

**HARRODSBURG FIRST MAIN STREET PROGRAM
JUNE 20, 2019 MEETING MINUTES**

Members Present: (marked with X)

A. Goldie X N. Turner D. Hardgrove X C. Dotson X C. Allen X A. Barlow
L. White X J. Drakeford G. Souder X

Non-Members: Julie Wagner, Executive Director

Press: Robert Moore

- 1) **Call to Order**- Late CTO by Chair. A. Goldie

- 2) **Organization Committee**-
 - a. Approval Minutes (Allen/Dotson)
 - b. Review and approved month prior financial report (Dotson/White)

- 3) **Promotion Committee**-Lora White
 - a. Night Market Food vendors lined up
 - b. Retail vendors set. music is value attraction, symbiotic for both

- 4) **Design Committee**-C.Dotson
 - a. Dinner on Main report, great weather, Mama Mia theme success
 - b. Focus on Christmas now and collecting ideas for Wizard of Oz dinner (Pehaps BBQ, "Kansas" theme)

- 5) **Economic Vitality**-Julie (temp)
 - a. New owner of 116 S. Main, peak occupancy in years
 - b. Discussion of zone changes for business zone to accommodate drug treatment centers

- 6) **Director's Report**- Julie Wagner
 - a. Kudos to Corning for their contribution to public art
 - b. Julie, Drew and Connie attended Zoning planning meeting and expressed personal views regarding the proposed changes in business zone guidelines. Julie spoke on behalf of Harrodsburg First and the downtown merchants.
 - c. Referenced the anonymous survey sent to HF as part of Economic Development Study

- 7) **Octoberfest Update**- Julie Wagner
 - a. Stage reserved, new vendor from Lexington
 - b. Allen has done the 'heavy lifting' for band diversity and quality
 - c. Plan to reposition beer sales closer to the stage
 - d. Need additional 'high tops' (30-40)
 - e. Julie has requested bids for table/chair rentals – set up and removal included
 - f. Octoberfest has established itself as a desirable venue for bands, vendors and sponsors.

- 8) **Other- next meeting: August 15, 2019**

Mission Statement: *Promote, preserve and revitalize Harrodsburg's historic downtown area with a focus on aesthetics, economics and education of our historic assets.*

Vision Statement: *Using the Main Street Four Point Approach, we strive to transform Downtown Harrodsburg into a vibrant district by capitalizing on our historic charm, diverse architecture, and small town character.*

Drew Hardgrove, Secretary