Ashley R. Kraemer

I am a **marketing professional** with over 15 years experience in managing accounts for real estate and hospitality brands. For more information, please visit my website akmarketingconsultant.com

Professional Experience:

OWNER: AK CONSULTING
Present
Marketing, Brand Awareness, Content Creation, Social Media & Website Design

REALTOR, TEAM DAMIS: BERKSHIRE HATHAWAY
April 2022 - Present
Manage my own CRM, social media marketing, graphic design projects and content creation (blog & newsletter)

REALTOR: KELLER WILLIAMS PHILLY
August 2021 - April 2022

SENIOR SALES ASSOCIATE / WEB MANAGER: FANTE'S KITCHEN SHOP
March 2013 - November 2021
Management, Customer Service, Online Sales

PRIVATE EVENT SALES: GARCES RESTAURANT GROUP
November 2009 - March 2013
Marketing, Sales, Social Media, Contracts, Event Planning & Execution for Iron Chef Jose Garces

MARKETING ACCOUNT EXECUTIVE: DEL FRISCO'S RESTAURANT GROUP / NEFF & ASSOCIATES
February 2009 - November 2009
Account Management, PR, Advertising, Branding, Marketing for all Del Frisco's & Sullivan's Steakhouses nationwide.

SENIOR PR ACCOUNT EXECUTIVE: KB CONSULTANTS
2006 - 2009
Real estate, hospitality & luxury brands

Education

TEMPLE UNIVERSITY: REAL ESTATE INSTITUTE
2021

TEMPLE UNIVERSITY: LEW KLEIN COLLEGE OF MEDIA AND COMMUNICATION
Masters Degree, Journalism (MJ)
2005 - 2007

GEORGE WASHINGTON UNIVERSITY
B.A International Affairs
1999 - 2003

Contact:

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🔲 ashleykraemer
🌐 akmarketingconsultant.com

Skills:

- GRAPHIC DESIGN: Canva
- VIDEO EDITING: CapCut, Canva
- CONTENT CREATION: Social media / blogs / email marketing
- META BUSINESS SUITE
- SOCIAL MEDIA MARKETING Scheduling/Posting/Strategy and Engagement
- WEBSITE DESIGN
- GOOGLE BUSINESS: Ads and Analytics
- CRM MANAGEMENT
- MICROSOFT OFFICE

License:

Real Estate Sales PA #RS360270

Community Engagement:

PAWS, Philadelphia Animal Welfare Society:
Volunteer, Legacy Society

Philadelphia Horticultural Soc.

Bella Vista Neighborhood Assoc.