



The
CITY OF CHANDLER
and
BE A MUSHROOM FOUNDATION

Present the
Santa at City Hall
Car Show
and
holiday market

2025
SPONSORSHIP
& VENDOR
INFORMATION

Road to Riches

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Santa at City Hall Car Show

Saturday, December 13

2025

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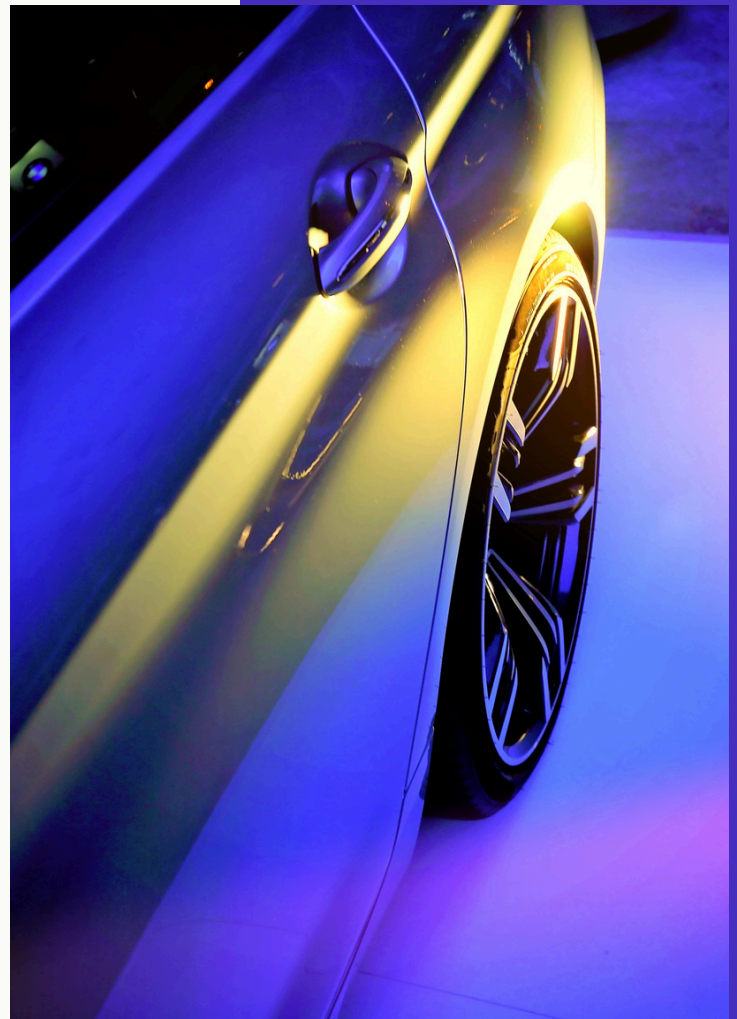
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Chandler FOR
THE **Holidays**



ABOUT US

BAM FOUNDATION

The BE A MUSHROOM (BAM) Foundation, led by former NFL player Jerome Daniels MCAA, PHD Candidate and co-founder wife Lisa Daniels MSN-ED, RN, is dedicated to uplifting communities by providing essential resources and education that promote financial stability, mental health and empowerment. Through strategic partnerships and initiatives, the Foundation aims to break the cycle of poverty and enable individuals and families to achieve lasting financial independence.

OUR MISSION

Our mission is to provide education and resources to support financial literacy, mental health and wellness in our community. Our goal is to empower young people, their families and their communities through mentorship, and access to resources, enabling them to overcome challenges and achieve their full potential.

ROAD TO RICHES FINANCIAL LITERACY PROGRAM- CHANDLER

The BE A MUSHROOM Foundation and Money Vehicle have developed a Financial Literacy program Blended Learning Curriculum designed to be implemented in strategic communities throughout Arizona and beyond such as the City of Chandler Public Housing Authority. This comprehensive curriculum provides materials aligned with both state and national standards, including textbooks with text-to-speech capabilities, co-teacher video content, facilitator slides for in-class discussion, an owner's manual workbook, a capstone character project, and a weekly podcast.

GET IN TOUCH



602-768-3394



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4062 Chandler, AZ. 85286



info@beamushroom.com



www.BAMFoundation.org



SANTA AT CITY HALL CAR SHOW

Events:

CAR SHOW
FOOD TRUCKS
VENDORS
MUSIC/ DJ
PICTURES W/ SANTA & FRIENDS
GREEN SCREEN HOLIDAY PHOTOS
SANTA'S WORKSHOP FREE TO ALL KIDS

Dates:

DECEMBER 13, 2025
11AM-5PM GENERAL ADMISSION FREE
CAR AND VENDOR SET-UP 8AM

Location:

CITY HALL
WASHINGTON STREET GARAGE
AND CITY HALL COURTYARD

SPECIAL GUEST APPEARANCES:

Athletes, Celebrities & Entertainers

Disclaimer: CITY OF CHANDLER & BAM FOUNDATION 501(c)(3) reserves the right to change, modify, or alter any aspect of the Event including, without limitation, the event schedule, and the appearances at any time, for any reason, without any prior notice.

THE EXPERIENCE



ROAD TO RICHES CAR SHOW

Saturday, December 13, 2025
\$25 per CAR + 1 NEW Unwrapped
TOY for ENTRY

SANTA'S PICTURE VILLAGE & SANTA'S WORKSHOP

Step into the Magic of the Season! Bring the whole family to Santa's Picture Village, where holiday memories come alive! Meet Santa, snap the perfect Christmas photo, and explore the FREE Santa's Workshop, a hands-on holiday craft area where kids can create their own festive treasures to take home. Smiles, crafts, and memories... all wrapped up in holiday cheer!



FOOD TRUCKS, HOLIDAY MARKET, VENDORS & FUN

The holiday market will feature many selections. A diverse selection of food vendors and will cater to every palate. From gourmet breakfast burritos to sweat delights, attendees can enjoy flavors from around the world. Don't miss out on homemade desserts and local specialties that reflect regional tastes. Additionally, there will be local vendors featuring fresh-pressed juices and artisanal coffee, tea and smoothies perfect for a refreshing pick-

me-up.



DJ-MUSIC

All the latest hits along with some oldies but goodies making your Car Show Experience a memorable one Listen for hourly prize giveaways!!!!

BE A MUSHROOM SPONSORSHIP PACKAGES

BAM Title Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms & Banner at event provided by Title Sponsor

The Title Sponsor will be featured as “Brought to You By” on all advertising material after payment and contract signatures.

Will include all Diamond Sponsor package amenities plus One (1) additional Banner and One (1) additional booth space all provided by Title sponsor.

2026 BAM Foundation City of Chandler High School Graduate Scholarship Fund.

\$7500

BE A MUSHROOM SPONSORSHIP PACKAGES

BAM Diamond Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms

One (1) full-page color ad in the digital event program

ACCESS to VIP Hospitality Area hosted by Current and Former NFL/MLB Players and Celebrities

One (1) Banners (organization to provide) placed at designated areas

One (1) Premium Vendor Booth/Exhibition spaces at the event

2026 BAM Foundation City of Chandler High School Graduate Scholarship Fund.

\$5000

BAM Platinum Sponsor

Logo inclusion on all digital advertising + Facebook, Instagram, and Website platforms

One (1) 1/2-page color ad in the digital event program

One (1) Vendor Booth/Exhibition space at the event

2026 BAM Foundation City of Chandler High School Graduate Scholarship Fund.

\$2500

BE A MUSHROOM SPONSORSHIP PACKAGES

Santa's Work Shop

This provides all the art supplies needed to create a safe learning space in Santa's Village. Kids will work on Christmas themed arts and craft projects that they can bring home and enjoy. All activities supervised by the City of Chandler Housing authority youth program staff & Volunteers.

\$1500

BAM Gold Sponsor

Sponsors 10 kids in the Road to Riches Financial Literacy Program

Be A Mushroom Computer fund for laptops & tablets

\$1000

BAM Silver Sponsor

Sponsors 5 kids in the Road to Riches Financial Literacy Program

Be A Mushroom Computer fund for laptops & tablets

\$500

EXHIBITOR AND FOOD VENDOR PACKAGES

DEADLINE for securing Sponsorships is October 31, 2025. Deadline for Exhibitor and Food Vendor Space: November 1, 2025.

Exhibitor / Non-Food

\$100(per 10'x10')

Saturday December 13th, 2025

Food Vendor / Food Truck

\$200 (per 10'x10')

Saturday December 13th, 2025

- Space for both Exhibitor(s) and Food Vendor(s) will measure 10 feet wide x 10 feet long.
- Exhibitor(s) and Food Vendor(s) are required to bring their own canopy tent, chairs, tables, trash containers, and generator (if needed).

Disclaimer: Prices are subject to change at any time before acceptance of the written agreement. Please contact us before sending in registration. All Exhibitor(s), Food Vendor(s), and Sponsorship(s) sales may be subject to additional credit card service fees.

For more Information please email us at info@beamushroom.com



CAR REGISTRATION ENTRY

DEADLINE for securing Car Registration Entry is November 30, 2025.

CAR Entry \$25

One Entry into the Car Show

Eligible for all Prizes and
Trophies

Swag Bag

All Cars Welcome

SCAN ME



- One parking space in Washington Street Garage. (2 spots per car)
- Cars must be at Washington Street Garage between 8-10 am.
- Spots will be first come first serve for placement.
- Cars must remain on site until 5:00pm.

Disclaimer: Prices are subject to change at any time before acceptance of the written agreement. Please contact us before sending in registration. All Exhibitor(s), Food Vendor(s), and Sponsorship(s) sales may be subject to additional credit card service fees.

For more information please email us at info@beamushroom.com

Be A Mushroom Road To Riches Car Show Experience

CITY OF CHANDLER & BAM FOUNDATION 501(c)(3)

ROAD TO RICHES CAR SHOW

Acknowledgement

DEADLINE for securing Exhibitor and Food Vendor Space: November 30, 2025

***After the Deadline Date, all Exhibitors and Food Vendors will incur a \$50 Late Fee**

SPACE RESERVATION and PAYMENT to reserve space(s), a signed Exhibitors and Food Vendors Agreement, with full payment for the confirmed space(s) and services, is required. **Full payment must be received by November 30, 2025. Upon acceptance of the signed Agreement, the BAM Foundation 501(c)(3) will sign, and return confirmation by email.**

SPACE ASSIGNMENT will be assigned upon receipt of the agreement and payment. Exhibitors and Food Vendors who are not Sponsors will be assigned space in consideration of several factors, including, but not limited to, date of registration, space available, special needs, and compatibility of the Exhibitors and Food Vendors. We will make every effort to accommodate the space preferences of our Exhibitors and Food Vendors but reserve the right to rearrange the floor plan and relocate an exhibit should we, at our sole discretion, determine it to be necessary.

EXHIBITOR AGREES TO DISPLAY THE BAM QR CODE ON THEIR TABLE DURING THE EVENT.

SPACE FEES for individual booths will measure (per 10'x10'). **Exhibitor Rates - \$100 per space. Food Vendor Rates are 15% of all sales paid to the BAM Foundation 501(c)(3). All individual space prices will incur a \$50.00 late registration fee after November 30, 2025.**

EXHIBIT SET-UP may start on December 13, 2025, at 7:00 am, and must be completed by 8:45 am. TAKE-DOWN starts at 1:00pm and all equipment must be removed from the premises by 3:00pm. We require all Exhibitors and Food Vendors to stay operational between the hours of 9:00am and 1:00 pm. Any Exhibitor that leaves early will be charged a \$100 fee. to be paid within 48 hours after the event date.

CANCELLATIONS for confirmed registrations may be canceled by written notice to info@beamushroom.com. **No refund will be provided on cancellations. Cancellations made after November 30, 2025, will not be refunded & will incur a \$100 fee.** There are no exceptions to this policy.

EXHIBITOR BADGES for each space may have up to three (3) individuals working at any time. Badges and or Company shirts must always be worn at the event to distinguish Exhibitors and Food Vendors from the public/attendees. **No one will be allowed to set up space without a copy of paid registration.**

DISMANTLING, PACKING and REMOVAL OF MERCHANDISE must be completed at the end of the event AFTER 1:00 PM.

Our Proud Partners



Chandler FOR THE Holidays

BE A

BAM



MUSHROOM FOUNDATION



JESSEN
CREATIVE SERVICES

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