



**2018-2019
COMPETITIVE
CHEER
PROGRAM**

**PARENT/ATHLETE
HANDBOOK**

A large, stylized phoenix logo is centered on the page. The logo is composed of two main parts: a top half in a light orange color and a bottom half in a light blue color. The top half features several curved, flame-like shapes that curve upwards and outwards, forming a semi-circle. The bottom half features several curved, feather-like shapes that curve downwards and outwards, also forming a semi-circle. The two halves meet at a central point, creating a circular shape overall.

BECOME PART OF THE LEGEND!

Dear Athletes and Parents,

Thank you for showing interest in Phoenix Cheer Elite! We are looking forward to an amazing future, and we are so glad that you are considering being a part of it!

At PCE, we are committed to providing programs that are accessible, affordable, and enjoyable for all athletes. We strive to support every athlete in the development of character, self-discipline, athleticism, teamwork, and self-confidence by providing a welcoming, compassionate, and supportive environment for them to learn and grow.

Our competition seasons range from 3-11 months, depending on the program you select. Our squads will attend competitions at the local and national level. All of our athletes, regardless of team, will also have the opportunity to perform at exhibitions and events across the Valley.

At Phoenix Cheer Elite, we also take cheerleading beyond the competition floor. We believe in providing a positive family atmosphere that teaches our young athletes life lessons that will remain a part of them forever. Our athletes will learn to value self and team, appreciate and respect others, develop a sense of self-discipline and humility, set goals, and work collaboratively to achieve these goals. Phoenix Cheer Elite staff will help every athlete reach his or her individual potential, build character, and provide the experience of being a role model on and off the mat.

The following information will help each family understand the commitment level and expectations of our competitive programs. We hope this handbook will answer any questions that you may have. After you have read the entire handbook, please complete and return the following:

- Registration Form
- Handbook Acknowledgement
- Informed Consent / Liability Release
- Media Release
- Financial Agreement
- Payment Authorization

We are so excited that you have considered Phoenix Cheer Elite to begin or further your athletic endeavors! We are both grateful and honored to work with your children and we do not take that task lightly. Get ready for an amazing experience!

Sincerely,

Melodie Brewer

Melodie Brewer
Owner / Director
Phoenix Cheer Elite

MISSION STATEMENT

At Phoenix Cheer Elite, we are committed to providing programs that are accessible, affordable, and enjoyable for all athletes. We strive to support every athlete in the development of character, self-discipline, athleticism, teamwork, and self-confidence by providing a welcoming, compassionate, and supportive environment for all athletes to learn and grow.

TRIANGULAR AGREEMENT

PCE STAFF MEMBERS

- Coach for the love of the sport and the love of the athlete
- Put the welfare of the athlete above the desire to win
- Lead with character and by example
- Continue to learn, acquiring advanced education and certifications in the sport of cheerleading
- Always be approachable and friendly
- Remain safe and realistic with athlete progression, while also challenging the athlete to reach his or her potential
- Maintain open and professional relationships with each athlete and parent/guardian
- Consistently enforce all disciplinary actions
- Strive to provide a fun, safe and overall positive experience for your child, while focusing on the importance of healthy competition

PCE ATHLETES

- Cheer and/or tumble for FUN!
- Be gracious in both victory and defeat
- Treat teammates, parents, coaches, and staff with respect
- Accept and consider constructive criticism and strive to improve
- Are accountable for their own actions
- Are loyal to their team and the organization as a whole
- Embrace the discipline involved in athletics in order to benefit oneself and the team
- Represent PCE in a positive manner, both inside and outside the gym

PCE PARENTS

- Support the program, staff, and athletes
- Remember that each athlete is someone's CHILD
- Provide a positive, welcoming environment and shows respect for athletes, families, and staff
- Models winning and losing with dignity
- Discuss any and all problems or concerns related to the program, coaches, cheerleaders or other parents directly with the staff, at an appropriate place and time.
- Accept coach's decisions as FINAL and in the best interest of the athlete/s and team

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TEAM GUIDELINES

All-Star Cheer is a demanding sport that takes a great deal of commitment – physically, financially, and even mentally! PCE is looking for athletes that are willing to commit a half or full year to their sport, to work hard to improve individual skills, and to be a loyal teammate. We know this type of program is not for everyone. This team is not recreational - we train to compete. One of our goals is to create winning routines, but more than that, we want to train champions with self-discipline and respect for their sport. This type of goal requires strict attendance policies and structured workouts. Please carefully consider these goals when deciding to commit to our team.

MEMBERSHIP AND PAYMENT

- Phoenix Cheer Elite is a member of the United States All-Star Federation (USASF). The mission of the United States All-Star Federation is "...to support and enrich the lives of our All-Star athletes and members... to provide consistent rules, strive for a safe environment for our athletes, drive competitive excellence, and promote a positive image for the sport". We provide opportunities to educate and certify our staff in USASF guidelines. Each athlete who competes with the Phoenix Cheer Elite program will be required to become a member of USASF. PCE staff will guide all members through the registration process.
- All team members must have all required forms and documentation on file with Phoenix Cheer Elite. These include:
 - Birth certificate
 - USASF member ID
 - Registration Form
 - Handbook Acknowledgement Form
 - Financial Agreement / Payment Authorization Form
 - Liability / Media Release
- Tuition holds your child's spot on the team and is pre-adjusted for holidays and regular gym closures. You will not receive refunds or pro-rated fees for the events mentioned above, nor for vacation, sick, or personal time.
- You must place a valid credit card on file as your method of payment for tuition and fees. This is NON-NEGOTIABLE. If you choose to pay in cash before the due date, your card will not be charged for any fees. The only way you cannot have a card on file is to pay for the season in advance.
- Tuition is due on the 1st day of the month and will be automatically drafted from your account, unless specific plans are arranged in writing at least 7 days in advance of the due date. If your balance is not paid by the 5th of the month, you will be assessed a \$10 late fee per occurrence. Students who are 7 or more days late on payment may be asked to sit until payment is made in full, or may be dismissed from the class.
- In the case of insufficient funds, a fee of \$25 will be applied to your account for each occurrence. This fee will be in addition to your monthly fee.
- In the event that your child does not complete their session, NO refunds for registration fees, merchandise, or class tuition will be made. If a balance is due on your account at the time of dismissal, you will be responsible for payment of said balance.
- Statements will be provided upon request to include tuition, merchandise, travel or other fees due, as well as payments made. Please check your statement for any discrepancies. Discrepancies must be reported within 48 hours; otherwise statement is accepted as valid.

SIBLING DISCOUNT

For families with multiple children in our programs, we will reduce the "tuition" portion by 20% for each sibling, or by \$20 per month (whichever is greater). If a sibling selects a weekly recreational class, the

tuition price remains unchanged.

FACILITY RULES

For the safety and integrity of our program and its members, the following gym rules have been established:

- No one is allowed on any equipment without a coach.
- Parents, siblings, and/or spectators are not allowed in the gym area.
- Water is allowed in the gym, provided it is in a sealable container with a lid.
- All food or drinks are to be kept and consumed out of the gym (lobby area only).
- Gum is not allowed anywhere in the gym.
- Lotion, body sprays, hairspray, and other personal hygiene products should be used in the restrooms and not in the gym or lobby.
- We ask that small children are supervised by adults at all times, and are not allowed to run throughout the facility.

APPEARANCE

For the well-being of all athletes, the following appearance standards have been put in place:

- Hair must be up and out of the face at all times - NO LONG BANGS OR FLYAWAYS!
- Nails must be athletic in length (should not be seen when looking at the palms of the hands).
- Nail polish is acceptable for practice, but should be removed prior to any performances or competitions.
- NO jewelry or acrylic nails should be worn at any time.
- Only athletic / cheer shoes will be permitted in the gym. Athletes without proper footwear will not be permitted to participate. Sandals, bare feet, or sock feet are not allowed.
- Valuable items should not be brought to the gym. PCE will not be responsible for lost or stolen items.
- It is each athlete's responsibility to wear the appropriate practice wear. This includes the outfits that were provided at the beginning of the season. Any athletic apparel purchased from the PCE Pro Shop is also considered acceptable. Until their official practice wear arrives, athletes are to wear a white tee or tank, blue or black athletic shorts, white socks, and tennis shoes to every practice. Bows are optional during practice, as long as they bear PCE colors and/or logos. If an athlete is not properly dressed for practice, they will be required to purchase attire from the front desk (as long as it is available) and their account will be charged automatically. Otherwise, athletes who are not properly dressed will not be allowed to practice.

GYM HOLIDAYS/CLOSURES

The gym will be closed on the following dates:

May 28 - June 1

July 3-5

September 3

October 31

November 19-23

December 24-Jan 2

WORKSHOPS, CAMPS, CLINICS

In order to give all of our athletes an incredible, comprehensive, and safe learning experience, we often bring in outside experts who are well known in the world of cheer, to assist with instruction of choreography, technique, and proper execution. Some will be optional; others will be required. A required 2-day stunt clinic will be held in late June for ALL competitive teams, regardless of level, in order to learn and master the stunts they will be performing throughout their season. Additional costs may be required for this and other events. More information on workshops, camps and clinics will be provided within 30 days of the scheduled event.

SANITATION

Cheerleading actually involves more direct skin-to-skin contact than almost any other sport. Due to this, the gym takes available precautions to mitigate the risk of transmission. For the benefit of all participants, the following procedures are instituted:

- Any and all open cuts on exposed areas of the body must be securely covered with bandage material that will last the duration of the practice. Please come with the open areas ALREADY covered. Any athlete who is hurt at practice or opens a wound must immediately stop, wash it, and bandage it up.
- Anyone who is bleeding or has blood on their clothing will not be allowed to participate until any and all blood has been removed.
- Hand sanitizer is provided at the gym and should be applied at the beginning and end of practice.

SAFETY/INJURIES

Safety is our number one priority at Phoenix Cheer Elite. Cheerleading is reasonably safe as long as certain guidelines are followed. However, as with any athletic activity, there is the inherent risk of injury. Injuries that can occur in cheerleading include, but are not limited to, blisters, muscle strains, ligament sprains, joint and muscle soreness, abrasions, contusions, stress fractures, broken bones, spinal cord injuries involving paralysis, and even death. All coaches are certified in First Aid and CPR, and basic first aid supplies are always on hand.

While not required, PCE strongly recommends each athlete undergo a physical examination by his/her physician before beginning any cheerleading activities. It is extremely important to notify the coaches of any medical concerns. Athletes in our special needs programs must have a physical or proper medical documentation that clearly outlines what the athlete is permitted to do, as far as athletic activities are concerned, in relation to their individual health and well-being. This is for the safety of the athlete! PCE reserves the right at any time to remove a child from the program if we feel the child's health may be in jeopardy.

Athletes will be instructed on safety procedures at the start of the program and/or before attempting new activities that may carry additional risk. We expect all athletes to pay attention at all times. Focus and concentration are expected of athletes to ensure a safer environment in the gym. We will have a conditioning program that every competitive athlete will be expected to do outside of the gym. The better physical condition the athlete is, the easier it will be for him/her to excel and stay in proper health. All team members are also expected to respect their bodies. This means eating regularly and healthily, staying properly hydrated, and refraining from alcohol, drug, or tobacco use.

If your child is injured, please provide medical documentation within two days of the injury stating what the prognosis is. This should include expected amount of time out and if the child is able to do anything while injured. (We do not accept releases and diagnosis from chiropractors, only medical

doctors.) Athletes will be excused from attending the first two practices after an injury if they have a bone break or concussion, and possibly longer if it's something that takes longer to stabilize. It has been our experience, however, that athletes usually have the ability and the desire to return to practice within a few days, even if assigned to "light duty".

Please realize that anytime a child is removed from a routine due to injuries, their position will probably change. This is beyond our control, as we cannot "hold" spots for kids that are out for an undisclosed amount of time. For their safety, and so we can see if they are physically able, they may have an amended position. PCE also reserves the right to keep the child out of the routine altogether if the team does not have time to properly prepare for the upcoming competitions. If an athlete is unable to practice (per physician instructions) for more than three weeks, the injured athlete will continue to pay their competition and other fees, but will only be required to pay ½ of the tuition rate during the period while they are unable to practice. Injured athletes are required to come to practice for the duration of the injury so that they know of any changes made to their routine/s. They should also plan to be backstage with the team for warm-ups and performances. They are still part of the team.

While cheer is a physically demanding sport, we expect athletes to be able to work through minor discomforts, such as muscle soreness, bruises, strains, cramps, dental pain, and other mild aches and pains. If your child is complaining of any chronic injury or pain, we ask that you see a medical doctor promptly. However, we may have to remove them from the team if they find that they cannot work through minor issues. At the same time, we do not want athletes hiding or downplaying more serious injuries in order to continue participating. Please talk to them about the strains associated with athletics, as well as how to properly take care of their body and gauge their severity, before you commit.

TEAM PLACEMENT

Does everyone make a team? Yes! At Phoenix Cheer Elite, cheerleaders are placed on teams first according to the selected payment track/season length, then according to their age (determined as of August 31, 2018), and finally, according to skill level. We will find a place for every athlete (granted there are enough athletes in that particular age range to form a team). Individuals are placed on these teams at the discretion of the coaches and within the guidelines and standards created by the USASF. There will be athletes on any given team that tumble, stunt, jump, fly, etc. at various levels. We match up athletes based on what is best for them as individuals and the team as a whole.

With that said, some children may not be ready for the structure that is mandatory in this particular sport. These younger cheerleaders may need a year or two to mature. In some cases, based on age, experience, or ability, we suggest participation in one of our non-competitive classes or prep teams so that the athlete can gain experience before moving to a competitive All-Star team. Decisions made concerning these cheerleaders will be ultimately determined by PCE Staff.

If you and/or your athlete do not agree with our decision, please give it time. The Phoenix Cheer Elite staff goes through a very intricate process to place each child where they will have the ability to showcase their skills and allow them to develop new skills, while also assuring that each team has the best opportunity to be competitive. We will be happy to discuss the reasoning that went into your child's placement in order to assure that you understand why the placement decision was made, however, decisions will be final.

If an individual fails to maintain their skills or fulfill their designated roles, they may be moved to another team or removed from the team. Examples include, but not limited to: losing a tumbling skill,

failure to remember choreography, unwillingness to perform or practice at the required level, or refusing to fly. This is not a punishment for the athlete, but will instead allow the athlete to prosper on a team that is more comfortable to them while also allowing the team the best chance for success. Athletes may also be asked to move up a level in the middle of a season if they demonstrate the skills necessary to compete at that level. However, these situations are rare, as they tend to disrupt routines and choreography.

ATTENDANCE

Every minute of team time is vital to the success of the team. It is the parents' responsibility to get their child to and from all practices, events and competitions on time, and the athlete's responsibility to be mentally and physically prepared for said events. Athletes are allowed three (3) unexcused absences during the course of the season. Exceeding the allowable amount of unexcused absences will result in a \$25 (per absence) charge to the family's account. In addition, frequent absenteeism may also result in a meeting between the parent, athlete, and coach, and possible removal from particular competitions and/or events, as well as possible removal from the team. Unexcused absences within to weeks of a competition or event may result in your child not participating in said event.

Excused absences include:

- a. A school function that results in a grade (teacher verification may be required)
- b. Severe injury (when resulting in an athlete's inability to safely participate - physician's note is required)
- c. Severe illness (when highly contagious and/or resulting in an athlete's inability to safely participate - physician's note is required)
- d. Family emergency (hospitalization or legal detainment of a family member)
- e. Summer vacation (up to 5 practices from June 1 - July 31, excluding choreography week)

All other absences not listed above are considered unexcused. The following are just a few examples of unexcused absences: lack of transportation, part-time jobs, doctor/dentist appointments, dances, concerts, banquets, long distance driving, family vacations, school breaks, weddings, recitals, minor illness or injury (common cold, pulled muscle, etc) feeling tired, school/church events, being more than 30 minutes late to practice (this includes being on site, but not being ready to start on time), etc.

In addition to regularly scheduled holiday closures, team breaks are listed in the calendar and emailed to each family at least two weeks prior. These are planned with school schedules and typical travel times in mind, and are made to allow our athletes time to spend with their families, as well as to recharge their heart, body and mind. While PCE tries to align schedules with local school calendars, any practices scheduled during school vacations are mandatory. This is a team sport and there is no bench or reserves to put in the routine. If athletes miss practice, the whole squad suffers. For all planned absences, athletes or parents must complete an absence format at least 2 weeks in advance so that the coaches may plan accordingly. Most of the time, these absences are deemed unexcused and the same consequences mentioned above will be implemented. In the case of an unexpected emergency, athletes or parents must contact PCE as soon as possible to inform them of your situation. PCE Staff has ultimate discretion to excuse absences on a case-by-case basis.

School is a high priority and Phoenix Cheer Elite stresses the importance of education. However, schoolwork, homework, projects, and studying for tests are considered unexcused absences. Athletes are expected to learn and maintain proper time management strategies so this does not become an issue.

As we get closer to competing, we may have additional practices to ensure the best possible performance. These practices will be mandatory, provided that at least 48 hours notice has been given to all families.

TEAM ROSTERS

The coaching staff reserves the right, at any time, without notice, to change the rosters of the teams by adding, rearranging, or removing cheerleaders to/from teams for a performance, practice, or the entire program. Athletes may be removed from a team or our program at any time for reasons which may include but are not limited to: attitude problems, absences and/or tardiness, unannounced vacations, lack of improvement, lack of financial responsibility, conflicts between teammates, coaches, parents, or anyone else involved in our program. There is also cause for removal if an athlete decides to cheer or tumble at another gym or on another team. There will be no refunds of tuition or program balance given in the event of removal from a team. *Please note that according to the Arizona Interscholastic Association (the governing body for AZ school sports), athletes are NOT permitted to cheer for competitive high school and All-Star teams at the same time.

COMPETITIONS

Specific times and locations for your athlete's session for a particular competition will usually come home at least one week before the competition. These session times are tentative and can change, but these changes are usually small. We usually have the athletes arrive, PERFORMANCE-READY, two hours before their competition time. The athletes need to be there on time to allow us to make sure they are properly prepared when it is their time to perform. They also have to be in warm up at a certain time. The coaches will let you know when the teams are dismissed to go home. The athletes are usually required to watch all PCE teams and to stay until awards are completed. Hair and makeup guidelines will be determined by PCE Staff and sent out one week prior to competition.

Sportsmanship and team unity are very important to our organization. We want competition days be fun, exciting days! Please be courteous and considerate to all other teams and athletes both inside and outside of our gym. Please don't speak negatively about any person, team, decision, or result. This includes on social media and message boards. We win and lose with dignity. We expect all athletes and parents to be respectful to other teams at competitions. Parents and cheerleaders are never to call any competition company for any reason, if there is a problem with a particular venue, team, or individual, please let us know and we will take care of it. We thank all the parents in advance for helping to enforce these rules.

Note: There will be admission fees for spectators who wish to attend to each event or competition, which typically range from \$5 - \$25 per person. Admission fees are not covered in your competition/performance fees paid to the gym. There may also be a separate charge for parking.

TRAVEL GUIDELINES

In the case of team travel for out of state competitions and events, Phoenix Cheer Elite will select hotels and share information with families. We try to find the most affordable, centrally located, and (most of all) safe accommodations for our teams. All members are required to occupy the same hotel and will be under the supervision of individual parent when not engaged in team duties. There must be a parent in every hotel room - NO exceptions! All team members must have a parent or responsible adult with them at every competition. All athletes are required to attend ALL team meetings or functions. When traveling for competitions, PCE activities are first priority. Do not plan family vacation activities that take away from team time. Parent transportation is usually the preferred method of transportation for competitions that can be reached via ground transport.

CROSSOVERS

Crossovers will be determined by each athlete's particular set of skills and the demand for that skill on the additional squad. This season we intend to allow the athletes to cross only to one additional team, if any. Crossovers will be charged for any additional required apparel (bows, uniforms, etc), as well as additional competition fees (at the crossover rate, designated by the event producer). Crossovers are not responsible for paying additional tuition. If we would like to have your child fulfill a crossover position, we will speak you personally before speaking to your child. The decision will ultimately be yours to make.

ADDITIONAL CLASSES / PRIVATE LESSONS

The best way to improve your skills and move to the next level is to attend extra tumbling and/or stunting classes. Athletes who attend extra classes will almost certainly progress faster than those who do not. Several of our teams are required to attend one additional tumbling class per week. This will be included in your tuition rate. In addition, team members may also attend other classes at a \$10 drop-in rate, or may sign up for regular weekly classes at 25% off the regular member rate.

Private lessons can be scheduled for one-on-one attention or small group instruction from the staff member of your choice, provided all athletes involved are up to date with all gym/tuition fees. The rate for private lessons is \$60 per hour. One stunt group of 4-5, or up to 3 individual tumblers, may book a private lesson together and split the hourly rate. Coaches are not permitted to organize private lessons on their own or perform private instruction outside of the facility. Please check with the front desk for coach availability if you wish to book a private lesson.

BRAND

Phoenix Cheer Elite will establish a line of clothing items that can be purchased in our online and facility Pro Shops, as well as through a variety of spirit wear sales throughout the season. The duplication or production of any items containing our logos, without prior written approval, is prohibited. If you are looking to have something done that is out of the ordinary or different from what we have in the pro shop, please ask us and we may be able to have it custom made for you!

FUNDRAISING OPPORTUNITIES

CORPORATE SPONSORS

In order to help offset the expense associated with all-star cheerleading, PCE welcomes corporate sponsors. Businesses of any size are able to provide a monetary donation to sponsor an athlete or team, in return for advertising opportunities and local exposure. Sponsorship funds (minus printing costs) will be used to fund the athlete or team a business chooses to sponsor. It is the responsibility of athletes and families to solicit sponsors. PCE reserves the right to approve all sponsorships. Sponsors must be confirmed and have made their donation prior to 9/30/2018 in order to be included in this season's materials and events. All sponsors logo/advertisement will be displayed for a period of one calendar year.

We offer 4 levels of sponsorship to suit every budget:

Level (1) Diamond = \$3000+

Level (2) Gold = \$2000 - \$2999

Level (2) Silver = \$1000 - \$1999

Level (3) Bronze = \$100-\$999

<p style="text-align: center;">Level (1) Diamond Benefits</p> <ul style="list-style-type: none"> • Full 3'x4' banner prominently displayed in our training facility (cost deducted from sponsorship donation) • Large sponsorship logo displayed on our website • Company name placed on our athlete's competition t-shirt • Your business cards posted on our community board in the family viewing area • Shout outs on our social media outlets 4x per year • Thank you letter from athlete to display at your business • Vendor table and invitation to our annual PCE Showcase 	<p style="text-align: center;">Level (2) Gold Benefits</p> <ul style="list-style-type: none"> • 1/2 of a 3'x4' banner prominently displayed in our training facility (cost deducted from sponsorship donation) • Medium sponsorship logo displayed on our website • Company name placed on our athlete's competition t-shirt • Your business cards posted on our community board in the family viewing area • Shout outs on our social media outlets 3x per year • Thank you letter from athlete to display at your business • Invitation to our annual PCE Showcase
<p style="text-align: center;">Level (3) Silver Benefits</p> <ul style="list-style-type: none"> • 1/4 of a 3'x4' banner prominently displayed in our training facility (cost deducted from sponsorship donation) • Small sponsorship logo displayed on our website • Company name placed on our athlete's competition t-shirt • Your business cards posted on our community board in the family viewing area • Shout outs on our social media outlets 2x per year • Thank you letter from athlete to display at your business • Invitation to our annual PCE Showcase 	<p style="text-align: center;">Level (4) Bronze Benefits</p> <ul style="list-style-type: none"> • 1/8 of a 3'x4' banner prominently displayed in our training facility (cost deducted from sponsorship donation) • Small sponsorship logo displayed on our website • Company name placed on our athlete's competition t-shirt • Your business cards posted on our community board in the family viewing area • Shout outs on our social media outlets 1x per year • Thank you letter from athlete to display at your business • Invitation to our annual PCE Showcase

FAMILY FUNDRAISING OPPORTUNITIES

Several fundraising opportunities will be provided throughout the season to help all families offset the costs. These include "Sponsor my Uniform", restaurant nights, rummage sales, car washes, movie nights, game nights, holiday shoppes, vendor nights, and our annual PCE Showcase. Information will be given out as these opportunities arise. Parent support is heavily relied on to make these events successful, so please consider helping to organize and/or run an event!

There are also opportunities for some parents to offset their cheer costs by assisting with weekly gym cleaning and sanitation. Parents will be chosen at the discretion of the Director, based on need and availability. For more information, please see the Gym Director.



HANDBOOK ACKNOWLEDGEMENT

I, _____, parent/guardian (Athlete if over 18) have read the Phoenix Cheer Elite Handbook in its entirety and understand its contents. I understand the responsibility my child is undertaking by becoming a Phoenix Cheer Elite member. I agree to fully support my child and will encourage them to fulfill their commitment. I have also reviewed the rules and regulations with my child, and she/he understands them and will abide by them. I also understand that by signing this contract I am bound to not use my child's participation in this program as a form of punishment as I realize that it also punishes their team and the entire Program. Furthermore, I understand that being a PCE member is a commitment on the part of the parent as well. I realize that when representing PCE, I must always conduct myself with class and responsibility. I understand that any athlete or parent that does not abide by the rules and regulations aforementioned in this contract, or that is consistently negative, or acts in a manner that jeopardizes the name and reputation of PCE, will be subject to removal from the program. I understand that Phoenix Cheer Elite reserves the right to amend this document at anytime, that these changes will be communicated, and are not negotiable.

I, the undersigned Parent/Guardian understand that this contract is in effect for as long as my child participates in any programs offered by PCE. I am responsible for any monies spent on my behalf (uniform, competition fees, etc). I assume full responsibility for all costs incurred as a member of PCE including but not limited to: gym registration, monthly tuition, apparel, equipment, uniforms, competition and travel expenses, or any other items, reservations, or services purchased or rendered to me, and the payment in full of those items regardless of any circumstances that may arise such as dismissal from the team or disbandment of the team.

I/we have affixed our signatures to this agreement this _____ day of _____, 20____.

Printed Name _____

Signature _____ Date _____

___ Parent ___ Guardian ___ Athlete (if over 18)

MEDIA RELEASE FORM

Participants in events are sometimes photographed and/or videotaped for use in media outlets (i.e. newspaper, television, or internet coverage), and at PCE/USASF sponsored events (such as on posters at or outside the gym, competition marketing, or on the PCE website/social media).

Phoenix Cheer Elite (herein referred to as PCE) has my permission to use, distribute, display the name and/or image of my self and my child for public viewing including but not exclusive to the above-mentioned situations. I allow Phoenix Cheer Elite and its successors, and/or assignees unrestricted rights to use my athlete's name, likeness, or appearance on any posters, calendars, photographs, video material, film material, computer software, electronic online services or other similar promotional material in any form, content or medium to promote or market Phoenix Cheer Elite. I agree to my and my child's participation without financial compensation and I understand this releases PCE, its officers and representatives, and any photographer from any future claims, as well as from any liability arising from the use of said name, photograph or videotape. I hereby release and waive any demand, action, claim, license, royalty, or other form of payment the undersigned, and or his or her agents, representative or assigns, may have based on claims of the undersigned as to the rights of privacy, publicity, notoriety or any other rights arising out of or relating to its use.

Please check one, then print names and sign below.

I agree

I do not agree (reasonable efforts will be made to prevent use of your child's image in group settings)

Athlete Name (Print):

Parent Name (Print):

Parent Signature:

Date:

FINANCIAL AGREEMENT

I have read and fully understand my financial commitment to Phoenix Cheer Elite as outlined in this packet. I understand that I am giving my credit/debit card information, that information may be used if I do not meet payment deadlines to Phoenix Cheer Elite. I understand that there are no refunds and I will forfeit any monies paid if I choose to leave a team or if I am asked to leave the program. I understand that if I choose to leave a team or if I am asked to leave the program, I am still required to pay all fees, including tuition, uniforms, competition fees, etc. I assume full responsibility for all costs incurred as a member of PCE including but not limited to: gym registration, monthly tuition, uniforms and required apparel, competition and travel expenses, or any other item(s), reservations, or services purchased or rendered to me and the payment in full of those items regardless of any circumstances that may arise, such as dismissal from the team, or disbandment of the team. I will not receive refunds or pro-rated fees for vacation, sick, or personal time. For any payment attempts resulting in a NSF (non-sufficient funds), a fee of \$25 will be applied to my account for each occurrence. I understand that tuition is due on the 1st day of every month or as noted in my agreement. If my balance is not paid within 5 days of the due date, I will be assessed a \$10 late fee per occurrence and that my child may be asked to sit until payment is made in full, or may be dismissed from the class. If a balance is due on my account at the time of dismissal, I will be responsible for payment of said balance. Statements will be provided upon request to include tuition, merchandise, travel or other fees due, as well as payments made. Discrepancies must be reported within 48 hours; otherwise statement is accepted as valid. Tuition does not fluctuate based on the number or duration of practices in any month. PCE reserves the right to remove an athlete from a team at any time for failure to keep up with financial obligations. PCE reserves the right to cancel any and all travel and/or performance arrangements made that are not paid in full by the payment due dates, and that I will be responsible for paying any cancellation fees or nonrefundable deposits made on my behalf. Any monies received from an athlete/parent will be applied first to any overdue gym tuition/fees. All tuition/fees must be current before an athlete may collect any clothing/uniform or other retail items. PCE reserves the right to turn over all delinquent accounts to a collections agency and parents/athletes will be responsible for all additional costs incurred. If I am pulled from or do not show up for a competition and PCE must pull a team, I may be required to reimburse the team members for their competition fees. I understand that absences greater than three will result in a \$25 per absence charge to my account. In the event a dispute shall arise between the parties to this contract, the parties agree to participate in mediation in accordance with the mediation procedures of United States Arbitration & Mediation. The parties agree to share equally in the costs of the mediation. Should legal action occur in order to enforce or protect this agreement, I will agree to reimburse Phoenix Cheer Elite all reasonable costs, necessary disbursements and attorneys' fees incurred in enforcing this Agreement, should I not prevail.

I/we have affixed our signatures to this agreement this _____ day of _____, 20____.

Printed Name _____

Signature _____ Date _____

___ Parent ___ Guardian ___ Athlete (if over 18)

PAYMENT AUTHORIZATION FORM

I hereby authorize a complete payment plan, in which one initial payment of \$_____ (at time of team placement acceptance), and

1	3	6	10
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(initial one to select)

monthly payments of \$_____, to be automatically drafted from the account. In addition, the following payments are due, as noted below.

Apparel Package Due:

Performance Package Due:

Travel Package Due:

I understand that, unless noted above, tuition and fees are due on the first of every month, beginning the calendar month immediately after enrollment, and concluding when payment is made in full.

Phoenix Cheer Elite has my permission to charge the amount above to my credit card, as well as any additional fees incurred, including class tuition, choreography, uniform, competition fees, apparel and equipment purchases, and/or Pro Shop purchases. I also agree to have the card on file charged for the remaining balance in full, including an early termination fee, should I choose to or I am asked to leave the program prior to the end of the season.

Name as it appears on the card: _____
Cardholder's Address _____
Cardholder's Phone _____ Zip Code _____
Credit Card Number: _____ Exp.Date _____
CVV Code _____ Date _____
Cardholder's Printed Name _____

Signature _____ Date _____

Parent Guardian Athlete (if over 18)

*If payment is declined, a \$25 NSF fee will be applied to your account for each occurrence and your child will not be able to practice until payment is made.

REGISTRATION FORM

Today's Date: _____

Athlete's Name: _____ Phone: _____

Mother's/Guardian's Name: _____ Phone: _____

Father's/Guardian's Name: _____ Phone: _____

Athlete's Birth Date: _____ Athlete's Age as of 8/31/17: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Cell #: _____

Parent's Email: _____

Athlete's Email: _____

Person Responsible For Charges (if different from above): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Cell #: _____

Allergies: _____

Medical Conditions / Medications: _____

Athlete's Physician: _____ Phone #: _____

Person To Notify If Parent/Guardian Is Unavailable: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Cell #: _____

Insurance Co.: _____ Phone #: _____

Policy Holder: _____ Policy Number: _____

Parent's Printed Name: _____

Signature of Parent/Legal Guardian: _____ Date: _____

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Please check one, then print names and sign below.

I agree I do not agree (reasonable efforts will be made to prevent use of your child's image in group settings)

INFORMED CONSENT / LIABILITY RELEASE

I hereby voluntarily permit my child, _____ (Athlete of over 18), to participate in the activities provided by Phoenix Cheer Elite which includes cheerleading training, tumbling, stunting, ninja, and other forms of training as it relates to the activities currently being offered at Phoenix Cheer Elite. As consideration for being permitted by Phoenix Cheer Elite to participate in this activity, I hereby release and hold harmless Phoenix Cheer Elite staff management, volunteers, designated coaches, program officials, and supervisors from all liability, and from all actions or claims that I or my child now or hereafter have for damage or injury to my child, or to any person or property, resulting from the negligence or other acts of any employees or volunteers in connection with my child's participation. I further agree that this waiver, release and assumption of risks are to be binding on the heirs and assigns of the undersigned.

I UNDERSTAND AND FULLY ACCEPT THAT THERE ARE RISKS INVOLVED IN SPORTS, AND THAT ACCIDENTS AND INJURIES ARE COMMON AND ARE ORDINARY OCCURRENCES OF SPORTS. I HEREBY AGREE TO ACCEPT ANY AND ALL RISKS OF INJURY OR DEATH, AND VERIFY THIS STATEMENT BY PLACING MY INITIALS HERE.

_____ (INITIAL)

I hereby give permission to Phoenix Cheer Elite and staff and management to order any necessary medical treatment for my child. I request that in my absence the above-named athlete be treated and/or admitted to any hospital or medical facility for diagnosis and treatment. I request and authorize physicians, dentists, and staff, duly licensed as Doctors of Medicine or Doctors of Dentistry or other such licensed technicians or nurses, to perform any diagnostic procedures, treatment procedures, operative procedures and x-ray treatment of the above minor. I also hereby give permission to Phoenix Cheer Elite staff and management to disclose the information contained on the Emergency Medical Card to medical personnel. I agree to pay all medical, hospital, or other expenses, which my child or I may incur as a result of such treatment.

I understand that all safety precautions will be taken, but in the event of accident or injury, or even death, PCE, instructors or agents cannot be held responsible and I do hereby waive, relinquish & release all rights to damages that may be sustained. In consideration of participating in the Phoenix Cheer Elite program, I represent that I understand the nature of cheerleading and tumbling ("Activity") and that my child is qualified, in good health, and in proper physical condition to participate in such Activity. I acknowledge that if I believe event conditions are unsafe, I will immediately discontinue participation in the Activity. I fully understand that this Activity involves risks of serious bodily injury, including permanent disability, paralysis and death, which may be caused by my own actions, or inactions, those of others participating in the event, the conditions in which the event takes place, or the negligence of the Releasees (defined below); and that there may be other risks either not known to me or not readily foreseeable at this time; and I fully accept and assume all such risks and all responsibility for loss, cost, and/or damages I incur as a result of my participation in the Activity. I hereby release, discharge, and covenant not to sue Phoenix Cheer Elite, LLC. ("PCE"), its respective administrators, directors, agents, officers, volunteers, and employees, other participants, any sponsors, advertisers, and, if applicable, owners and lessors of premises on which the Activity takes place, (each considered one a "Releasee") from all liability, claims, demands, loss, or damages, caused or alleged to be caused in whole or in part by the negligence of the Releasees, or any of them, or otherwise, including negligent rescue operations resulting from the negligent acts or omissions of Releasees, or any of them, which may result or may in the future develop from any activities taking place in connection with the activity and further agree that if, despite this release, waiver of liability, and assumption of risk I, or anyone on my behalf, makes a claim against any of the

Releasees, I will indemnify, save, and hold harmless each of the Releasees from any loss, liability, damage, or cost, which any may incur as the result of such claim. I have read the Release of Liability, Assumption of Risk, and Indemnity Agreement, understand that this is made to induce PCE to allow my participation in the Activity and that, but for this release, PCE would not consent to such participation. I hereby give up substantial rights by signing it and have signed it freely and without any inducement or assurance of any nature and intend it to be a complete and unconditional release of all liability to the greatest extent allowed by law and agree that if any portion of this agreement is held to be invalid the balance, notwithstanding, shall continue in full force and effect.

In understand that Phoenix Cheer Elite will not disclose my nonpublic personal medical and financial information, except as required or permitted by law. I understand that Phoenix Cheer Elite also does not provide any medical or other insurance protection to my child.

I HAVE CAREFULLY READ THIS RELEASE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT BETWEEN ME AND PHOENIX CHEER ELITE, AND SIGN IT OF MY OWN FREE WILL.

I/we have affixed our signatures to this agreement this _____ day of _____, 20____.

Printed Name _____

Signature _____ Date _____

___ Parent ___ Guardian ___ Athlete (if over 18)

