

# **Kyela District Chapter of TCCIA**

## **Strengths, Weaknesses, Opportunities, and Threat Analysis.**

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# Membership Facts

- ▶ Constitution says there should be a minimum of 30 members.
  - ▶ The chapter has far less than that.
- ▶ The district membership is supposed to meet at least 2 a year
  - ▶ There has been none since March 2018
- ▶ The District Council is supposed to meet 6 times a year
  - ▶ There have been no meetings this past year
- ▶ There is no regular communication with members or possible members
- ▶ There has been no activities for the membership in the past year



# Leadership Facts

- ▶ There must be leadership of Chairman, 3 Vice Chairmen, Treasurer and 3 appointed Council members and an appointed secretary
  - ▶ There is only a chairman and secretary
- ▶ The District Council is supposed to meet 6 times a year
  - ▶ There have been no meetings this past year
- ▶ There is supposed to be 6 standing committees with 5 members each
  - ▶ Commerce, Communications and Transport
  - ▶ Industry, Mining and Energy
  - ▶ Agriculture and Environment
  - ▶ Finance and Resource Mobilization
  - ▶ Governmental Affairs
  - ▶ Woman and Youth Development



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# Financial and Record Keeping Facts

- ▶ Treasury has 70,000 Tsh
- ▶ There is not budget for income and expenses
- ▶ There is no currently available record of receipts
- ▶ There is no currently available membership roster
- ▶ There is no currently available record of expenses
- ▶ There is no listing of possible member available
- ▶ There is no assets register
- ▶ There is not an office or furnishings for the office
- ▶ Is there a listing of the Certificates of Origins issued



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# Looking outside your organization

*“It does not do to leave  
a live dragon out of  
your calculations if you  
live near one.”*

*-J.R.R. Tolkien*



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# External Impacts

Factors that come at you from outside your organization that can impact - positively or negatively your accomplishment of your goals. They can also influence what your goals are and how they may change.



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## PESTLE

- ▶ Political
- ▶ Economic
- ▶ Social
- ▶ Technological
- ▶ Legal
- ▶ Environmental

# Political

- ▶ Interference of politicians
- ▶ The Ignorance of the Director of the Council
- ▶ The Multipartism
- ▶ The Ignorance of people concerning TCCIA
- ▶ The communing general Election
- ▶ Some public leaders are not aware of TCCIA Activities
- ▶ Frequent changes of the District LGA Leadership
- ▶ Political influence in 2015 affected TCCIA



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# Economic

- ▶ Introduction of new bylaws for agricultural and levies
- ▶ Currency fluctuations
- ▶ Lack of market outlets for main crops
- ▶ High interest rates for loans from Financial Institutions
- ▶ Instability of the economy in other countries e.g. EAC, SADC etc.
- ▶ Economic Embargo or export controls
- ▶ Effects of weather of drought and floods weaken the economy of the people





# Social

- ▶ Most people believe that to be a member of TCCIA, you should have a strong economy
- ▶ Lack of awareness to people about TCCIA
- ▶ People are in a dilemma to be a member of TCCIA or JWT
- ▶ Cultural value segregate some groups, such as women and youth
- ▶ Outbreak of disease make people avoid group meetings



# Technology

- ▶ New Technology is expensive to provide
- ▶ Need for Skilled manpower
- ▶ Frequent changes of technology advancement requiring reinvestment
- ▶ Technological language used is not familiar to members of TCCIA
- ▶ Modern communications system is not available to every potential member of TCCIA
- ▶ Many average business people lack basic education creating great hindrances to participation to TCCIA affairs - some cannot read and write.



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# Legal

- ▶ Registration of more than one association dealing with the same functions
- ▶ By-laws of the LGA
- ▶ Laws do not allow TCCIA to have member for all licensed businesses
- ▶ Laws of the Central Government
- ▶ Changes in laws not communicated to the community in a timely manner
- ▶ Some potential members believe that joining TCCIA is join an arm of the government, others believe that TCCIA is opposing the government



# Environmental

- ▶ The weather causes floods and droughts leading to calamities
- ▶ Deforestation
- ▶ Lack of knowledge of the environment by the people
- ▶ Adverse weather affect potential members in terms of productivity, thereby affecting their attitudes toward joining TCCIA
- ▶ Some infrastructure like roads are highly affected by weather making people fail to attend call for TCCIA
- ▶ Frequent NEMC Charges
- ▶ Frequent changes to laws governing environmental matters
- ▶ Eruptions of diseases in crops
- ▶ Infestations, such as locusts, and pest.



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# SWOT

	Helpful	Harmful
Internal	<b>S</b> Strengths	<b>W</b> Weaknesses
External	<b>O</b> Opportunities	<b>T</b> Threats

# Evaluate ourselves

- ▶ Do we have the membership that we need
- ▶ Do we have the treasury that we need
- ▶ Do we have all of our forms and policies in place
- ▶ Does everyone know who we are
- ▶ Do we have the leadership we need
- ▶ Do we have the participation of the membership that we want
- ▶ Do we have the resource mobilization that we want



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**STRENGTHS**

# Positive Government Relations

- ▶ Recognized by law
- ▶ Acceptance of the Government
- ▶ Linked fully by the government
- ▶ Good relations with Government
- ▶ It has succeeded to make strong dialouge with the government on how to improve policies in the business environment.



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# Large community of Possible members

- ▶ Good coverage
  - ▶ Commerce
  - ▶ Industries
  - ▶ Agriculture
- ▶ Presences of Possible members
- ▶ Strong Member base
- ▶ It succeeded in inviting members and non-members to attend its seminar
- ▶ More members are joining
- ▶ It succeeded to influence people to join the Chamber
- ▶ Large registered business community



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# Assisting with problem solving for members and non-members

- ▶ Solving problems for business members
- ▶ To solve conflicts between the government and business people
- ▶ Facilitated bank loans and resolved bank problems
- ▶ Advocating for members and non-members
- ▶ Lobbying to financial institutions for loans to women
- ▶ IT has solved some problems for businessmen concerning with loans and taxes to the TRA
- ▶ It looks for external markets for products



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# The ability to energize people to be involved

- ▶ Existence of a good network of partners
- ▶ They work well together
- ▶ Ability of people to make meetings
- ▶ There is people to work
- ▶ Ability of mobilizing people



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# There is a strong regional and National Staff to Assist

- ▶ Approachable TCCIA staff
- ▶ Good history, long experience in business and industry affairs
- ▶ Accessible TCCIA office in Mbyea, and well identified using big bill board



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# They work at educating the community

- ▶ Educating people to TCCIA
- ▶ Educating the community
- ▶ Giving education to non-members to join Tccia and Importance of being a member



# Available Leadership and Strong identified management structure

- ▶ There is proper leadership
- ▶ There is proper management
- ▶ Availability of strong management, committed team
- ▶ Started to build good leadership and independent members
- ▶ Ready available internatl organization structure
- ▶ Constitution
- ▶ Proper planned agenda



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# WEAKNESSES

# Poor Community Visibility

- ▶ It is not known to everyone
- ▶ Not known to the people
- ▶ It is not known to everybody
- ▶ Poor visibility
- ▶ It is not known well
- ▶ It is found only in the towns
- ▶ It is found in the towns only



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# Lack of adequate active members

- ▶ Inactive standing committees and members
- ▶ Members are not innovative and creative
- ▶ Presence of inactive members
- ▶ Many members are not active
- ▶ Does not hold public meetings
- ▶ No frequent meetings
- ▶ Meetings not convened as per the constitution



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# Inadequate financial resources

- ▶ Inadequate financial resources
- ▶ No Money
- ▶ Economics are a problem in running the office



# Inadequate Skilled Manpower

- ▶ Poor record keeping
- ▶ Most activities handled by the regional office
- ▶ No expert leaders
- ▶ Inadequate skilled manpower



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# And we evaluate our external influences

- ▶ How will the Political environment our District chapter
- ▶ How with the Economic environment affect our District chapter
- ▶ How will the Social environment affect our District chapter chapter
- ▶ How will



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Opportunity

# Many Membership Recruitment Options

- ▶ Partnering with other institutions
- ▶ Abundancy of Agribusiness
- ▶ Recruiting possible members
- ▶ Institutions of Higher Learning
- ▶ TO open industries that help farmers
- ▶ To be know to other people, businesses and companies
- ▶ There are people that work
- ▶ Youth groups to be motivated to work
- ▶ Women Advancement to join chamber
- ▶ Marketing
- ▶ To find more people by providing education



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# Assist Businesses with Markets and Trade to provide value

- ▶ There are markets
- ▶ To assist businesses with local and international trade development
- ▶ Search for productive areas to boost the economy of the people
- ▶ Cross border trade
- ▶ To open industries that will help farms



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# Research & Development

- ▶ Write papers concerning on how to help the youth create income
- ▶ Do market resrarch on economic opportunities
- ▶ Research ways to provide productivity for businesses to increase income



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# Enhance District Leadership

- ▶ There are educated people to lead TCCIA
- ▶ Obtain technical skills from other professionals



# Threats

# Political Interference

- ▶ Politics
- ▶ Politics
- ▶ Political Interference
- ▶ Politics Intrude
- ▶ Political Hcanges
- ▶ Inteference of the Politicians
- ▶ New/Improved Guidance by Government



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# Strong Leadership will not exist

- ▶ Lack of Committed member
- ▶ Fees are not paid
- ▶ Lack of cooperation among Members
- ▶ Members dropout
- ▶ Members are not paying fees
- ▶ Inactive Leaders and Members



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# Other Concerns

- ▶ Climate change
- ▶ Increased competition
- ▶ Faculation of Communication and Transport
- ▶ Members economic instability



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