

PHOENIX CHEER ELITE | CORPORATE SPONSORSHIP PROGRAM

We strongly believe that all children should have the opportunity to participate in extracurricular activities they find to be both challenging and rewarding. For many, competitive cheerleading is the perfect fit! However, many are deterred from the sport because they believe it is too costly. In order to help offset the expenses associated with All-Star cheerleading, PCE welcomes corporate sponsors. Under our program, businesses of any size are invited to provide a monetary donation to sponsor an athlete or team, in return for advertising opportunities and local exposure. These funds will be used to provide athletic scholarships to athletes in need of financial assistance to make their dreams come true!

PCE offers 4 levels of sponsorship to suit every budget:

Level (1) Diamond = \$3000+

Level (2) Gold = \$2000 - \$2999

Level (3) Silver = \$1000 - \$1999

Level (4) Bronze = \$100-\$999

<p style="text-align: center;">Level (1) Diamond Benefits</p> <ul style="list-style-type: none"> • Full 2.5'x4' banner prominently displayed in our training facility (cost deducted from sponsorship donation) • Large sponsorship logo displayed on our website • Company name placed on our athlete's competition t-shirt • Your business cards posted on our community board in the family viewing area • Shout outs on our social media outlets 4x per year • Thank you letter from athlete to display at your business • Vendor table and invitation to our annual PCE Showcase, with priority seating 	<p style="text-align: center;">Level (2) Gold Benefits</p> <ul style="list-style-type: none"> • 1/2 of a 2.5'x4' banner prominently displayed in our training facility (cost deducted from sponsorship donation) • Medium sponsorship logo displayed on our website • Company name placed on our athlete's competition t-shirt • Your business cards posted on our community board in the family viewing area • Shout outs on our social media outlets 3x per year • Thank you letter from athlete to display at your business • Invitation to our annual PCE Showcase, with priority seating •
<p style="text-align: center;">Level (3) Silver Benefits</p> <ul style="list-style-type: none"> • 1/4 of a 2.5'x4' banner prominently displayed in our training facility (cost deducted from sponsorship donation) • Small sponsorship logo displayed on our website • Company name placed on our athlete's competition t-shirt • Your business cards posted on our community board in the family viewing area • Shout outs on our social media outlets 2x per year • Thank you letter from athlete to display at your business • Invitation to our annual PCE Showcase 	<p style="text-align: center;">Level (4) Bronze Benefits</p> <ul style="list-style-type: none"> • 1/8 of a 2.5'x4' banner prominently displayed in our training facility (cost deducted from sponsorship donation) • Small sponsorship logo displayed on our website • Company name placed on our athlete's competition t-shirt • Your business cards posted on our community board in the family viewing area • Shout outs on our social media outlets 1x per year • Thank you letter from athlete to display at your business • Invitation to our annual PCE Showcase

PCE reserves the right to approve all sponsorships. Sponsors must be confirmed and have made their donation prior to 9/30/2018 in order to be included in this season's materials and events. All sponsors logo/advertisement will be displayed for a period of one calendar year.

THANK YOU FOR SUPPORTING THE YOUNG ATHLETES OF OUR COMMUNITY!