

**Harrodsburg First Main Street Program  
Board of Directors  
September 27, 2018**

Members present: Allen Goldie, Leslie Bosse, Kristyna Coslow Lewis, Noel Turner, Greg Souder and Julie Wagner.

Absent: Goldie Goldsmith-Vigneri and Drew Hardgrove

Call to Order by Chairman Allen Goldie

**Organization Committee-Allen**

1. August financial report was presented and approved with a motion by Leslie Bosse and second by Greg Souder.
2. Noel Turner recommended that payroll transition from Quickbooks to Gusto and that Xero be used for accounting. Xero is a cloud based program and more user friendly than Quickbooks. Everyone agreed with Noels recommendation with a motion by Greg Souder and second by Kristyna Lewis.
3. Julie recapped the board vacancies and terms. Total of 11 seats.
  - a. 4 existing vacancies
  - b. 3 board members roll off leaving 7 seats to fill
  - c. 4 continue
  - d. New board members and officers must be elected in November

**Oktoberfest - Greg, Allen, Noel, Julie**

1. **Volunteers:** response is currently at 50%. Julie placed all advertising buys.
2. **Advertising/Marketing:** The coverage is adequate; however, Julie reported that they were unable to do as much advertising in 2018 because the Tourist Commission was unable to help the festival with marketing as they did last year.
3. **Power** – rented two generators along with two spider boxes and power cords/cables.
4. **Logistics** – Julie is working on the logistics and shared a list of things left to be done before the event

**Collaboration with other organizations** – A discussion took place on how Harrodsburg First can work with other organizations. Kristyna stated this is not just about events, but there is a sense in the community that no one works together. It was unanimously agreed that two board members and Julie would sit down with the Chamber of Commerce and two of their board members to come to some agreement on how the two agencies can collaborate. Julie said that she is willing to work with anyone and will participate with any group as long as we are moving forward and not rehashing the past. Leslie, Noel and Allen will decide which two will attend. Allen will work with COC president David Coleman to set up a meeting.

**Promotion Committee-Goldie**

Spooktacular parade is Saturday, November 27; Night of the Great Pumpkin is Oct 31<sup>st</sup> ; Lip Sync Battle

**Design Committee-Leslie Bosse**

Leslie reported that the committee will freshen up Olde Towne Park before Oktoberfest. Working on Christmas plans and decorations. Selected flowers for next summer.

**Economic Restructuring -**

**Director's Report**

1. Annual Meeting, November 15<sup>th</sup>
2. Christmas Parade is November 30

**Other Business –**

Next meeting is October 18<sup>th</sup> at 12:00 noon. Meeting adjourned.