

In Attendance (Zoom meeting): Principal Matt Lawson, Suzanne Lawson, Chris Brookes, Kathryn Scurry, Laurel Pollard, Cheryl Pritchard, Jen Marchesini, Heather Chell, Heather Holland, Ginger Colletto, Lisa Divona, Harriet Hall, Juliana Conzemius, Jenny Cornelissen, Gail Faber, and Lecia Hass.

Suzanne started the meeting at 5:11pm.

Approval of Minutes

Heather Chell made a motion to approve the minutes from the SRHS Foundation meeting on September 14, 2020; Chris seconded the motion. *The motion was carried.*

Coordinator Updates

Hospitality Coordinator, Jessica Baldis

Jessica was not in attendance.

eBlast Coordinator, Stacie Maurer

Stacie was not in attendance.

Website Coordinator, Cheryl Prichard

Cheryl reported she's updated the donor list on the Foundation website.

Social Media Coordinator, Jenny Cornelissen

Jenny conveyed she's made 17 posts since September 1. The posts usually revolve around Matt's weekly updates, wishlist requests, (more recently) the anxiety workshop, pledge drive, and college series information. 34 posts have been made since the beginning of August. Jenny also reported she does occasionally try to post on Twitter.

Community Liaison Coordinator, Jen Marchesini

The newsletter usually has a monthly focus, like the MRE Halloween Carnival, although it also highlights a different school every month. Pam Pond reached out to inquire about putting something in the newsletter regarding the 2021 Senior Class. The recommendation was to add Senior updates to Matt's section on the website for now vs the newsletter. The first SGT meeting was held last week, and the discussion centered around the purpose of the SGT. No new agenda items were brought to the table. Jen mentioned we are welcome to let her know if anything should be brought to SGT.

Grad Nite Coordinator, Harriet Hall

Harriet stated there is a group of parents attempting to organize creative, small ways to celebrate the 2021 Seniors, separate from Grad Nite. They are also trying to come up with a Plan B in case Disney doesn't reopen. She's still in a holding pattern with Disney. All of the Grad Nite info has been passed from Linda to Harriett. Suzanne mentioned license plate frames are still available for sale if additional funds need to be raised at some point.

Grant Coordinator, TBD

The Grant Coordinator position is still open. Suzanne reported she's waiting to hear back from Kristin Gaspar's office on the Neighborhood Reinvestment Grant for the Gym Garden.

Wednesday College Series/College Corner Coordinator, Ginger Colletto

The Wednesday College Series is going strong. Ginger tries to keep the fair to 3 colleges each week. The list of upcoming college fairs can be found on the Foundation website under 'College and Career Series'. Heather H. believes we have one of the most amazing college series programs for a public high school.

Taste of The Ranch, Felicity Hunter

Felicity was not in attendance. Suzanne reported TOTR is tentatively scheduled for May 1, 2021.

Principal's Report, Matt Lawson

Matt stated he had no new updates other than what he sent out yesterday. He is happy to hear there is a group of parents working on ideas for celebrating the Senior class. Unique situation – no blueprint. He mentioned over 50 clubs have been approved thus far, all with teacher advisors, and all will meet virtually. In his most recent Sunday parent update, Matt sent out a Google form to gauge interest in a virtual mental health presentation put on by Dr. Amy Liu and interns from UCSD. It's free of charge. The intent is to host it next week (the third week of October) so he's hoping for responses to the form asap. Jenny C. was interested in knowing if virtual assemblies could be an option, like the mental health presentation. Matt reported there were discussions early on however there isn't enough time during the virtual school day. As a school, it was decided if there is something important to share, it will be done on Monday during the first 5 minutes of Period 1.

Treasurer's Report, Chris Brookes

Chris reported we have \$22700 between our Checking and PayPal accounts. Our tax returns were filed along with a required charity/charitable trust document. Chris does not have an update on the Foundation endowment fund yet because it's usually sent out 30 days in arrears. Chris also reported the Foundation hasn't had many expenses thus far. Suzanne made a motion to approve the September financials; Chris seconded the motion. The motion was carried.

Auditor's Report, Carolyn Coglianesse

Carolyn was not in attendance. Suzanne mentioned she is hoping to form a committee to discuss the Foundation endowment and how best to spend some of the money in the fund.

Pledge Drive, Juliana Conzemius

Juliana announced the Pledge Drive postcards have been printed and mailed. The 'Text to Donate' response was underwhelming, although the link on the card may have had an issue. The text service is \$20/month so if replies don't increase, she'll cancel the service for now. She also posted a link today on social media. To date, the Pledge Drive has raised \$4878 in family donations and a total of \$6397 when including corporate donations. This time last year the Pledge Drive had raised about \$13000.

Designated Donations, Heather Chell

Designated Funds Report for Deposits made September 14 – October 12, 2020

Club/Sport	Amount
Art - Brady	\$268.35
Science Olympiad	\$97.50
Wishlist	\$74.97
Total	\$440.82

Respectfully submitted by Heather Chell.

Corporate Fundraising, TBD

Position is still open for 2020-2021

Wishlist/Supply Drive, Heather Holland

Teachers have requested 8 items over the last month. The items include things like toner, paper, a software program for physics, etc. Heather posted two wishlist items on Facebook last month and one was funded. She reported she's considering posting again, directing people to the Wishlist itself rather than posting for specific wishes.

Funding Requests, Kathryn Scurry

There were two funding requests this month, both from ASB. The Foundation typically supports ASB by funding the floats for the Homecoming parade (\$200). Beyond that, ASB isn't included in the annual Foundation budget and is outside our bandwidth. While the Foundation would like to fund their requests, they can fundraise, and we may require any/all funds we raise to support academic needs as the year progresses. One suggestion for ASB would be for the proposed GIVE program to go online (Instagram, Facebook, Snapchat) to reach students and offer 'spirit' and support. Another idea might be to post the ASB requests on the wishlist in hopes that a Corporate sponsor may step in.

Corresponding Secretary, Laurel Pollard

\$250 above send out thank you notes. 9 via email, 1 via snail mail. Looks forward to connecting with Lettie. Interested in learning more about using social media to thank donors. Does anyone have any feedback on how to do that or what the expectation might be? Jenny can't recall a time where SRHS has posted thanks to individual donors. Juliana usually asks donors if they want to be recognized.

Parliamentarian, Lisa Divona

Lisa had nothing to report.

President's Report, Suzanne Lawson

Suzanne reported there are still 2 open Foundation positions - for Grant Writer and Corporate Fundraising. If anyone knows of someone who might be interested, please let her know. Grants are currently at a stall.

Roundtable

Kathryn mentioned the 'No Place for Hate' committee is looking for a Foundation Board member to attend their monthly meetings. The hope is to recruit a parent of a Freshman or Sophomore. The next meeting will be held via Zoom on Oct 30 at 1pm. Heather H. questioned if there's been any discussion on when secondary schools will return to in-person learning. Matt replied there's been zero discussion to date. Heather C. mentioned elementary schools are reopening tomorrow for small groups of the neediest children and she suspects its success or failure will inform secondary schools in the coming weeks. Another question was brought to the group regarding class photos. Matt believes Freshman, Sophomore, and Juniors will come on campus at some point to take their school photo. Lisa suggested another avenue for fundraising may be to reach out the construction company doing the big project on the corner of Aviary and Scripps Ranch Blvd and see if they'd be willing to donate to the Foundation. Thanks, Gail, for joining us!

Meeting was adjourned at 6:15pm.

Respectfully,

Lecia Hass
Foundation Secretary