

DOWNTOWN PROGRAM

Board of Directors

- ⇒ Financial Management
- ⇒ Advocacy (program & district)
- ⇒ Set Policy
- ⇒ Annual Planning
- ⇒ Personnel

EXECUTIVE DIRECTOR

EXECUTIVE COMMITTEE (ORGANIZATION COMMITTEE)

- ⇒ Volunteer Development
- ⇒ Communications/Public Relations
- ⇒ Fundraising
- ⇒ Staff Direction & Guidance

DESIGN COMMITTEE

- ⇒ Public Spaces
- ⇒ Building Improvements
- ⇒ Design Education
- ⇒ Enforcement & Regulatory Advocacy

ECONOMIC RESTRUCTURING COMMITTEE

- ⇒ Market Research
- ⇒ Business Assistance
- ⇒ Financial Assistance
- ⇒ Property Development

PROMOTIONS COMMITTEE

- ⇒ Marketing Strategies
- ⇒ Image Building (for district)
- ⇒ Retail Promotions
- ⇒ Special Events