

**Harrodsburg First Main Street Program**  
**Board of Directors**  
**February 21, 2019**

**Members present:** Allen Goldie, Noel Turner, Drew Hardgrove, Chris Dotson, Connie Allen, Allan Barlow, Lora White, Robert Moore of the Harrodsburg Herald and Julie Wagner. **Absent:** Eric Demonbraun, Greg Souder.

Call to Order by Chairman Allen Goldie who encouraged everyone to take advantage of lunch that was provided.

Julie began by asking if anyone was available on March 26 to attend the public meeting regarding the Streetscape Project on 127/152 (Mooreland Ave). The meeting will be held at Harlow Elementary at 6:00 pm. Julie will be in Seattle at the National Conference. An email will be sent to remind everyone that a board member is needed to represent the organization.

**Organization Committee - Allen**

- a) The January meeting minutes were reviewed. A motion was put forth by Connie Allen to approve the minutes and Chris Dotson offered a second. Motion carried unanimously.
- b) Julie and Noel covered the January financial report. Noel referenced the transfer from accounting software - QuickBooks to Xero; Julie stated the transfer is ready. Noel will give Julie some final training and hopefully the next month's report will be out of Xero. Julie stated that the bank balance is roughly \$700. The next stipend from the City & County comes in April. Chris Dotson put forth a motion to approve the financial report. Lora White offered a second and motion was passed with unanimous approval.
- c) City/County Requests – The upcoming funding requests was discussed and it was agreed that Julie will prepare them for submission and work with Noel on the amounts. It is Julie's plan to request funding assistance for the flowers that go into the flower pots, as our budget cannot sustain this amount.
- d) Membership Campaign – Julie presented the proposed membership letter and schedule of benefits. The only change suggested was to remove Oktoberfest marketing. That event needs to stand alone and stay separate from Harrodsburg First. Everyone agreed to not use the membership envelopes but include an invoice instead.

**Promotion Committee - Lora White**

Lora reported the committee met twice in February. Several new members were in attendance. A new event, Market on Main was proposed for the last Friday of each month. After much discussion and hesitation from Allen Barlow to unilaterally approve the idea, everyone agreed that Julie needs to work with Ragged Edge to ensure that we are not damaging their attendance when we overlap events. Julie stated that the last thing we want is to hurt Ragged Edge while trying to help merchants. Julie offered to meet with Allen and Margaret Meredith to see if a compromise can be reached. Event was tabled pending this meeting.

**Design Committee - Christ Dotson**

Chris reported the outcome of Monday's meeting (2/18/19). Funding requests include: City: Christmas Committee \$500 & Flowers \$1,200. County: \$1,000 landscaping including \$500 for electricity at entrance signs & \$500 for Christmas Parade. Noel suggested the committee make a presentation to the City and County about the funding requests.

**Economic Restructuring - Julie Wagner**

Julie is looking for a spot for Charmed Antiques. There are several new businesses including another retailer.

**Director's Report – Julie Wagner**

**National Accreditation** – Julie will receive her diploma in Seattle and become the only director in Kentucky to be Nationally Certified in downtown development.

**250<sup>th</sup> Anniversary Committee** – Julie and Karen are meeting with Mayor Freeman and Judge Dedman on March 6<sup>th</sup> to brief them on our efforts to organize the framework of the Anniversary Committee. The intent is to turn over the project so they can appoint a chairperson.

**Office (109 S. Main)** – Julie gave everyone an update on the office space and anticipated timeline.

Drew Hardgrove made a motion to adjourn at 1:05 pm. Motion carried with unanimous approval.

Next meeting is March 21, 2019 at 12:00 noon.