## **Motives**

## **Get Started Now**

	Motives Business Owner	Motives Pro Artist
Initial One Time Product Purchase at a significant discount (Fast Start Kits)	Yes – 3 Kits available	No - You may purchase products at wholesale. But, no packages with a significant discount
Purchase Products at Wholesale & Earn up to 30% retail profit	Yes – You earn retail profit immediately	Yes – When your account hits \$50 in retail profit, you may request a check
Offer Custom Blend Foundations	Yes	Yes
Exclusive Artist Promotion	No	Yes
New customer referrals	Yes	Yes
Personal website where customers can order products 24/7	Yes	Yes
Marketing and Training Materials	Yes – Online in your back office 24/7	Yes – Must request through your Business Partner
Product Info/MU Application Training, Custom Blend and Business Building Training	Yes	Yes
On-line Motives Facebook Parties to generate retail profit and new customers	Yes	Yes
Customer Retention Program	Yes	Yes
Monthly Auto Ship Program	Yes	No
Back office system to manage your business, customers, etc.	Yes	No
Commission Checks for Team Sales – Residual Income	Yes - \$1500+ per week potential commission (in additional to retail profit)	No

## FAST START KITS

Motives Fast Start	Beauty Advisor Fast Start
<ul> <li>Motives by Loren Ridinger</li> <li>One Lip Crayon</li> <li>Two Pressed Blushes</li> <li>Two Rich Formula Lipsticks</li> <li>One Lip Shine</li> <li>One Luxe Crème Eye Shadow</li> <li>Four Pressed Eye Shadows</li> <li>One Lustrafy Mascara</li> <li>One Pressed Bronzer</li> <li>One Gel Eyeliner</li> <li>One Perfecting Face Primer</li> <li>One Luxe Precision Eye Liner</li> <li>One 10 Years Younger Makeup Setting Spray</li> <li>One 7-Piece Essential Brush Set</li> <li>One Luminous Translucent Pressed Powder</li> <li>One 40FY Lip Treatment</li> <li>One Eye Base</li> <li>10 Motives Catalogs</li> <li>One Motives Beauty Briefcase</li> <li>Business Support Materials</li> <li>UnFranchise Management System (UFMS) – (2 months service)</li> <li>Motives by LaLa also available</li> </ul>	<ul> <li>One Pressed Blush</li> <li>One Blush Bronzer Duo</li> <li>One Lustrafy Mascara</li> <li>Four Pressed Eyeshadows</li> <li>One Khol Eyeliner</li> <li>One Mineral Lip Shine</li> <li>Two Moisture Rich Lipstick</li> <li>Lip Crayon</li> <li>One 8-Piece Deluxe Brush Set</li> <li>One Color Wheel</li> <li>Order Forms – (pack of 20)</li> <li>Motives Catalog – (pack of 10)</li> <li>Motives Beauty Briefcase</li> <li>Lumière de Vie® Sample Packs (pack of 10)</li> <li>UnFranchise Management System (UFMS) – (2 months service)</li> </ul>
\$399.00 + tax RETAIL VALUE: \$609 300 BV	\$149.95 + tax RETAIL VALUE: \$469 NO BV