

Scripps Ranch High School Foundation Meeting Minutes

November 18, 2019

In attendance: Ms. DeWitt, Stacie Maurer, Juliana Conzemius, Lettie Cederquist, Jen Marchesini, Linda Hoover, Suzanne Lawson, Chris Brookes, Janeen Kozak, Ginger Colletto, Jenny Cornelissen, Lisa Divona, and Lecia Hass.

Suzanne started the meeting at 5:07pm.

Approval of Minutes

Lisa Divona made a motion to approve the minutes from the SRHS Foundation meeting held on October 14, 2019; Chris Brookes seconded the motion. *The motion was carried.*

Coordinator Updates

Hospitality Coordinator, Jessica Baldis
Jessica was not in attendance.

eBlast Coordinator, Stacie Maurer

Stacie requested submissions to be free of fancy fonts. Graphics are acceptable.
Linda would like to create an eBlast for the license plate frames.

Website Coordinator, Doreen Ayers

Doreen was not in attendance however Suzanne shared on her behalf that Taste of the Ranch will be added to the website asap.

Social Media Coordinator, Jenny Cornelissen

Jenny updated that she's posting regularly to promote the Wednesday College Series. She's in the process of creating a social media policy/guidelines regarding what the Foundation can and cannot post, what falls within the Foundation's scope (i.e. posting for marching band would be acceptable because funds come from Foundation while posting for therapy services from an outside source would not because Foundation does not fund them). Plans to have policy draft by next meeting.
Question was raised about posting for athletics. Athletics and academics are part of what makes SRHS great. Athletics are not on Instagram but are on school website. Todd Wilson posts updates on Facebook. Group is ok with supporting each other. No fundraising posts though. Reminder was made to be careful to include every SRHS group, from girls' golf to band to football, etc.

Amazon Coordinator, Jen Marchesini

Jen reported she is out of a job because Amazon closed our account. SRHS was fundraising via 'Amazon Associates' which was much better/more profitable than 'Amazon Smile' (Amazon Smile offers .50 for every \$100). Amazon changed their policy over a year ago and SRHS no longer fits the profile for fundraising via Amazon Associates. Amazon doesn't offer anything other than Amazon Smile so Jen is looking into other companies Foundation can work with (i.e. corporate partnerships with Walmart, Target, etc.).

Grad Nite Coordinator, Linda Hoover

As of this date Linda has 325 out of 400 applications processed so Grad Nite should be considered completely sold out. Linda has been working with Laura White at SRHS front desk and wanted to give her a shout out as she's been super helpful. Selling license plate frames for \$15, in lieu of Restaurant Night fundraisers - money raised will pay for dining cards at Disneyland. Because it's a generic SRHS frame, not sport or club specific, any club or sport can sell them. Question was raised if Foundation ever ran a SRHS spirit store. ASB sells limited spirit wear, lanyards, pop sockets, etc. through the website (student store) and finance office. ASB doesn't offer a lot of spirit wear because it's expensive to buy and difficult to sell. Sports and clubs sell their own spirit wear.

Grant Coordinator, Janeen Kozak

1. The Community Projects, Program and Services (CPPS) funding program has agreed to provide us \$5,000 for the Mending Matters program if we complete the Request for Proposal (RFP) by November 22nd. Janeen submitted the required forms on 11/14 and has not had any additional requests for information. Once our RFP has been approved, a contract will be created and sent to us for signature.
2. The Art, Culture and Community Festivals (ACCF) funding program has agreed to provide us \$2,850 for the Scripps Ranch Film and Arts Festival if we complete the Request for Proposal by November 22nd. All required forms were submitted by Janeen on 11/4 and no additional requests for information have been received. Once our RFP has been approved, a contract will be created and sent to us for signature. Mrs. Francisco was very excited when Janeen informed her we'd won the grant.
3. Janeen has not heard back regarding the \$67,000 Chargers Champion Grant we applied for in October.
4. The Neighborhood Reinvestment Grant opens in January and Janeen will be applying for that grant to complete the gym garden. Heather Holland will be providing the purpose statements and cost estimates for this grant.
5. The Community Enhancement Grant application opens in January (we received \$5,000 from them last year for Mending Matters) and Janeen plans to apply for the grant for Mending Matters again, unless Foundation would prefer to ask for money for something else. Grant money needs to positively impact the community.

Ms. DeWitt asked why the amount of \$5,000 given - was there a cap? Janeen asked for \$8,500 for Mending Matters, they gave \$5k.

Ms. DeWitt mentioned Mending Matters will be helping with 'What I Wish My Parents Knew' event and event is open to the entire cluster so Janeen will include that information on next round of applications.

Wednesday College Series/College Corner Coordinator, Ginger Colletto

Ginger reported we've had 87 colleges come in for visits this Fall. Not a Wednesday where the library hasn't been full. Wrapping up College Series with Miramar College on December 4. The following week, on December 11, the Career Series will start. Ginger and a local Girl Scout working on her Gold Award will be tracking down companies/careers to present to our students.

Taste of the Ranch, Felicity Hunter

Felicity was not in attendance however Suzanne reported ticket sales will be online in the very near future. As mentioned last month, the date is confirmed for May 2, 2020 at the SRSRC on Aviary Drive. Cost will be \$50/pp or \$90/couple.

Linda suggested reaching out to Connie Milton, former SRHS parent (now in Montana?), for restaurant tips.

Principal's Report, Nicole DeWitt

Campus will be closed next week with virtually no one on site.

Nicole reported there have been district-wide internet problems, so communication with staff has been problematic. Staff can call out, but no one can call or email in.

In an emergency, communicate via San Diego Unified School police 619 291 7678.

McAllister Program was on hold, so Nicole reached out to Kristen Gaspar's office for help with funding. She completed paperwork for SRHS, Mira Mesa High School, Serra High School, and University City High School in hopes of continuing this important program.

Gaspar's office gave us \$42,000 and the program began again November 1. It is now considered a private contract, not a county contract, which is better for the schools.

Students attend 2 sessions per week at 60 min each vs 90 min each session and it's not as focused on intensive therapy as before.

'What I Wish My Parent Knew' event is being held on February 3 at 5:30pm. From 5:30-6pm a health and wellness fair will take place with non-profit organizations like Rady's and SD Youth Services in attendance. Presentations, panel discussions, and ultimately different breakout sessions will take place during the event. Examples of breakout session topics include vaping, perfectionism and self-harm.

Treasurer's Report, Chris Brookes

The SRHS Foundation has spent approximately \$15,000 and has about \$20k remaining.

Chris reports fundraising is on track.

Auditor's Report, Carolyn Coglianesse

Carolyn was not in attendance.

Pledge Drive, Juliana Conzemius

Juliana reported the pledge drive is \$5,000 ahead of last year as of this date.

An eBlast is lined up for December, mid-Dec, and late Dec. Total raised thus far is \$22,561.

Designated Donations, Heather Chell

Heather was not in attendance, so Suzanne reported on her behalf with the following details:

Designated Funds Report for Deposits made October 1 - 31, 2019

Club/Sport	Amount
Avid	\$48.60
Physiology	\$48.60
Physiology, Mcgaugh	\$57.50
Robotics	\$97.50
Women's Basketball	\$39.20
Women's Lacrosse	\$200.00
Total	491.40

Respectfully submitted by Heather Chell

Deposit Secretary, Robert Hasson

Robert was not in attendance; however, it was reported on his behalf that a deposit was made

Wishlist/Supply Drive, Heather Holland

Heather was not in attendance.

Funding Requests, Kathryn Scurry

Kathryn was not in attendance

A funding request came from Ms. Jane Morrill for \$187.69 to provide colored ink for the counseling/registrar printer. Chris Brookes made a motion to approve the funds for Ms. Morrill and Ginger Colletto seconded the motion. The motion was carried.

David Hernandez, a member of the custodial staff, requested a minimum of \$600 (maximum of \$2,000) for 3 additional vacuums. The machines requested are SDUSD standard equipment. Custodial staff don't currently have enough vacuums for each building. Custodians must carry their vacuums around campus with them during their respective shifts, causing delays. Sometimes vacuums go in for repair, leaving the custodial staff even more short-handed. Having additional vacuums would save time and make daily campus cleaning faster and more efficient. Board will reconsider at a later date, so request was tabled. Plan to put it on Wish List for now.

Corresponding Secretary, Lettie Cederquist

Lettie is nearly caught up and has sent thank you's for donations through October 14.

President's Report, Suzanne Lawson

Suzanne's focus has been on how we as a Foundation can do better for less. Chris Brookes was able to reduce our tax preparation fee and Suzanne worked with our insurance agent who was able to give us reduced rate for 2019-2020. On a side note, we always want to carry an auto liability policy (it's typically required for grants anyway) especially if we are conducting Foundation business and an accident occurs. Going forward, next year, policy will likely be more expensive. Another cost-saving consideration was the Pledge Drive materials. It costs roughly \$800 for paper mailers and nonprofit postage. As an alternative, post card mailings would cost about \$300. There's also the possibility of going completely online.

Suzanne, Chris and Nicole have been discussing budget line items - could we consider lines of funding in the budget for VAPA, to replace and include ART, and PE (both of which are required for graduation). There are funds allocated in Grants/Academic/Library that could be used to support future requests. A motion to add VAPA and PE will occur at the December board meeting.

Roundtable Discussion

Question was asked when we will get an official school start time under the Healthy Start initiative? Nicole replied our school will find out on Super Bowl Sunday what the official start time will be for next year. Because only high schools are impacted next year, primary ripple effect to consider is the bussing aspect. Some buses are district paid; some are parent paid. Nicole would prefer start of 8:30am as the latest possible start time of 9:15am would put SRHS in a world of hurt. Nicole has pitched out as much as possible to put our preferred school start time on the district radar. Under consideration is to have Period 6 athletics but only on-campus coaches can have Period 6 athletics. Thought is it would alleviate end of day crunch. Athletics practice times will be decided by coaches.

Jenny C. asked about SRHS reputation within the community and why it's not thought of as academically as challenging as private high schools. For example, private schools list the names of National Merit scholars and finalists. SRHS has 12 National Merit finalists this year, which is a phenomenal number. However, due to privacy concerns, SRHS can't publish student names. Question was then raised if we can post announcement on Foundation web page? There are many things we can't do for fear of a lawsuit.

Point of discussion was we need to do a better job of educating our community on how great SRHS is. We only offer the college courses that count. We don't offer AP classes in 9th grade because colleges don't recognize them. In addition, we're the only high school that offers dual enrollment with community colleges, so students get double credit.

Lisa reminded us that we are waiting to hear how to support the VPs family.

The meeting was adjourned at 6:17pm.

Respectfully,

Lecia Hass
Foundation Secretary