

The
BE A MUSHROOM FOUNDATION
and
CITY OF CHANDLER
Present the

Road to Riches

Financial Literacy Car
Show & Night Market

**2026 SPONSORSHIP &
VENDOR
INFORMATION**

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Financial Literacy Car Show & Night Market

Saturday, April 25

2026

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ABOUT US

BAM FOUNDATION

The BE A MUSHROOM (BAM) Foundation, led by former NFL player Jerome Daniels and wife Lisa Daniels is dedicated to uplifting communities by providing essential resources and education that promote financial stability, mental health and empowerment. Through strategic partnerships and initiatives, the Foundation aims to break the cycle of poverty and enable individuals and families to achieve lasting financial independence.

OUR MISSION

Our mission is to provide education and resources to support financial literacy, workforce preparation and . Our goal is to empower young people, their families and their community through our Morel mentorship Program, and access to resources, enabling them to overcome challenges and achieve their full potential.

ROAD TO RICHES FINANCIAL LITERACY PROGRAM- CHANDLER

The BE A MUSHROOM Foundation and Money Vehicle have developed a Financial Literacy blended Learning program call the Road to Riches Financial Literacy Program. Curriculum designed to be implemented in strategic communities throughout Arizona and beyond such as the City of Chandler Public Housing Authority. This comprehensive curriculum provides materials aligned with both state and national standards, including textbooks with text-to-speech capabilities, co-teacher video content, facilitator slides for in-class discussion. Our Morel Mushroom mentorship program takes a hands on approach to future employment by partnerships with various businesses throught Arizona.

GET IN TOUCH



480-599-9649



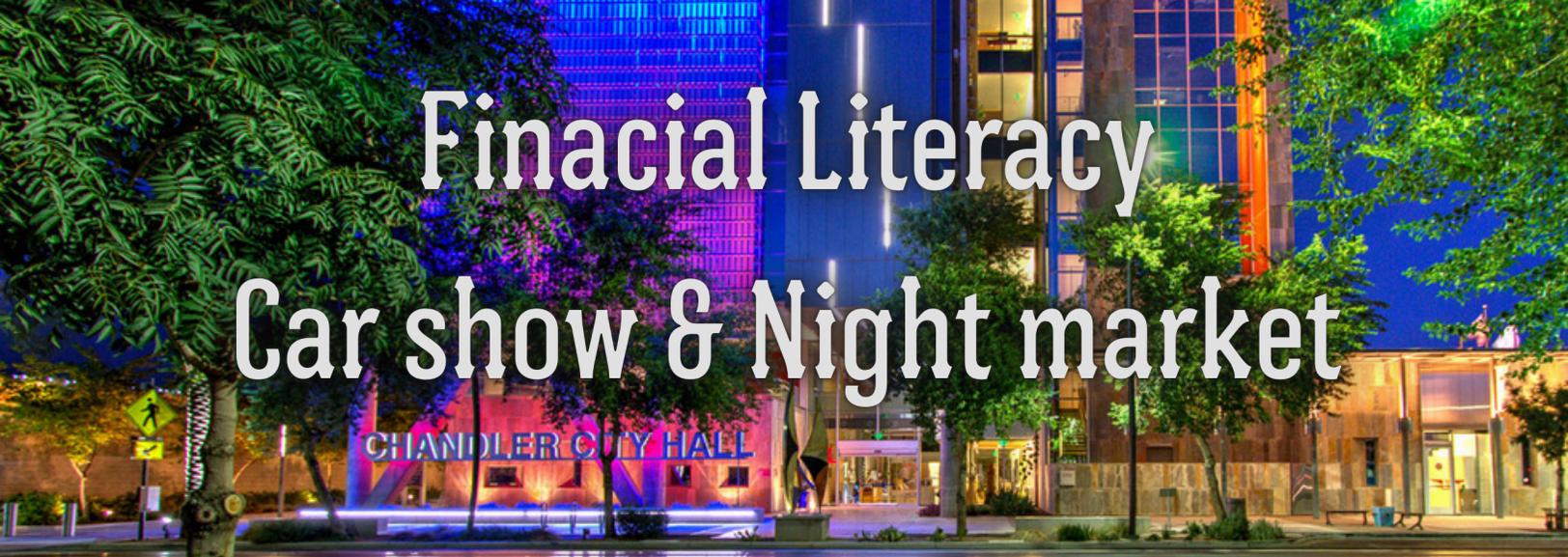
2820 S. Alma School Rd, Ste. 18
4062 Chandler, AZ. 85286



info@beamushroom.com



www.BAMFoundation.org



Financial Literacy Car show & Night market

Events:

CAR SHOW

SCHOLARSHIP AWARDS

FOOD TRUCKS

VENDORS

MUSIC/ DJ

R/C CAR RACING & MORE

Dates:

APRIL 25TH 2026

5PM-10PM

CAR AND VENDOR SET-UP 3PM

Location:

CITY HALL

WASHINGTON STREET GARAGE

AND CITY HALL COURTYARD

SPECIAL GUEST

APPEARANCES:

Athletes, Celebrities & Entertainers

Disclaimer: CITY OF CHANDLER & BAM FOUNDATION 501(c)(3) reserves the right to change, modify, or alter any aspect of the Event including, without limitation, the event schedule, and the appearances at any time, for any reason, without any prior notice.

THE EXPERIENCE



ROAD TO RICHES CAR SHOW

Saturday, April 25, 2026

\$25 per CAR

Each car has 2 parking spots

Early-bird registrations only



FOOD TRUCKS, NIGHT MARKET, VENDORS & FUN

The night market will feature many selections. A diverse selection of food vendors and will cater to every palate. From gourmet breakfast burritos to sweet delights, attendees can enjoy flavors from around the world. Don't miss out on homemade desserts and local specialties that reflect regional tastes. Additionally, there will be local vendors featuring fresh-pressed juices and artisanal coffee, tea and smoothies perfect for a refreshing pick-me-up.



DJ-MUSIC

All the latest hits along with some oldies but goodies making your Car Show Experience a memorable one Listen for hourly prize giveaways!!!!

BE A MUSHROOM SPONSORSHIP PACKAGES

BAM Title Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms & Banner at event provided by Title Sponsor

The Title Sponsor will be featured as “Brought to You By” on all advertising material after payment and contract signatures.

Will include all Diamond Sponsor package amenities plus One (1) additional Banner and One (1) additional booth space all provided by Title sponsor.

Signed Football from NFL Players

\$7500

BE A MUSHROOM SPONSORSHIP PACKAGES

BAM Diamond Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms

One (1) full-page color ad in the digital event program

ACCESS to VIP Hospitality Area hosted by Current and Former NFL/MLB Players and Celebrities

One (2) Banners (organization to provide) placed at designated areas

One (1) Premium Vendor Booth/Exhibition spaces at the event

2026 BAM Foundation Scholarship & General BAM Fund

\$5000

BAM Platinum Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms

One (1) 1/2-page color ad in the digital event program

One (1) Vendor Booth/Exhibition space at the event

2026 BAM Foundation Scholarship & General BAM Fund

\$2500

BE A MUSHROOM SPONSORSHIP PACKAGES

Financial Literacy Kids Area

This provides all the art supplies needed to create a safe learning space in the BAM Learning Area. Kids will work on Financial Literacy and Learning themed arts and craft projects that they can bring home and enjoy. All activities supervised by the City of Chandler Housing authority youth program staff & Volunteers.

\$1500

BAM Silver Sponsor

Morel Mushroom Individual Scholarship for a Graduating Senior

\$500

BAM Gold Sponsor

Sponsors 10 young adults in the Road to Riches Morel Mushroom mentorship Program

\$1000

EXHIBITOR AND FOOD VENDOR PACKAGES

DEADLINE for securing Sponsorships is April 15, 2026. Deadline for Exhibitor and Food Vendor Space: March 15, 2026.

Exhibitor / Non-Food

\$100(per 10'x10')

Saturday April 25th, 2026

Food Vendor / Food Truck

\$200 (per 10'x10')

Saturday April 25th, 2026

- Space for both Exhibitor(s) and Food Vendor(s) will measure 10 feet wide x 10 feet long.
- Exhibitor(s) and Food Vendor(s) are required to bring their own canopy tent, chairs, tables, trash containers, and generator (if needed).

Disclaimer: Prices are subject to change at any time before acceptance of the written agreement. Please contact us before sending in registration. All Exhibitor(s), Food Vendor(s), and Sponsorship(s) sales may be subject to additional credit card service fees.

For more information please email us at info@beamushroom.com



MOREL MUSHROOM SCHOLARSHIP PARTNERSHIP PROGRAM

On behalf of the Be A Mushroom Foundation (501(c)(3)), we are proud to introduce an exciting new opportunity for car clubs, schools, organizations and School based clubs called the Road to Riches Morel Mushroom Scholarship Program. This first-of-its-kind program empowers car clubs, schools, organizations, and School based clubs

to select and support a graduating high-school senior from their own community, or raise funds for their own organization while participating in one of the most inclusive , exclusive family-focused, and high-energy car shows in Arizona.

What Makes BAM Car Shows Different

- Free spectator access
- Free kids/youth activities
- Food trucks and local market vendors
- Exclusive three-level garage (two parking spots per registered car if available)
- DJ, live music, raffles, premium awards, and on-stage recognition for all Scholarship recipients and groups.
- A strong commitment to community and charitable impact

How the Scholarship Partnership Works:

Each participating car club, school, organization, and School based group enters or signs up at least 25 vehicles to BAM car show at a cost of \$25- \$30 per car. All registrations are completed through Eventbrite. Each car will sign up by adding your name to their registration and you get the credit. Every 25 registered vehicles earns your car club, school, organization, and or School based group a \$500 scholarship, awarded to a graduating high-school senior selected by your club or directly to your organization, you choose. Scholarships are presented on stage each April at the Road to Riches Financial Literacy Car Show. Clubs and organizations may participate in multiple events to increase their scholarship impact.

MOREL MUSHROOM SCHOLARSHIP PARTNERSHIP PROGRAM

Key Dates & Deadlines:

Our Scholarship year starts with our December Car Show and Scholarships are given the following April.

December Road to Riches Santa at City Hall Car Show:

- Car registrations due October 15
- Student submission for scholarship or organization receiving the funds due March 20th

April Road to Riches Financial Literacy Car Show:

- Car registrations due March 15
- Student submission for Scholarship due March 20

Leadership Commitment

An authorized club president or organizations leadership representative is asked to attend 2 planning meetings, assist with club coordination for car registrations, and be present for the April Scholarship Award Ceremony. The club must submit a bio for the Scholarship winner which will be read at the Scholarship ceremony at the April car show. Organizations will present a written letter that is focused on how this fundraiser will impact their organization.

This program removes barriers and delivers real scholarships to real students and organizations—driven by the car clubs and organizations that know their communities the best. No middle layers. No disconnected fundraising. Just impact, ownership, and change. We invite your club and organization to join the BAM family and help create a new pathway for youth success—one car show at a time.

 Be A Mushroom. Grow where you are planted.

Warm regards,

Jerome Daniels

Founder, President & Community Programs Developer

Be A Mushroom Foundation (501(c)(3))

 602-768-3394

Lisa Daniels

Founder, Vice President

Be A Mushroom Foundation

 info@bamfoundation.org

 www.bamfoundation.org

CAR REGISTRATION ENTRY

DEADLINE for securing Car Registration Entry is November 30, 2026.

CAR Entry \$25

One Entry into the Car Show

Eligible for all Prizes and
Trophies

Swag Bag

All Cars Welcome

SCAN ME



- **One parking space in Washington Street Garage. (2 spots per car)**
- **Cars must be at Washington Street Garage between 3-4 pm.**
- **Spots will be assigned**
- **Cars must remain on site until 10:00pm.**

Disclaimer: Prices are subject to change at any time before acceptance of the written agreement. Please contact us before sending in registration. All Exhibitor(s), Food Vendor(s), and Sponsorship(s) sales may be subject to additional credit card service fees.

CITY OF CHANDLER & BAM FOUNDATION 501(c)(3) ROAD TO RICHES CAR SHOW

Acknowledgement

DEADLINE for securing Exhibitor and Food Vendor Space: APRIL 1, 2026

***After the Deadline Date, all Exhibitors and Food Vendors will incur a \$50 Late Fee**

SPACE RESERVATION and PAYMENT to reserve space(s), a signed Exhibitors and Food Vendors Agreement, with full payment for the confirmed space(s) and services, is required. **Full payment must be received by March 30th, 2026. Upon acceptance of the signed Agreement, the BAM Foundation 501(c)(3) will sign, and return confirmation by email.**

SPACE ASSIGNMENT will be assigned upon receipt of the agreement and payment. Exhibitors and Food Vendors who are not Sponsors will be assigned space in consideration of several factors, including, but not limited to, date of registration, space available, special needs, and compatibility of the Exhibitors and Food Vendors. We will make every effort to accommodate the space preferences of our Exhibitors and Food Vendors but reserve the right to rearrange the floor plan and relocate an exhibit should we, at our sole discretion, determine it to be necessary.

EXHIBITOR AGREES TO DISPLAY THE BAM QR CODE ON THEIR TABLE DURING THE EVENT.

SPACE FEES for individual booths will measure (per 10'x10'). Exhibitor Rates - \$100 per space. Food Vendor Rates \$200 paid to the BAM Foundation 501(c)(3). All individual space prices will incur a \$50.00 late registration fee after March 30th, 2026.

EXHIBIT SET-UP may start on April 25, 2026, at 3:00 pm, and must be completed by 4:45 pm. TAKE-DOWN starts at 10pm and all equipment must be removed from the premises by 11pm. We require all Exhibitors and Food Vendors to stay operational between the hours of 5:00pm and 10:00 pm. Any Exhibitor that leaves early will be charged a \$100 fee. to be paid within 48 hours after the event date.

CANCELLATIONS for confirmed registrations may be canceled by written notice to info@beamushroom.com. **No refund will be provided but, you may be included on the next event if canceled with written notice and have a written agreement to move your registration. Cancellations made after March 30th, 2026, will not be refunded & will incur a \$100 fee. There are no exceptions to this policy.**

EXHIBITOR BADGES for each space may have up to three (3) individuals working at any time. Badges and or Company shirts must always be worn at the event to distinguish Exhibitors and Food Vendors from the public/attendees. **No one will be allowed to set up space without a copy of paid registration.**

DISMANTLING, PACKING and REMOVAL OF MERCHANDISE must be completed at the end of the event AFTER 10:00 PM.

Please sign and email or mail the executed Sponsorship agreement to
(Be a Mushroom Foundation) Attention: Sponsorships
2820 S. ALMA SCHOOL RD. STE: 18 #4062 CHANDLER AZ. 85286
Email: INFO@BEAMUSHROOM.COM



ENTERPRISE
BANK & TRUST



QUARTHAUS

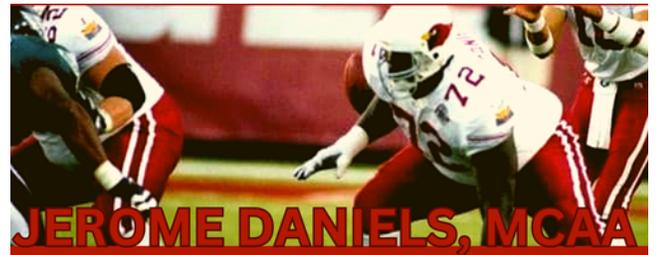
— Drinkery · Brewstillery —

CHANDLER, AZ

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Toyota



ARISTOCRAT
COFFEE ROASTERS



CELL: 602-768-3394

FAX: 480-889-3700

1839 S. ALMA SCHOOL RD., MESA, AZ 85210

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THE HANDS OF
GRACE



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