Trophy Challenge vs 12 Apostles 8:00am-4:00pm, Lake Wausau, 4:30pm Eagle's Club (Social)
October 24, 25	Old Club "Blue Nose" Challenge vs Muskellunge Club of WI 10/27-Club Social (TBA) 10/28-Fishing 9am-3pm Merrill to DuBay Dam

Expo/Boat Raffle Ticket Sales Calendar 2025

February 7-9	Central WI Sports Show (Cedar Creek)
March 14-16	Wisconsin Musky Expo (Cedar Creek)
July 11, 12	Taste and Glow Balloon Fest (Stettin Town Hall)

Bill's Musky Club Banquet

April 25	Bill's Musky Club Annual Banquet (Cedar Creek) Doors open at 4:00pm Dinner at 6:30pm
----------	---

BILL'S MUSKY CLUB MEMBERSHIP

Included in the membership:

1. 2 newsletters each year (1 copy per household)
2. Bills Musky Club Outings - Free to members, Lunch provided, & Attendance prizes
3. Fish Registration - Awards for largest fish, many categories 4: Member of Musky Clubs Alliance of WI
5. Monthly Speaker Meetings (December thru May)

Mail form and payment to:

BILL'S MUSKY CLUB, INC., PO BOX 476, SCHOFIELD, WI 54476

Membership Type	Price	Quantity	TOTAL
Adult	\$10.00		
Junior (18 Yrs Old & Under) *must be sponsored by an adult member, parent or guardian	\$5.00		
Joint (Husband & Wife)	\$15.00		
Lifetime Single	\$150.00		
Lifetime Joint (Husband & Wife)	\$175.00		
		TOTAL:	

****Memberships are good for 1 year from the date of purchase***

Member Information (Print Clearly)

Today's Date			
Name	<input type="checkbox"/> Adult <input type="checkbox"/> Junior <input type="checkbox"/> Joint <input type="checkbox"/> Life Single <input type="checkbox"/> Life Joint		Year of Birth
Street Address			
City	State	Zip	
Main Phone ()	Email Address		

Name	<input type="checkbox"/> Adult <input type="checkbox"/> Joint <input type="checkbox"/> Junior <input type="checkbox"/> Life Single <input type="checkbox"/> Life Joint	Year of Birth
------	---	---------------

Name	<input type="checkbox"/> Adult <input type="checkbox"/> Joint <input type="checkbox"/> Junior <input type="checkbox"/> Life Single <input type="checkbox"/> Life Joint	Year of Birth
------	---	---------------

Name	<input type="checkbox"/> Adult <input type="checkbox"/> Joint <input type="checkbox"/> Junior <input type="checkbox"/> Life Single <input type="checkbox"/> Life Joint	Year of Birth
------	---	---------------

Attach additional sheets if necessary

Check us out at www.billsmuskyclub.com



Write Your Own Legend

Muskies have been abusing our lures since Frank Suick carved his first one in 1939!



10" Muskie Thriller in our blaze orange belly, gold sides & top pattern, with a Suick screw-in weight system.

See the entire lineup of Suick, Cisco Kid, Musky Mojo and Shack Attack lures @ www.suick.com

Suick

MUSKY CLUBS ALLIANCE OF WISCONSIN

Bill's Musky Club is a member of the Musky Clubs Alliance of Wisconsin. The Alliance is an organization to which 24 different musky clubs belong.

The purpose of the alliance is to provide an organizational framework in which the clubs can share information and work together to improve the musky fishery in Wisconsin.

The Alliance meets on the first Saturday in April and November in Stevens Point, usually at the Stevens Point Moose Lodge. Meeting usually start at 10:00 a.m. Their web site is: <http://www.muskyclubsalliance.org>.

If you have items that you would like the Musky Alliance of Wisconsin to discuss, please contact:

Larry Slogoski, Alliance President
larry@slogoski.com
715-359-3687

7201 Trotzer Lane, Weston, WI 54476

BILL'S MUSKY CLUB MASTERS

Charles Schauer
Mike Ehlers
Don Kempen
Gary Myshak
Bruce Bremer
John Sparbel
Bill McMahon
Phil Schweik
Rory Lesczynski
Elmer Jensen

Greg Zipp
John Dettloff
Bob Charlier
Fred Brogle
Shane Woller
Kelly Melanson
Brenda Dettloff
Nick Starr
Tim McMahon
Jeff Micholic

CYRANS DUBAY PITSTOP

715-693-2444

On the shores of Lake Dubay in Knowlton Wisconsin.
All your fishing needs in one spot:
Minnows, night crawlers, waxies, spikes, wigglers and a large selection of tackle.



Lakewood™
Lifetime Cases for Lifelong Adventures

MADE WITH
ADJUSTABLE DIVIDERS

THE LEADER IN MUSKY TACKLE STORAGE
LAKEWOODPRODUCTS.COM


MADE IN THE USA



MUSKY SHOP

800-453-5224

MUSKY SHOP.COM

Musky 360 YouTube World's Largest   

WISCONSIN'S OUTDOOR STORE!

EASY ON/OFF ON I-39
CEDAR CREEK MALL
ROTHSCHILD, WI



RECK-N-RACK

CUSTOM BUILT LURE & TOOL STORAGE

Custom Tackle and
Lure Organization
made by Anglers
for Anglers!
Contact us today
for custom work.

www.recknrack.com

facebook.com/recknrack



Gifts for the youth
at the Bill Melanson
Memorial Youth
Outing thanks to
Chase Outdoors
and ZLeaders.

Mark Baumann
with a nice
Wisconsin fish.



Make **Team Rhino Outdoors**
your #1 stop for the
best brands in
musky fishing.
We carry a great
selection of musky
lures, tackle boxes,
rods, reels, nets,
TRO apparel, and anything
else you'd need to catch the
elusive musky. We also carry
many exclusive TRO colors and
your standard color favorites.

Your Source for Custom Musky Gear

www.teamrhinooutdoors.com



Santa visits with this
"Happy Camper"
at the
Bill's Musky Club
"Fishmas Party"

Rick Eyre helps to
seal the deal at the
"Blue Nose Outing"
with this nice
40" musky.



A BIG FISH LURE

*Ruff
Tackle*



*Raddog
Spinnerbaits*
**HIGH QUALITY DURABLE
RUBBER & TINSEL BUZZ &
SPINNERBAITS
WEEDS WORSE NIGHTMARE
BRUCE KITOWSKI
320.290.7101**

rufftacklellc@gmail.com
follow us on facebook

LEADERS
FISHING RIGS

MUSKY / PIKE LEADERS

Fluorocarbon, Stranded Wire, Solid Wire, Monofilament, Titanium
Casting & Trolling Leaders



MUSKY / PIKE SUCKER RIGS

Quick-Strike Treble Hook Sucker Rigs
Circle Hook Sucker Rigs
Mini-Sucker Rigs
Sucker Rig Accessories



CUSTOM ORDERS

FAST
SHIPPING

**BEST PRICES
LARGEST SELECTION
ALL SIZES / STYLES / LENGTHS
ALWAYS IN STOCK**

ORDER
ONLINE

ORDER ONLINE
www.zleadersfishing.com

262-893-4264

HYBRID



ADDICTS

HYBRIDADDICTS@GMAIL.COM



Jr's Tackle & Bait

209620 County Hwy O
Mosinee, WI
715-432-5501
outfishing@jrstacklebaitship.com
jrstacklebaitship.com



Wausau Eagles Aerie & Auxiliary #251

1703 1st Ave., Wausau, WI
715-845-4795
eaglesclub251@gmail.com

Enticer

TACKLE

Enticer Tackle has been making quality fishing tackle since 1989.

2991 Cty N
Rhineland, WI 54501-8410

Phone: (920) 779-6718
Email: enticertackle@sbcglobal.net

Check us out on Facebook.

Musky Registration

Only members may qualify for Bill's Musky Club awards. Please print legibly and fill out entire form or email an electronic form with a time dated picture of the catch no later than 30 days after the catch. For potential replica award fish, please send horizontal hold and bump board pictures showing entire fish on the board for accurate measurement.

Bill's Musky Club no longer recognizes kept fish for awards.

Mail or Email Form to:

Bill's Musky Club, Inc.

PO Box 476

Schofield, WI 54476

or email jmicholic55@gmail.com

Please print legibly to avoid information being missed or recorded incorrectly. Only a member that caught & released the musky, filled out and signed the form properly, may qualify for any or all awards. *Denotes necessary detail.

*Type of Member	<input type="checkbox"/> Men's	<input type="checkbox"/> Women's	<input type="checkbox"/> Junior 's	<input type="checkbox"/> Master's
-----------------	--------------------------------	----------------------------------	------------------------------------	-----------------------------------

Fish Information:	
*Condition of the Fish	<input type="checkbox"/> Released
*Date Caught	*Time <input type="checkbox"/> AM <input type="checkbox"/> PM
*Length	Weight
Girth	*Bait Manufacturer
*Type of Bait <input type="checkbox"/> Surface <input type="checkbox"/> Jerk <input type="checkbox"/> Crank <input type="checkbox"/> Twitch <input type="checkbox"/> Buck Tail <input type="checkbox"/> Spinner <input type="checkbox"/> Jig <input type="checkbox"/> Rubber <input type="checkbox"/> Live <input type="checkbox"/> Other (please specify) : _____	
*State Fish Caught in:	*Lake: _____ *County: _____ * Providence (if out of State/Country) _____

Contact Information:			
*Last Name		*First	
*Street Address			*Apt #
*City	*State	*Zip	
*Home Phone ()	*Cell Phone ()		
*Email Address			

*Member Signature:	*Date:
Witness Signature (if available):	Phone Number:



Jason Smith hoists his personal best fish.

George Pobuda and Jeff Micholic display this 42" Fall Outing winner.



Gage Smith proudly displays this 39.5" Bill Melanson Memorial Youth Outing winning musky.

Jacob Bartsch landing this 50.5" personal best inland musky to win the Old Club "Blue Nose" challenge.





Big fish on a
BIG DAY for Kris Kubnick!

Tom Pollack poses
with this LOTW beauty!
EPIC trip!!!



Mark Baumann with a
nice LOTW fish on an
epic trip with Tom Pollack.

Largest pike caught
by Junior Division member
Max Murphy at the
Bill Melanson Youth Event.



Last Free Fish

Inside Story by Jeff Micholic

"Some days you just know when things will line up perfectly, and you're going to catch a nice fish." That's the feeling Mark and Owen Lynch had on August 4, last summer as the sun was beginning to wane, setting up to musky fish the Wisconsin River near Mosinee.

It was four days before Owen's sixteenth birthday, and he was anxious to catch a musky with his dad like they had done together in the past. Owen was no stranger to musky fishing. "He's been musky fishing ever since he was nine years old. In fact, in the previous season Owen won the youth division at the National Championship Musky Tournament in Eagle River," said Mark. "He fishes nearly every day in the summer when he can. He often fishes from his own kayak, and now that he has his driver's license, he can fish whenever he wants."

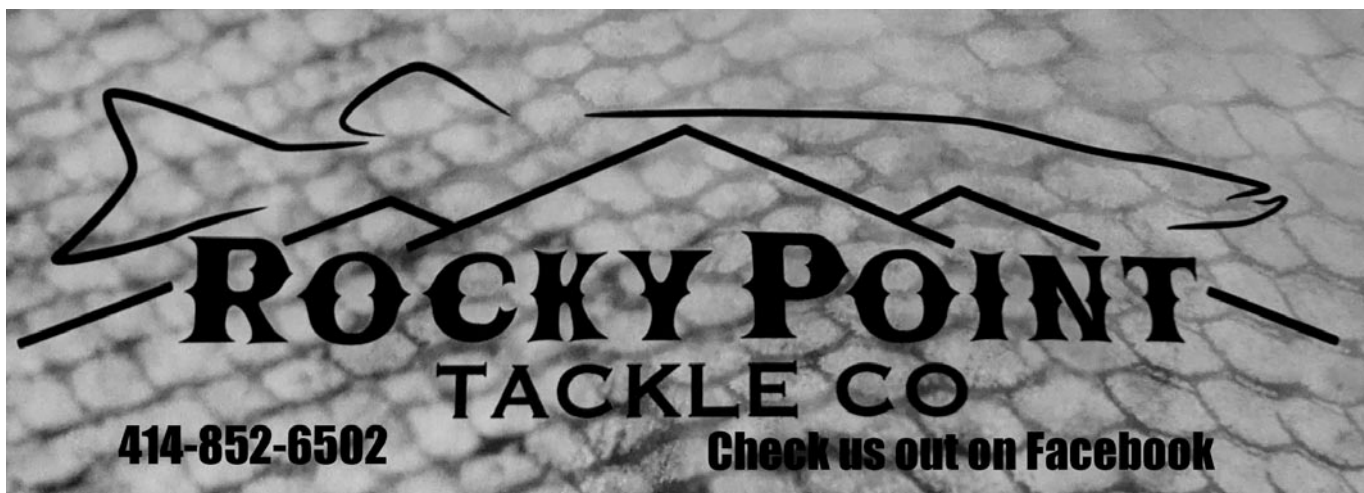
Owen used the rod and reel combo that he won at the National Championship that day with his dad. He was throwing his confidence lure when the fish hit, a Mepps bucktail. The beautiful musky measured 44," and it was the Owen's personal best. "Wow," Mark joked, "that fish will probably be your last free fish," knowing that Owen's sixteenth birthday was fast approaching, and he would need to purchase a Wisconsin fishing license in the years to come.

Little did Mark and Owen know that this special fish on this special day would also be the winner of the Bill's Musky Club Junior Division Fittante Taxidermy Replica Award. "Owen is so excited," said Mark. "He's already got the space on his bedroom wall waiting for the replica of the fish."

"We are both excited to attend the Bill's Musky Club Awards Banquet in April when Owen will receive his free replica award from Joe Fittante." The memory of this special fish will be forever captured. "The best part of it all is that I got to experience the catch together with my son," said Mark!



Owen Lynch proudly hoisting his award winning "free fish."



INDIAN CREEK BUCKTAILS

HAND TIED IN SOUTHWEST WISCONSIN'S BEAUTIFUL DRIFTLESS AREA USING ONLY PREMIUM COMPONENTS.

WE HAVE OVER 50 DIFFERENT BUCKTAILS ON OUR WEBSITE.

CAN'T FIND WHAT YOU'RE LOOKING FOR?

LET US BUILD YOU A CUSTOM BUCKTAIL THE WAY YOU WANT.

NO EXTRA CHARGE FOR CUSTOM ORDERS!

INDIAN CREEK



BUCKTAILS

INDIANCREEKBUCKTAILS.COM



WOODEN TOP WATER LURES
CUSTOM COLORS AVAILABLE

TYLER & ANNA WOLFE

TURTLERIVERTACKLE@YAHOO.COM

715.219.0830



Find us on
Facebook!



E J GUIDE SERVICE

**Fishing Vilas and Oneida
County Waters Since 1985**

Lifetime Member Muskies Inc.

Full and Half Day Rates Available

**Contact Elmer Jensen
715-617-6523**

E-mail: ejguides@charter.net



Guess who caught
this 50.5" monster?
Find the answer on our website:
www.billsmuskyclub.com.

Darrell Fritz displays
a nice late season
Minnesota musky.



Derek Fritz happy
to show this late season
46.5" Minnesota musky.

Don Kempen happy
to hoist a beautiful
"best in camp 51" musky."





Schaeffer Outdoors Guide Service

*Professional Trophy
Musky Guide Service
guiding Oneida, Vilas,
and Lincoln Counties*

920-915-2650

www.schaefferoutdoors.com



YOUR STOP FOR MUSKY SUCKERS!

**Sizes range from Small 8-11", Medium 11-13", and Large 14"+
Call 715-297-2790 or check our Facebook page for Availability**

**Located at 322 Cottage St. Wausau, WI 54401
(Less than 1 block away from the Eagles Club)**



**DUCKTAIL
LURES**

Guide Tested Musky Approved

Jim Korducki, Owner

414-559-0880
1606 Jackson St.
Merrill, WI 54452
ducktaillures@protonmail.com

*Makers of great classic baits
including; SputterDuck, Jungle Warrior,
Warrior Jerkbait, Musky Thing,
QuackAttack, and new in
2021: The Seducktress*

 **Proudly Made
in the USA**



For unsurpassed, state-of-the-art, **custom-created** replicas from an artist with more than **50 years** experience, with a reputation for "matching the catch," there's really only one choice.



"Joe Fittante is the only taxidermist I have found who can accurately reproduce the true colors and markings of a living musky. His painting technique separates him from the rest."
— Joe Bucher
Hall of Fame Angler
Eagle River, Wisconsin

Serving discriminating sportsmen for over 50 years

3 miles north of Antigo on Hwy. 45
N4598 Hwy. 45, Antigo, WI 54409 • (715) 627-7662 • (800) 261-2327
www.fittantereplas.com • e-mail: jfittante@yahoo.com